

Careers in Sports Communication

Wednesday, September 28

5:00-6:00 PM

Nafziger Room, 5055 Vilas Hall

Meet the panelists:

Chris Hall is the *Director of Video Services* for *UW Athletics*. He oversees the video services office, including creative video, live streaming of events, videoboard operations and coaches video. In the past, he worked as a supervising *producer* and *lead host/reporter for digital media* with the Denver Broncos.

D.J. Trainor is a *writer* and *recruiting coordinator* for *Rotowire*, a fantasy sports resource. D.J. is the soccer and basketball expert for Rotowire and also hosts Rotowire soccer and basketball *podcasts*.

Wade Vincent is the *Corporate Marketing Manager* for the *Madison Mallards*. He develops game day marketing plans, proposals for clients, hires and manages interns and coordinates visiting team itineraries.

Jay Wilson is the *Sports Director* for *WISC-TV*. In the past, he has worked for the Big Ten Network, WKOW and WISN-TV.

Katie Yadro is a *Marketing Facilitator* with *ESPN Madison*. She has experience in *event planning and marketing* for both small and large organizations.

*Hosted by the Department of Communication Arts & School of Journalism and Mass Communication
and the Digital Studies Certificate*