

BENJAMIN MADISON

(608) 888-8888, bamadison@wisc.edu

@bmadison, www.bmadison.com

EDUCATION

University of Wisconsin, Madison

Bachelor of Arts, May 2016

Majors: Journalism, Communication Arts, Digital Media Certificate

GPA and Dean's List: 3.8/4.0, Dean's List 6 semesters

DIGITAL MEDIA EXPERIENCE

Brightstar Care, *Digital Content Specialist Intern*, Gurnee, IL, May 2015-August 2015

- Assisted in leading the creation of multimedia content to raise brand awareness and increase consumer engagement
- Managed multiple projects concurrently and met deliverable deadlines
- Collaborated with internal and external resources to update existing content
- Coordinated with other marketing member team members and external partners

UW-Madison Office of Admissions, *Communications Intern*, Madison, WI, September 2014-May 2015

- Updated office website and assisted in the redesign to better communicate to potential students
- Created office Facebook account to post upcoming events and information
- Grew Facebook account to over 5,000 followers and received office award for Best Intern

Humorology, *Social Media Director*, Madison, WI, September 2014-May 2015

- Promoted annual performance and competition through Facebook, Twitter feeds
- Increased social media following by 25% and raised \$5,000 for a charitable organization
- Wrote bi-weekly blog highlighting the progress of the performers and human interest stories

Introduction to Digital Media Production, *BM Website*, Madison, WI, January 2014-May 2014

- Developed and created personal website utilizing HTML and CSS showcasing class assignments
- Incorporated podcast into website to create a 3 minute audio story on winter in Madison

BROADCAST AND TECHNICAL EXPERIENCE

WSUM, *Broadcast Manager*, Madison, WI, September 2015-Present

- Broadcast weekly radio show emphasizing the local music scene in Madison, WI
- Work closely with the technical manager to ensure that the technical equipment is arranged for live band sessions

Othello, *Technical Producer*, Madison, WI, January 2014-March 2014

- Video recorded and edited the production of Othello, the school play
- Responsible for the upkeep and maintenance of the video cameras, lighting and sound equipment

SKILLS

Language: Spanish (Proficient)

Computer: Adobe Premiere, InDesign, WordPress, iMovie, Dreamweaver, Adobe Photoshop, Illustrator, Final Cut Pro, HTML and CSS, Da Vinci Resolve

Casey Smith

6 Regent St. • Madison, WI 53703 • csmith@wisc.edu • (608) 123-4567

Education

University of Wisconsin - Madison

May 2015

Bachelor of Science in Communications—Radio, TV, Film emphasis

GPA 3.5/4.0

Activities: Powers Knapp Scholar, Undergraduate Research Scholars Program

University of California - Los Angeles

May-August 2012, 2014

Coursework: Film and Television Development, Acting for Film, Vocal Techniques

Activities: Culture and Language Exchange Program

Production and Operations Experience

Talk Producer/Director

Madison, WI

Wisconsin Public Radio (WPR)

May 2015-Present

- Collaborate with talk host and keep current on issues of importance to develop call-in topics
- Serve as on-air producer and call screener for live talk programs
- Locate, pre-interview and schedule appropriate guests for call-in programming
- Create program notes for WPR website and update social media sites daily
- Write features for WPR website daily following AP style guidelines

Talk and Online Content Intern

Madison, WI

Wisconsin Public Radio

February 2015-May 2015

- Produced live talk show interviews as assigned including topic research and preparing materials for host
- Screened callers who would like to add to the on air conversation during *The Larry Meiller Show*
- Wrote and edited content for WPR's website as well as for social media

Management and Executive Intern

Los Angeles, CA

Doc Gold Productions

August 2014-May 2015

- Managed the President's weekly calendar of assignments according to a three month timeline
- Researched bloggers and entertainment industry contacts who align with the company's mission statement
- Contributed feedback on video blogs on a weekly basis

Talk Show Host/Disc Jockey

Madison, WI

Madison Student Radio

January 2012-May 2015

- Hosted and produced radio talk show and radio music show
- Edited on-air promos to be used for the radio website
- Corresponded with academic professionals to schedule on-air interviews via email and telephone
- Developed and wrote scripts with cohosts for both music show and talk show

Leadership and Teamwork Experience

Podcast Technical Director

Madison, WI

Jonk Music

September 2013-May 2014

- Edited final audio track for Jonk Music Blog Podcast using Adobe Audition
- Trained hosts and guests to use studio equipment and adjusted their performances during the show
- Collaborated with video production manager to develop goals for podcast and video projects

Vice-President

Madison, WI

ABC Organization

September 2011-May 2013

- Planned volunteer events, workshops and meeting agenda for school year with executive board
- Attended national conferences in Sacramento, California in 2013 and Atlanta, Georgia in 2012
- Awarded 1st place in the National Quiz Bowl at 2012 National Conference

Skills

Microsoft Suite: Word, Excel, Outlook, PowerPoint; Adobe Audition and Premiere Pro CS6

Rebecca Badger

University Ave, Madison, WI 53706

Rbadger@wisc.edu

555-555-5555

Education

University of Wisconsin-Madison

Bachelor of Arts, May 2016

Major: Communication Arts (Radio, TV, Film)

GPA: 3.5/4.0

Production and Media Experience

Chicago Production Company, Chicago, IL

Production Assistant

May-August 2015

- Assisted the production team in editing video for various clients
- Analyzed footage and developed into a well-structured feature
- Developed technical proficiency in video camera operations and digital editing platforms

Introduction to Media Production, UW-Madison

Video Producer

January-May 2015

- Wrote, developed and produced script for short film for a class project
- Used Sony NX5U video camera to shoot a documentary on a Department of Communication Arts faculty member

NBC TV, Madison, WI

Production Intern

May-August 2014

- Edited footage for evening news program on a daily basis
- Produced short story on recycling in Madison, WI to show effects of recent legislation

Hollywood Badgers, Madison, WI

Member

September 2014-Present

- Created short film that was selected as a finalist for the Wisconsin Film Festival
- Attended bi-weekly meetings and learned about the career paths of those in the film industry

Communication Experience

Office of Human Resources, UW-Madison

Communications Intern

September 2013-June 2014

- Provided support in the managing, updating, and producing content for the office website
- Assisted in the promotion of various services and programs available to staff and faculty

Windward Communications, Chicago, IL

Intern

May-August 2013

- Generated promotional materials for clients, developed website content, wrote press releases and managed social media outlets
- Helped coordinate and run events for clients such as summits and galas

Skills

Languages: Spanish (Native)

Computer: Adobe Premiere, Final Cut Pro, iMovie, Soundslides

Madison Jones

Roslyn, NY 11576

516-222-2222

majones@gmail.com

SUMMARY OF QUALIFICATIONS

Well-organized • Detail-oriented • Excellent communication skills • Customer service oriented • Innovative • Creative • Self-motivated • Organized • Highly enthusiastic • Dedicated • Personable

EDUCATION

University of Wisconsin-Madison

May 2016

Bachelor of Arts

Major: Communication Arts (Rhetoric and Communication Science)

EVENT PLANNING EXPERIENCE

Long Island Convention Center, *Event Planner*

May-August 2015

Roslyn, NY

- Planned the logistics of the “End of Summer Event”, which had 10,000 participants, the largest gathering in 10 years
- Promoted the event via social media throughout Long Island to increase visibility
- Commended for being detail oriented and organizing the volunteers to help with event

Wisconsin Union Directorate Publications Committee, *Lit Fest Coordinator* May 2014-May 2015

Madison, WI

- Chaired a committee of student volunteers in organizing a week-long literary festival with a budget of \$30,000, attended by 2,000 participants
- Oversaw an integrated marketing campaign effort to promote awareness of this first-annual event, including press releases, social media marketing, and sponsor partnerships

COMMUNICATION AND LEADERSHIP EXPERIENCE

Office of Human Resources, UW-Madison, *Communications Intern*

January-May 2014

Madison, WI

- Provided support in the managing, updating, and producing content for the office website
- Assisted in the promotion of various services and programs available to staff and faculty utilizing social media and increased participation in staff trainings

Association of Women in Communication, *Communications Chair*

September 2014-May

2015

Madison, WI

- Developed a communication plan for the year to promote upcoming events and meetings
- Coordinated with other student organizations to collaborate on events to increase participation
- Wrote bi-weekly newsletter that was sent to all members providing job and internship postings, a blog regarding trends in the communication field, and to provide networking tips

Alpha Phi Sorority, *Fundraising Assistant*

January-May 2014

Madison, WI

- Participated in fundraising events for childhood diabetes calling various organizations for support
- Led the sorority in increasing fundraising by 25% over the previous year

SKILLS

Excel, Outlook, Access, InDesign