

# Joseph Nafziger

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## Education

### University of Wisconsin, Madison

Bachelor of Arts, May 2015

Double Major: Journalism/Strategic Communications

GPA: 3.8/4.0

### Honors and Awards

Milwaukee Press Club Scholarship, 2013-14

Kirkpatrick Journalism Scholarship, 2012-13

## Writing and Editing Experience

### On Wisconsin Magazine, Madison, WI

*Editorial Intern*

June 2013 – May 2014

- Researched and wrote articles for one of the nation's largest circulation alumni magazines, reaching over 300,000 readers quarterly, managing multiple stories and simultaneous deadlines
- Pitched story ideas, fact-checked, proofread and approved all pages of the magazine before publication
- Projects ranged from 200 words to feature length, maintained journalistic integrity while promoting the University

### In The Red – Class Project, UW-Madison School of Journalism and Mass Communication

*Editor*

January– May 2013

- Developed two extensive stories regarding the efforts of students paying for college
- Edited all content for the website including the audio and video
- Finalist for the Milwaukee Press Club awards

## Marketing and Event Planning Experience

### Wisconsin Union Membership Office, Madison, WI

*Terrace Views Newsletter Editor*

May 2013 – July 2013

- Created and edited content to produce a monthly email publication reaching 80,000 members
- Targeted multimedia newsletter toward goal of gaining new members and increasing involvement

### Wisconsin Union Directorate Publications Committee, Madison, WI

*Lit Fest Coordinator*

May 2012 – May 2013

- Chaired a committee of student volunteers in organizing a week-long literary festival with a budget of \$30,000, attended by 2,000 participants
- Oversaw an integrated marketing campaign effort to promote awareness of this first-annual event, including press releases, social media marketing, and sponsor partnerships

*Souvenirs Magazine Operations Manager*

January – May 2012

- Increased visibility of the magazine on campus through online and print promotional strategies
- Coordinated the publication's release party, including entertainment centered on an international theme

## Skills

Language: Spanish (conversational)

Computer: Adobe Premiere, Final Cut Pro, iMovie