

## **CURRICULUM VITAE**

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HERNANDO ROJAS

School of Journalism and Mass Communication

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### **RESEARCH INTERESTS**

Political communication, digital media, perceptions of media effects, civic culture

### **EDUCATION**

Ph.D., 2005

School of Journalism & Mass Communication

University of Wisconsin - Madison

Major: Mass Communication

Minor: Political Behavior

Dissertation: "A communicative approach to social capital: Building a theoretical and empirical model of communication and community engagement"

Summer doctoral program, 2003

University of Oxford - Oxford

Oxford Institute for Internet Research

Program devoted to empirical and theoretical issues related to ICTs

Media leadership program, 1994

Poynter Institute for Media Studies – St. Petersburg, FL.

New technologies, project building and dynamics of organizational change

M.A., 1994

University of Minnesota – Twin Cities

Major: Mass Communication

Thesis: "Censorship and the third-person effect"

Graduate level studies, 1990-1992

Universidad de los Andes – Bogotá, Colombia

Political Science

Graduate level certificate, 1990

Universidad Jorge Tadeo Lozano – Bogotá, Colombia

Marketing and production in the editorial industry

Law degree, 1989

Universidad Externado de Colombia – Bogotá, Colombia

Thesis: History of punitive systems in Colombia. Advisor: German Marroquin

International Baccalaureate, 1982

Anglo Colombian School – Bogotá, Colombia

## **ACADEMIC POSITIONS**

### **University of Wisconsin – Madison**

2023 – Present: Director Center for Communication and Democracy

2020 – 2023 - Director of the School of Journalism and Mass Communication and Centennial Professor.

2015 - Present – Helen Firstbrook Franklin Chair. School of Journalism and Mass Communication.

2016-2019 – Director of the Latin American, Caribbean and Iberian Studies Program (LACIS).

2015-2018 – Director of Graduate Studies, School of Journalism and Mass Communication.

2014-15 – Professor

School of Journalism and Mass Communication

Center for Communication & Democracy – Associate Director

Latin American Caribbean and Iberian Studies - Affiliated faculty

Global Studies -- Affiliated faculty

2011-2014 - Associate Professor

School of Journalism and Mass Communication

Center for Communication & Democracy – Associate Director

Latin American Caribbean and Iberian Studies - Affiliated faculty

Global Studies -- Affiliated faculty

2005-2011 - Assistant Professor

School of Journalism and Mass Communication

Department of Life Sciences Communication

Latin American Caribbean and Iberian Studies - Affiliated faculty

Global Studies -- Affiliated faculty

### **Universidad Externado de Colombia – Bogota**

2005-Present – Director of the Center for Political Communication Research (affiliated appointment)

Department of Social Communication & Journalism

### **Pontificia Universidad Catolica de Chile – Santiago**

2017-2019 – Visiting professor (affiliated appointment)

Department of Communication

### **Nanyang Technological University – Singapore**

2013 – Present - Singapore Internet Research Center – Associate (affiliated appointment)

Spring 2013 – Visiting Associate Professor

Wee Kim Wee School of Communication and Information

## **Pre – PhD Teaching Experience**

University of Wisconsin – Madison, Fall 2001 – 2005

Teaching Assistant, School of Journalism & Mass Communication. Introductory course to the Study of Mass Communications (J201), Public Opinion (J614) and Advanced Research Methods (J658).

Universidad EAN – Bogotá, Spring 2001

Instructor for a class on the development of editorial projects.

Universidad Externado de Colombia - Bogotá. 1996-1997

Instructor, Department of Social Communications and Journalism. New media courses.

Universidad de los Andes - Bogotá. 1995-1996

Instructor, Political Science Department. Quantitative and qualitative research methods in social science.

Universidad Externado de Colombia – Bogotá, 1990-1991

Instructor, Department of Finance and International Relations. Seminar on International Contracts.

Politecnico Grancolombiano – Bogotá, 1989

Instructor, Department of Advertising and Marketing. Course on professional ethics.

## **PROFESSIONAL EXPERIENCE**

National Center for Media Engagement, 2012

Consultant on an initiative that developed an engagement assessment tool to understand station's orientations towards community engagement.

KETC St. Louis Public Television, 2011

Survey consultant for an initiative that measured change in orientations towards immigration in response to television and web initiatives developed by KETC.

Latino Public Radio Consortium/ National Federation of Community Broadcasters, 2010

Survey consultant for a project that measured orientations towards community engagement among Latino radio stations in the United States.

KETC St. Louis Public Television, 2009

Network analysis consultant for a project that measured the impact of STEM initiatives of four public broadcasting stations in their communities.

IDEP – Institute for the development of pedagogical strategies – Bogota 2009.

Survey consultant to develop an instrument that measured civic culture among Bogota's school children.

CBS's Madison area station Channel 3000 - Madison, 2008

Election night web specialist and political commentator.

Northwestern University, MacArthur Foundation grant – Chicago, 2008

Consultant on survey measurement for the Youth Digital Media Survey coordinated by Eszter Hargittai and Peter Miller.

United Nations Development Team – Bogotá, 2001

Consultant attached to Bogotá's Mayor Office, for the project "Civic Culture" that entailed the development of a communications strategy for this governmental-led effort to build social capital spearheaded by Bogotá's Mayor Antanas Mockus.

United Nations Development Team – Valledupar, 2001

Consultant to the Mayor of Valledupar (Colombia) for a project to monitor crime in areas of conflict.

Chamber of Commerce – Bogotá, 2001

Consultant for a project that monitored Bogotá's economic international competitiveness.

United Nations Development Team – Bogotá, 2000

Consultant for the Veeduría Distrital (control agency for the Mayor's office and Bogotá city's public administration), for the project "Living in Bogotá" that entailed the design, research, and publication of a quality of life index for the City of Bogotá.

Bogota in Action – Bogotá, 2000

Communication consultant for Maria Emma Mejia's political campaign for City Mayor of Bogotá. Responsibilities: the campaign's government plan.

Periodicos Gratuitos – Bogotá, 2000

Publisher of Urbe an independent free monthly publication, serving the City of Bogotá.

Suburbia Capital – Bogotá, 1996 -1999

Founder and Editor in Chief for this traditional and electronic "politics and culture" weekly newspaper serving Bogotá's "metropolitan" area. As founding partner I was in charge of the research and conceptualization of the paper; as Editor in Chief I was responsible for all editorial content.

Productos Urbanos - Bogotá, 1998

Communication consultant for the project Bogotá Monumental, a governmental effort to conceive and implement a system for the private restoration and maintenance of public monuments.

Asocolflores – Bogotá, 1995

International Manager. Responsibilities included legal defense of the flower industry on international markets (anti-dumping proceedings, trade preferences), public relations and communication.

The Minnesota Daily – Minneapolis, 1993-1994

Night Editor and then Chief Night Editor, for this student-run daily free publication serving the University of Minnesota student community.

El Espectador – Bogotá, 1993

Summer internship with the International Desk of this leading Colombian daily newspaper.

Consultoria Contractual – Bogotá, 1990 -1992

Lawyer. Firm that specializes in public law, government and administrative controversy resolution.

## **AWARDS & RECOGNITIONS**

Stanford list of 2% top world scientists in 2023.

Stanford list of 2% top world scientists in 2022.

UW 2022 - Honored Instructor. Student-initiated program that recognizes instructors making an impact on the learning of Freshmen.

Stanford list of 2% top world scientists in 2021.

WAPOR 2021 – Worcester Award to the best paper published in the International Journal of Public Opinion Research during 2020 for the paper: Barnidge, M., Rojas, H., Beck, P., & Schmitt-Beck, R. (2020). Perceived Media Bias and Political Action: A 17-country comparison. *International Journal of Public Opinion Research*, 32, 732–749.

ICA - Fellow of the International Communication Association, 2020

WAPOR - Outstanding Paper Presentation Award, 2012

Patterns of media use, conversation and perceived political polarization in 10 countries, voted as an outstanding paper presentation by the conference participants. With Yang, J., Wojcieszak, M., Coen, S., Aalberg, T., Curran, J., Iyengar, S., Kaori, H., Pavarala, V., Mazzoleni, G., Papathanassopoulos, S., Rhee, J.W. and Soroka, S.

ICA – Communication and Technology Division, 2012

Top 2 Faculty paper for: The power of talking on the phone: Effects of mobile technology on social divides, with Sojung Claire Klm and Jill Hopke.

ICA - Political Communication, 2011

Best article of 2010 in the field of political communication for the article: Rojas, H. (2010). “Corrective” actions in the public sphere: How perceptions of media effects shape political behaviors. *International Journal of Public Opinion Research*, 22, 343-363.

Podcasting Plus award, 2007.

Department of Information Technology, University of Wisconsin – Madison, for innovative use of technology in the classroom.

Graduate Student Mentor Award, 2004

Awarded by the Graduate Student Council & Graduate School, University of Wisconsin-Madison, for excellence in mentorship ability and service.

Louise Elizabeth George Graduate Fellowship, 2004

For doctoral dissertation support. School of Journalism and Mass Communication, University of Wisconsin-Madison.

Chancellor’s Extension Award for Excellence, 2003

University of Wisconsin -Extension. This award recognizes efforts to encourage positive social change by extending the educational and research resources of the university into the

community, in this case through Wisconsin Public Television. Principal investigator: Dhavan V. Shah.

Soros Foundation Scholarship, 2003  
Oxford Institute Internet Research program.

Top-Three Student Paper Award, 2003  
Communication Theory and Methodology Division. AEJMC, 2003 Annual conference.

Best Student Paper Award, 2003  
Civic Journalism Interest Group. AEJMC, 2003 Annual conference.

Naomi C. Turner Prize, 2002  
World Association for Public Opinion Research for the best paper presented by a graduate student in the 2002 annual conference.

Executive of the month, March, 1999  
Dinero (Colombia's business magazine). For my work in positioning Suburbia newspaper in Bogotá's market.

Poynter Institute for Media Studies, 1994  
Fellowship.

University of Minnesota, 1994  
Fellowship.

Reader Digest, 1993  
Fellowship.

Externado de Colombia University, 1984 -1985  
Fellowships for outstanding academic achievement.

## **PUBLICATIONS**

### **Books & Edited Volumes**

6. Peñas, L.H., Rojas, H., Londoño, O.I. & Mazorra, D.A. (2023). El Perfil del Votante Colombiano. Centro de Estudios en Democracia y Asuntos Electorales (CEDAE).
5. Shah D.V. Friedland L., Wells C., Kim Y.M. & Rojas H. (2012). Communication, Consumers, and Citizens: Revisiting the Politics of Consumption. The ANNALS of the American Academy of Political and Social Science, Sage, November 2012.
4. Rojas, H., Orozco, M., Gil de Zúñiga, H., & Wojcieszak, M. (2011). Comunicación y Ciudadanía (Communication and Citizenship). Universidad Externado de Colombia Press.
3. Rojas, H., Pérez I. & Gil de Zúñiga, H. (2010). Comunicación y Comunidad (Communication and Community). Universidad Externado de Colombia Press.
2. Rojas, H., & Pérez I. (2009). Comunicación y Participación Política (Communication and

Political Participation). Universidad Externado de Colombia Press.

1. Rojas H. (2002). Editor for: Memorias del plan de desarrollo “Bogotá para vivir todos del mismo lado 2000 -2004” (Memoirs of the development plan “Bogotá lived from the same side”). An account of the process by which the mayor’s campaign plan was enacted as law, including the different discussion stages with the city’s council and public opinion decision-making exercises about its priorities.

## Journal Articles

81. Sun, X., Liao, X. & Rojas, H. (2025). Regionality of messaging applications: Everyday socialization as a gateway to civic and political participation in China, Japan, South Korea, and the United States. *Social Media and Society*. <https://doi.org/10.1177/20563051251344076>

80. Sun, Y., Kwon, J., McLeod, D., & Rojas, H. (Forthcoming). Reading faces: The power of facial expressions as visual cues in news reports of social protest. *Mass Communication and Society*.

79. Lee, H. & Rojas, H. (2025). Media or political affiliations? Political transition, government trust, and affective polarization in South Korea. *Asian Journal of Comparative Politics*. <https://doi.org/10.1177/20578911251355739>

78. Sun, X. & Rojas, H. (2025). Public expression during Covid-19 in China: Perceived opinion constraint and willingness to self-censor. *International Communication Research Journal*, 59 (2), 8-28.

77. Kim, J. & Rojas, H. (2024). How does political communication relate to perceived extremity of partisans and their divides? From communication to polarization perceptions to political engagement. *Communication Studies*. <https://doi.org/10.1080/10510974.2024.2392909>

76. Lee, H. Sun, Y., & Rojas, H. (2024). Parasocial relationships with live streamers and political participation the comparative study of the US and South Korea. *Media Convergence*, 36, 47-72. <http://dx.doi.org/10.22814/sgjcr.2024.36.47>

75. Lee, H., Sun, Y., & Rojas, H. (2024). Parasocial relationships with live streamers: Evidence from South Korea and the United States. *Asian Journal for Public Opinion Research*, 12(3), 166–183. <https://doi.org/10.15206/ajpor.2024.12.3.166>

74. Gill, H., Davalos, C., & Rojas, H. (2024). From hostile media perceptions to action: The role of racial empathy in the Black Lives Matter Movement. *Communication Studies*, 1–18. <https://doi.org/10.1080/10510974.2024.2355688>

73. Mak M., Li, M. & Rojas, H. (2024). Social media and perceived political polarization: Role of perceived platform affordances, participation in uncivil political discussion, and perceived others’ engagement. *Social Media and Society*.

72. Sun, Y. & Rojas, H. (2023). China: Media use and satisfaction with government during a pandemic. *International Communication Research Journal*, 58 (1) 101-118.

71. Schmierbach, M. Andsager, J., Banning, B., Chung, M., Lyons, B., McLeod, D.M., Meirick, P., Pan, Z., Rojas, H. & Sun, Y. (2023). Another Point of View: Scholarly Responses to the

State of Third-Person Research, *Mass Communication and Society*, 26:3, 359-383.

70. Scherman, A., Etchegaray, N., Browne, M., Mazorra, D., & Rojas, H. (2022). WhatsApp, Polarization and Non-conventional political participation: Chile and Colombia before the Social Outbursts of 2019. *Media & Communication*, 10 (4) 77-93.

69. Liao X. Koo, A. & Rojas, H. (2022). Fandom Nationalism in China: Effects of Idol Adoration and Online Fan Community Engagement. *Chinese Journal of Communication*.

68. Mak M., Koo, A. & Rojas, H. (2022). Social media engagement against fear of restrictions and surveillance: The mediating role of privacy management. *New Media & Society*.

67. Su, MH., Suk, J. & Rojas, H. (2022). Social media expression, political extremity, and reduced network interaction: An imagined audience approach. *Social Media and Society*.

66. Suk, J., Coppini, D., Muniz, C., & Rojas, H. (2021). The more you know, the less you like: A comparative study of how news and political conversation shape political knowledge and affective polarization. *Communication and the Public*.

65. Gill, H. & Rojas, H. (2021). Perceiving Immigrants as a Threat: A Motivational Approach to False Consensus. *Communication Research*.

64. Borah., P., Barnidge, M. & Rojas, H. (2021). The Contexts of Political Participation: The Communication Mediation Model Under Varying Structural Conditions of the Public Sphere. *International Journal of Press/Politics*.

63. Lee, S., Yamamoto, M. & Rojas H., (2021). Social media, messaging apps, and affective polarization in the United States and Japan. *Mass Communication and Society*.

62. Tong, C., Winckler, H. & Rojas H., (2021). The Connection Between Perceptions of Media Bias and Influence and Affective Polarization - An Examination in Brazil and Mexico and the United States. *Revista de Comunicacion Politica*.

61. Velasquez, A., Quennette, A., & Rojas, H. (2021). WhatsApp political expression and political participation: The role of ethnic minorities' group solidarity and political talk ethnic heterogeneity. *International Journal of Communication* 15, 2743–2764.

60. Koo, Z. Ahn, S. Su, M-H, Lee, S. & Rojas, H. (2021). What Motivates People to Correct Misinformation? Examining the Effects of Third-person perceptions and Perceived Norms. *Journal of Broadcasting and Electronic Media*, 65:1, 111-134.

59. Gill, H. & Rojas, H. (2021). Communication mediation model predicting political participation among instant messaging app users: An OSROR approach. *Communication Studies*.

58. Velasquez, A., Barnidge, M. & Rojas, H. (2021). Group Consciousness and Corrective Action: The Mediating Role of Perceived Media Bias and of Pro-Attitudinal Selective Exposure. *Journalism & Mass Communication Quarterly*. <https://doi.org/10.1177/1077699020949249>



57. Gill, H. & Rojas, H. (2020). Chatting in a mobile chamber: Effects of instant messenger use on tolerance toward political misinformation among South Koreans. *Asian Journal of Communication*. <https://doi.org/10.1080/01292986.2020.1825757>

56. Tong, C. Gill, H., Li., J. Valenzuela, S. & Rojas H. (2020). Fake News is Anything They Say!" – Conceptualization and Weaponization of Fake News Among the American Public. *Mass Communication & Society*. <https://doi.org/10.1080/15205436.2020.1789661>

\* Reprinted in *What is News?*, edited by Donnalyn Pompper and Lindsay Hoffman  
Routledge, 2021.

55. Tsang, S. & Rojas H. (2020). Opinion Leaders, Perceived Media Hostility and Political Participation. *Communication Studies*. <https://doi.org/10.1080/10510974.2020.1791203>

54. Barnidge, M., Rojas, H., Beck, P., & Schmitt-Beck, R. (2020). Perceived Media Bias and Political Action: A 17-country comparison. *International Journal of Public Opinion Research*, 32, 732–749. <https://doi.org/10.1093/ijpor/edz043>

53. Rojas, H. & Valenzuela, S. (2019). A Call to Contextualize Public Opinion-Based Research in Political Communication. *Political Communication (The Forum)*, 36:4, 652-659.  
<https://doi.org/10.1080/10584609.2019.1670897>

52. Mun, K., Rojas, H., Coppini, D. & Cho, H. (2019). Political tolerance of demobilizing armed actors: The case of FARC in Colombia. *Media, War & Conflict*. Published online September 19.  
<https://doi.org/10.1177/1750635219874734>

51. Valenzuela, S. & Rojas, H. (2019). Taming the digital information tide to promote equality. *Nature Human Behaviour*. <https://doi.org/10.1038/s41562-019-0700-9>

50. Barnidge, M., Diehl, T. & Rojas, H. (2019). Second screening for news and digital divides. *Social Science Computer Review*, 37, 55-72.

49. Coppini, D., Alvarez, G., & Rojas, H. (2018). Entertainment, News, and Income Inequality. How Colombian media shape perceptions of income inequality and why it matters. *International Journal of Communication*, 12, 1651-1674.

48. Shah, D.V., McLeod, D.M., Rojas, H., Cho, J., Wagner, M.W. & Friedland, L. (2017). Revising the communication mediation model for a new political communication ecology. *Human Communication Research*, 43, 491-504.

47. Velasquez, A. & Rojas, H. (2017). Political Expression on Social Media: The Role of Communication Competence and Expected Outcomes. *Social Media and Society*.

46. Yang, J., Barnidge, M. & Rojas, H. (2017). The politics of unfriending: User filtration in response to political disagreement on social media. *Computers in Human Behavior*, 70, 22-29.

45. Yang, J., Rojas, H., Wojcieszak, M., Aalberg, T., Coen, S., Curran, J., Iyengar, S., Hayashi, K., Jones, P., Mazzoleni, G., Papathanassopoulos, S., Pavarala, V., Rhee, J.W., Rowe, D., Soroka, S. & Tiffen, R. (2016). Why Are "Others" So Polarized? Perceived Political Polarization and Media Use in 10 Countries. *Journal of Computer-Mediated Communication*, 21(5), 349-367.

44. Hopke, J., Gabay, I. Kim, S. & Rojas, H. (2016). Mobile phones and political participation in Colombia: Mobile Twitter versus mobile Facebook. *Communication and the Public*.
43. Puig-i-Abril, E. & Rojas, H. (2016). Silencing Political Opinions: An Assessment of the Influence of Geopolitical Contexts in Colombia. *Communication Research*.
42. Hong, Y., & Rojas, H. (2016). Agreeing not to Disagree: Iterative vs. Episodic Forms of Political Participatory Behaviors. *International Journal of Communication*.
41. Rojas, H., Barnidge, M. & Puig-i-Abril, E. (2016). Egocentric Publics and Corrective Action. *Communication and the Public*, 1, 27-38.
40. Rosenthal, S., Detenber, B.H., & Rojas, H. (2018). Efficacy beliefs in third-person effects. *Communication Research*, 45(4), 554-576. doi:10.1177/0093650215570657  
Published online February 19, 2015.
39. Abril, E. P., Binder, A., Nan, X., Nevar, P., & Rojas, H. (2014). Persuasion and affect in the framing of poverty: An experiment on goal framing. *Signo y Pensamiento*, XXXIII, V65, 51-68.
38. Barnidge, M., Alvarez, G., Macafee, T. & Rojas, H. (2014). Citizenship and political participation in Colombia: How orientations towards citizenship associate with political and civic behaviors. *International Journal of Communication*, 8, 1831-1850.
37. Barnidge, M. Sayer, B. & Rojas, H. (2014). Perceptions of the media and the public and their effects on political participation in Colombia. *Mass Communication & Society*. Published online 13 Jun 2014. DOI: 10.1080/15205436.2014.923463
36. Berrio C. & Rojas, H. (2014). La brecha digital universitaria: la apropiación de las TIC en estudiantes de educación superior en Bogotá. *Comunicar* 43, 133-42.
35. Curran, J., Coen, S., Aalberg, T., Papathanassopoulos, S., Iyengar S., Jones, P., Krishnatray, P., Mazolleni, G., Rhee, J.W., Rojas, H., Rowe, D. Tiffen, R. (2014). Reconsidering 'Virtuous Circle' and 'Media Malaise' Theories of the Media: An 11-Nation Study. *Journalism*, 15, 815-833.
34. Brundidge, J., Garrett, K., Rojas, H., Gil de Zuniga, H. (2014). Political participation and Ideological news online: "Differential Gains" and "Differential Losses" in a presidential election cycle. *Mass Communication & Society*, 17, 464-486.
33. Barnidge, M. & Rojas, H. (2014). Hostile media perceptions, presumed media influence, and political talk: Expanding the corrective action hypothesis. *International Journal of Public Opinion Research*, 26, 135-156.
32. Tiffen, R., Jones, P., Rowe, D., Aalberg, T., Coen, S., Curran, J., Hayashi, K., Iyengar, S., Mazzoleni, G., Papathanassopoulos, S., Rojas, H., Soroka, S. (2014). Sources in the news: A comparative study. *Journalism Studies*, 4, 374-391.
31. Aalberg, T., Papathanassopoulos, S., Coen, S., Curran, J., Iyengar S., Jones, P., Krishnatray, P., Mazolleni, G., Rhee, J.W., Rojas, H., Rowe, D. Tiffen, R. (2013). International TV news, foreign affairs interest and public knowledge: A comparative study of foreign news coverage and public opinion in 11 countries. *Journalism Studies*, 14, 387-406.

30. Papathanassopoulos, S., Coen, S., Curran, J., Allberg, T., Rowe, D., Jones, P., Rojas, H., Tiffen, R. (2013). Online threat but TV still dominant: A comparative study of 11 nation's news consumption. *Journalism Practice*, 7, (6) 690-704.
29. Shah, D.V., McLeod, D. M., Rojas, H., Sayre, B., Scholl, R.M., Vraga, E. Jones, C. & Shaw, A. (2012). Public broadcasting, media engagement, and 2-1-1: Using mass communication to increase the use of social services. *American Journal of Preventive Medicine*, 43, S443-S449.
28. Shah, D.V., Friedland, L., Wells, C., Kim, Y.M., Rojas, H. (2012). Communication, Consumers, and Citizens: Revisiting the Politics of Consumption. *The ANNALS of the American Academy of Political and Social Science*, 644: 6-19.
27. Friedland L. Rojas H, & Bode L. (2012). Consuming ourselves to dearth: Escalating inequality and public opinion. *The ANNALS of the American Academy of Political and Social Science*, 644, 280-293.
26. Matthes, J., Hayes, A., Rojas, H. Shen, F., Min, SJ. & Dylko, I.B. (2012) Exemplifying a Dispositional Approach to Cross-Cultural Spiral of Silence Research: Fear of Social Isolation and the Inclination to Self-Censor. *International Journal of Public Opinion Research*, 24, 287-305.
25. Vraga, E., Tully, M., Akin, H., & Rojas, H. (2012). Modifying perceptions of hostility and credibility of news coverage of an environmental controversy through media literacy. *Journalism: Theory, Practice, and Criticism*.
24. Rojas, H., Tsftati, Y., Popescu, M., Maurer, M., Reinemann, C., & Iyengar S. (2012). Theorizing and conducting research of *glocal* phenomena. *International Journal of Communication*, 6, 232-240.
23. Moy, P., Mazzoleni, G., Rojas, H. (2012). On the dichotomies of political communication. *International Journal of Communication*, 6, 241-246.
22. Rojas, H., Shah, D.V., & Friedland, L. A., (2011). A communicative approach to social capital. *Journal of Communication*, 61, 689-712.
21. Wojcieszak, M. & Rojas, H. (2011). Hostile public effect: Communication diversity and the projection of personal opinion onto others. *Journal of Broadcasting and Electronic Media*, 55(4), 543-562.
20. Wojcieszak, M. & Rojas, H. (2011). Correlates of Party, Ideology and Issue Based Extremity in an era of Egocentric Publics. *The International Journal of Press Politics*, 16, 488-507.
19. Rojas, H. (2010). "Corrective" actions in the public sphere: How perceptions of media effects shape political behaviors. *International Journal of Public Opinion Research*, 22, 343-363. ICA Political Communication Division, Best Article of 2010.
18. Rojas, H. & Hopke J. (2010). Socializados para la autocensura: Comunicación autoritaria y opinión pública. (Socialized for self-censorship: Authoritarian communication and public opinion). *Revista Latinoamericana de Opinión Pública (WAPOR Latin America Spanish*

language journal).

17. Rojas, H. & Puig-i-Abril, E. (2009). Mobilizers mobilized: Information, expression, mobilization and participation in the digital age. *Journal of Computer Mediated Communication*, 14 (4), 902-927.

16. Gil de Zuniga, H., & Rojas, H. (2009). Análisis de los efectos de los blogs en la sociedad de la información. *Comunicación y Ciudadanía*, 2, 60-71.

15. Vraga, E., Tully, M., & Rojas, H. (2009). Reducing hostile media perceptions: Can news media literacy reduce perceptions of bias? *Newspaper Research Journal*, 30, 68-81.

14. Gil de Zuniga, H, Puig-Abril, E., & Rojas, H. (2009). Weblogs, traditional sources online and political participation: An assessment of how the Internet is changing the political environment. *New Media & Society*, 11 (4), 553-574.

\* Reprinted in Jason Hughes (Ed.) *SAGE Internet Research Methods*, Thousand Oaks, CA: Sage Publications, 2012.

13. Rojas, H. (2008). Strategy versus understanding: How orientations towards political conversation influence political engagement. *Communication Research*. 35, 452-480.

12. Puig-i-Abril, E., & Rojas, H. (2008). Espiral de silencio y autocensura política en Colombia. (Spiral of silence and political self-censorship in Colombia). *Comunicación y Ciudadanía*, 1, 28-37.

11. Boyle, M.P., McLeod, D.M. & Rojas, H. (2008) The Role of Ego Enhancement and Perceived Message Exposure in Third-Person Judgments Concerning Violent Video Games. *American Behavioral Scientist*, 52 (2): 165-185.

10. Rojas, H. & Cuervo, J. I. (2008). ¿Quiénes apoyan la gestión del presidente Álvaro Uribe? (Who supports President Alvaro Uribe?) *Revista Zero*, 20, 122-127.

9. Puig-i-Abril, E. & Rojas, H. (2007). Internet use as an antecedent of expressive political participation among early Internet adopters in Colombia. *International Journal of Internet Science*, 2, 28-44.

8. Rojas, H. (2006). Comunicación, participación y democracia (Communication, participation and democracy). *Universitas Humanistica*, 62, 109-142.

7. Rojas, H., & Puig-i-Abril, E. (2006). Comunicación y donación voluntaria de sangre (Communication and voluntary blood donation). *Journal of the Iberian-American Group of Transfusion Medicine*, 22, 8-20.

6. Friedland, L., Hove, T., & Rojas, H. (2006). The networked public sphere. *Javnost – The Public*, 13, 5-26.

5. Nichols, S., Friedland, L., Rojas, H., Cho, J., & Shah D.V. (2006). Examining the effects of public journalism on civil society from 1994 to 2002: Organizational factors, project features, story frames and citizen engagement. *Journalism and Mass Communication Quarterly*, 83, 77-100.

4. Rojas, H., Shah, D.V., Cho, J., Schmierbach, M., Keum, H., & Gil de Zúñiga, H.G (2005). Media dialogue: Perceiving and addressing community problems. *Mass Communication & Society*, 8, 93 -110.
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### **Book Chapters & Other Publications**

30. Mazorra, D.A. & Rojas, H. (2025). Cultura política y desconsolidación democrática en Colombia: un balance del primer cuarto del siglo XXI. White paper for the Mision de Observación Electoral (MOE), for its series Colombia entre Aperturas y Cierres Democráticos, v.3. Available at: <https://moe.org.co/paper-3-cultura-politica-y-desconsolidacion-democratica-en-colombia-un-balance-del-primer-cuarto-del-siglo-xxi/>
29. Rojas, H., & Mazorra, D.A. (2024). Affective polarization in Latin America. In *The Routledge Handbook of Political Communication in Ibero-America*, edited by A. C. Ripolles and P.C. Lopez.
28. Rojas, H. (2023). Polarization as border creation. *LACIS Review*, University of Wisconsin-Madison.
27. Rojas, H. (2023). Elecciones e Integridad electoral. In *El Perfil del Votante Colombiano*, edited by Peñas, L.H., Rojas, H., Londoño, O.I. & Mazorra, D.A. Centro de Estudios en Democracia y Asuntos Electorales (CEDAE). P,61-85.
26. Rojas, H. & Restrepo, C. (2021). Transformación digital, información y cohesión del sistema político. In *Disrupción tecnológica, transformación digital y sociedad*, Volume 1(p.81-102), edited by Juan Carlos Henao and Mario A. Pinzón Camargo. Universidad Externado de Colombia.
25. Rojas, H. (2020). Tendencias y desafíos en comunicación política: polarización. In *Comunicación Política y Elecciones en el Perú Avanzando en Certezas*, edited by S. Maccasi, Universidad Catolica del Perú.
24. Rojas, H. (2019). Language politico y el show de Trump: Conversación con Mark Singer. In *Comunicación, Resistencia y Contraculturas*, (pp. 156-182). Universidad Externado de Colombia Press: Bogota.
23. Caballero, C., Rojas, H. & Santos A. (2018). Posverdad: La hora difícil de los sondeos, encuestas, e investigaciones. In *Periodismo y Posverdad*. Universidad Externado de Colombia Press: Bogota.

22. Mazorra, D. Isaza, C., Rojas, H. (2018). Entornos comunicativos y percepción de la corrupción en Colombia. In *La Corrupcion en Colombia*, edited by J.C. Henao, Universidad Externado de Colombia Press.
21. Nir, L., Rojas, H., Mazorra, D. (2016). Cómo la concentración de medios altera la expresión de opiniones: La hipótesis de la Acción Correctivas en perspectiva comparada. In *Estudios de Comunicacion Política* edited by Carlos Muniz.
20. Rojas, H. Hopke J. & Mazorra, D. (2016). Opinión Pública y Actitudes sobre la Minería en Colombia: Ambivalencia y Desinformación. In *Mineria y Desarrollo* edited by A.C. Gonzalez. Universidad Externado de Colombia Press.
19. McLeod, D. Shah, D., Keum, J. & Rojas H. (2015). Security concerns and tolerance judgments. In *News Frames and National Security: Covering Big Brother*, edited by Douglas McLeod and Dhavan Shah. Cambridge University Press.
18. Rojas H. (2015). Egocentric publics and perceptions of the worlds around us. In *New Technologies and Civic Engagement: New Agendas in Communication*, edited by H. Gil de Zuniga. New York: Routledge.
17. Rojas, H. & Barnidge, M. (2013). Social Capital. Oxford Bibliographies Online.
16. Rojas, H. & Macafee, T. (2013). From journalism ethics to an ethics of citizenship: Evidence from Colombia. In *Global Media Ethics: Problems and Perspectives* edited by Stephen Ward (p.110 -125). Willey-Blackwell.
15. Rojas, H. (2012). El efecto de la comunicación autoritaria sobre la expresión política en Chile. In *Jóvenes Participación y Medios 2011*, edited by Andrés Scherman. Publicaciones Universidad Diego Portales: Santiago.
14. Rojas, H. (2012). Comunicación y Ciudadanía: Aportaciones actuales al estudio de la comunicación política, edited by Carlos Muñoz. Book review for *Comunicación y Sociedad*, 25 (1), Universidad de Navarra.
13. Rojas, H., Suarez A, Puig-i-Abril, E. Camacho, B. Rebollo, S. (2010). Comunicación y donación de sangre: Un modelo para la construcción de cultura ciudadana en el ámbito de la donación (Communication and blood donation: A model for constructing civic culture in blood donation). In *Cultura Ciudadana y Gobierno Urbano (Civic Culture and Local Government)*, pg. 203-216. Universidad Nacional de Colombia Press: Bogota.
12. Shah, D.V., Rojas, H., Cho, J. (2009). Media and Civic Participation: On Understanding and Misunderstanding Communication Effects. In Jennings Bryant and Mary Beth Oliver (Eds.) *Media Effects: Advances in Theory and Research*. (3rd Edition). Mahwah, NJ: Lawrence Erlbaum Associates.
11. Rojas, H., Gomez R., & Sanchez, R. (2009). Aproximación a un sistema de medición de pedagogía ciudadana para niños y niñas escolares de Bogotá. *Educación y Ciudadanía*, 16, 75-90.
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3. Rojas, H., & Camacho, G. (2000). Quality of life indicators in Bogota: Security. *Vivir en Bogota*, 2, 1-20.

2. Rojas, H., & Camacho, G. (2000). Quality of life indicators in Bogota. *Vivir en Bogota*, 1, 1-16.

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### **Conference Presentations**

Lee, H. & Rojas, H. (2025). Hostile Media and Hostile Public: The Role of Media Trust in Mitigating Affective Polarization. Paper accepted for presentation at the annual meeting of ICA, Denver, June 12-16.

Koo, Z.X., Feng, M., Yang Z., Kim J., & Rojas, H. (2025). They reveal the truth!” vs. “Claptrap!”: How Public Conceptualizations of “Fact-Check” Are Swayed. Paper accepted for presentation at the annual meeting of ICA, Denver, June 12-16.

Rojas, H. & Mazorra, D. (2025). Media, disinformation and political attitudes. Paper presented at the XI annual conference of the Latin American chapter of the World Association for Public Opinion Research (WAPOR). April 28-30 Florianopolis, Brazil.

Velasquez, A. & Rojas, H. (2025). Paper presented at the XI annual conference of the Latin American chapter of the World Association for Public Opinion Research (WAPOR). April 28-30 Florianopolis, Brazil.

Lee, H. & Rojas, H. (2023). The Communication Mediation Model and Election Integrity: Media use, Cognitive needs, Election fraud claims and Vote decision in the U.S. and South Korea. Paper presented at the annual meeting of AEJMC, Washington DC.

Liao, X., & Rojas H. (2023). Others or People Like Us: How Partisan News Consumption Shapes Americans' Perceived Similarity, Empathy, and Attitudes Towards Chinese People. Paper presented at the 73rd Annual International Communication Association Conference, 25-29 May, Toronto, Canada.

Jiang, X., Kim J., Lee, H. Li, M., & Rojas H. (2023). Perceived extremity of partisan news--How it is shaped by ideology and catalyzed by partisan information consumption. Paper presented at the 73rd Annual International Communication Association Conference, 25-29 May, Toronto, Canada.

Koo, Z.X., Macau, K.F., & Rojas H. (2023). Reevaluating Message Desirability in Third- and First-Person Effects Studies: Fact-checking as a Case of Differentially Perceived Message. Paper presented at the 73rd Annual International Communication Association Conference, 25-29 May, Toronto, Canada.

Kim, J. & Rojas H. (2023). From Perceptions of Polarization to Mobilization or Resignation: The effects of perceived political polarization on political participation and online expression. Paper presented at the 73rd Annual International Communication Association Conference, 25-29 May, Toronto, Canada.

Koo, Z.X. & Rojas H. (2023). What predicts separatist tendencies in Hong Kong? Effects of selective media use, political discussion with strong ties, and state repression. Paper presented at the 73rd Annual International Communication Association Conference, 25-29 May, Toronto, Canada.

Macau, K.F., Li, M. & Rojas H. (2023). Social media and perceived polarization: Role of perceived affordances, political discussion, and perceived others' discussion Paper presented at the 73rd Annual International Communication Association Conference, 25-29 May, Toronto, Canada.

Rojas, H. (2023). Percepciones de integridad electoral. Paper presented at the annual meeting of the World Association for Public Opinion Research – LATAM, Oaxaca, Mexico, April 19-21, 2023.

Shan Y. & Rojas, H. (2022). Listening in a time of political polarization: Evidence of U.S. data. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Detroit, August 3-6, 2022.

Gill, H., Davalos, C. & Rojas H. (2022). From hostile media perceptions to action: The Role of Racial Empathy in the Black Lives Matter movement. Paper presented at the 72th Annual Conference, of the International Communication Association, Paris.

Su, MH., Suk, J. & Rojas, H. (2022). Performing the Self: Personality Traits, Network Features, and Platform Correlates Underlying Attention to and Uncertainty about an Imagined Audience. Paper presented at the 72th Annual Conference, of the International Communication Association, Paris.



Macau, K.F. & Rojas, H. (2022). Does social media use narrow or widen the gender gap in offline political participation? A cross-platform examination based on the O-S-R-O-R model. Paper presented at the 72th Annual Conference, of the International Communication Association, Paris.

Kim, J., Li, G. Liao, X., & Rojas, H. (2021). When does the Past Colonial Memory Plug into Nationalism? Information and Media's Priming of Anti-Japan Nationalism in South Korea and China. Paper presented at the annual conference of the Association for Educators in Journalism and Mass Communication, AEJMC, August 4-7.

Lee, H., Sun, Y., & Rojas, H. (2021). Parasocial Interactions with Live Streamers, Social Capital, and Political Participation. Paper presented at the annual conference of the Association for Educators in Journalism and Mass Communication, AEJMC, August 4-7.

Liao, X., Koo, Z., & Rojas, H. (2021). How fans become nationalists in China. Paper presented at the annual conference of the Association for Educators in Journalism and Mass Communication, AEJMC, August 4-7.

Hong, Y., Orozco, M., & Rojas, H. (2021). Effects of Social Media Use on Discussion Heterogeneity and Expressive Participation: The Moderating Role of Self-Censorship. Paper presented at the 71th Annual Conference, of the International Communication Association, Virtual Conference, May 27-31.

Kim, S., Moon, T.J., Mun, K. & Rojas, H. (2021). Examining how the politicization of COVID-19 plays role in people's media use, knowledge about COVID-19, and trust in the Korea Disease Control and Prevention Agency. Paper presented at the 71th Annual Conference, of the International Communication Association, Virtual Conference, May 27-31.

Sun, Y. & Rojas, H. (2021). Media Use and Satisfaction with Government during a Pandemic. . Paper presented at the 71th Annual Conference, of the International Communication Association, Virtual Conference, May 27-31.

Rojas, H., Scherman, A., Barnidge, M. & (2020). Perceptions of Bias, Political Polarization and Mobilization. Paper presented at the 2020 WAPOR virtual conference. October 6-10.

Borah, P., Barnidge, M. & Rojas, H. (2020). Democratization and Civic Communication: Examining the Communication Mediation Model Under Various Trajectories of Democratization. Paper presented at the 2020 International Journal of Press/Politics Virtual Conference. Sept 21-24.

Gill, H. & Rojas, H. (2020). Assumption of consensus: A path model predicting political participation among instant messaging app users. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication. Virtual Conference.

Gill, H. & Rojas, H. (2020). Effects of instant messenger use on attitudes toward political misinformation among South Koreans. Paper presented at the 70th Annual Conference, of the International Communication Association, Virtual Conference, May 21-25.

Koo, Z., Su, M. & Rojas, H. (2020). Examining what motivates fake news corrections in China, Japan and South Korea: Third-person perceptions, perceived norms and personality traits.

Paper presented at the 70th Annual Conference, of the International Communication Association, Virtual Conference, May 21-25.

Gill, H. & Rojas, H. (2019). Extending definitional boundaries: South Korean perspectives on fake news in post-impeachment era. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research (MAPOR), Chicago, November 22-23.

Lee, H., Sun, Y., Li, G. & Rojas, H. (2019). Mainstream media, social media, and attitudes toward immigrants: A comparative study of Japan & South Korea. Paper presented at the annual meeting of the Association for Educators in Journalism and Mass Communication, AEJMC, Toronto, August 7-10.

Tong, C., Gill, H., Li, J., Valenzuela S. & Rojas, H. (2019). Fake News is Anything They Say!" - Articulation and Weaponization of Fake News Among the American Public. Paper presented at the annual meeting of the International Communication Association, Washington, May 24-28.

Koo, Z., Su, M., Lee, S. Ahn, S. & Rojas, H. (2019). What motivates correction of fake news? Third-person perceptions, perceived norms and personality traits. Paper presented at the annual meeting of the International Communication Association, Washington, May 24-28.

Sun, X., Kim, S.J., Liao, X., & Rojas, H. (2019). Willingness to Self-Censor and Political Talk on Chat Apps: A Comparative Analysis of Japan, South Korea, and China. Paper presented at the annual meeting of the International Communication Association, Washington, May 24-28.

Velasquez. A. Quennette, A., & Rojas, H. (2019). WhatsApp Political Expression and Political Participation: An Expression Self-Effects Mediated Moderation Model. Paper presented at the annual meeting of the International Communication Association, Washington, May 24-28.

Rojas, H. & Lee, S. (2019). Chat apps and affective polarization in Japan, South Korea and the United States. Paper presented at the annual meeting of the World Association for Public Opinion Research, Toronto, May 19 – 21.

Su, M., Suk, J. & Rojas, H. (2019). Online sharing, political extremity and reduced network interaction: An imagined audience approach. Paper presented at the annual meeting of the World Association for Public Opinion Research, Toronto, May 19 – 21.

Mun, K. & Rojas, H. (2019). A four-country comparison of digital repertoires in politics. Paper presented at the annual meeting of the World Association for Public Opinion Research, Toronto, May 19 – 21.

Rojas, H. & Restrepo C. (2018). Elecciones Colombia 2018. Paper presented at the annual meeting of the Latin American chapter of the World Association for Public Opinion Research, Colonia, Uruguay, Oct 18-21.

Barnidge M. & Rojas, H. (2018). Fake News, Fake Democracy: The Relationship Between Perceptions of the Media and Dissatisfaction with Democracy in Four Countries. Paper presented at the 71<sup>st</sup> annual meeting of the World Association for Public Opinion Research, Marrakesh, Morocco, June 27-30.

Su, M-H., Suk, Y., Gill, H. & Rojas, H. (2018). Rethinking Political Socialization in the Digital

Age: Media Use, Political Values and Expressive Behaviors. Paper presented at the annual meeting of the International Communication Association, Prague, May 24-28.

Rojas, H. (2017). Comparative civic culture. Paper presented at the annual meeting of the Latin American Association for Electoral Research (ALICE), Bogota, September 7-9, 2017.

Rojas H., Barnidge, M., Schmitt-Beck, R. & Beck, P. (2017). Corrective Action: An 8-Country Transnational Comparison. Paper presented at the annual meeting of the World Association for Public Opinion Research, Lisbon, July 15-17, 2017.

Suk, J., Coppini, D. Muniz, C. & Rojas H., (2017). "The more you know, the more you hate" How news and political talk shape political knowledge and affective polarization in Colombia, Mexico and the United States. Paper presented at the annual meeting of the World Association for Public Opinion Research, Lisbon, July 15-17, 2017.

Tong, C., Winckler, H. & Rojas H., (2017). How perceptions of media influence and bias contribute to affective polarization. Paper presented at the annual meeting of the World Association for Public Opinion Research, Lisbon, July 15-17, 2017.

Rojas, H. (2017). The Effects of Online Users' Perceptions of Media Bias and Media Influences on Political Participation. Paper presented at the International Communication Conference's annual meeting, San Diego, May 25-29, 2017.

Shah, D., Cho, J., Friedland, L., McLeod, D., Rojas, H., Wagner M. (2017). Disrupted Models of Mediated Political Communication. Paper presented at the International Communication Conference's annual meeting, San Diego, May 25-29, 2017.

Rojas, H. (2016). La confianza en las instituciones políticas en Estados Unidos. Paper presented at the annual meeting of the World Association for Public Opinion Research, Latin America Conference Monterrey, Mexico, October 12-14, 2016.

Rojas, H. (2016). Perceptions of Media Bias and Corrective Action. Paper presented at the annual meeting of the World Association for Public Opinion Research, Latin America Conference Monterrey, Mexico, October 12-14, 2016.

Rojas, H. (2016). Political culture in Colombia, Mexico and Venezuela. Paper presented at the annual meeting of the World Association for Public Opinion Research, Austin, TX. May 10-12, 2016.

Yanguen H. & Rojas H., (2016). Gendered discussion networks, political disagreement and political engagement. Paper presented at the annual meeting of the World Association for Public Opinion Research, Austin, TX. May 10-12, 2016.

Cho, H., Kim, J. & Rojas, H. (2016). When does skin color matter? Paper presented at the annual meeting of the World Association for Public Opinion Research, Austin, TX. May 10-12, 2016.

Kwansik, M., Coppini, D., Cho, H., & Rojas, H. (2016). Exploring the formation of political tolerance towards FARC in Colombia. Paper presented at the annual meeting of the World Association for Public Opinion Research, Austin, TX. May 10-12, 2016.

Velasquez, A. & Rojas, H. (2016). Communication competence and expected outcomes in social media political expression. Paper presented at the International Communication Conference's annual meeting, Japan, 2016.

Yang, J., Barnidge, M. & Rojas, H. (2016). The Politics of "Unfriending": User Filtration in Response to Political Disagreement on Social Media. Paper presented at the International Communication Conference's annual meeting, Japan, 2016.

Rojas, H. (2015). Consequences and implications of the hostile media effect in the current age. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, Nov 21-22, 2015.

Rojas, H. (2015). Egocentric publics & opinion. Paper presented at the annual meeting of the World Association for Public Opinion Research, Buenos Aires, Argentina. June 16-19, 2015.

Jung C.W. & Rojas H. (2015). Social Network Discussion, Life Satisfaction and Quality of life. Paper presented at the annual meeting of AEJMC, San Francisco. August 6-9, 2015.

Mazorra, D. Rios P. & Rojas, H. (2015). Hostile Media and Political Expression Offline and Online. Paper presented at the annual meeting of the World Association for Public Opinion Research, Buenos Aires, Argentina. June 16-19, 2015.

Yoon, H. & Rojas, H. (2015). A pathway to Political Participation from Social Media: Institutional Confidence on Private Sector as a Mediator. Paper presented at the annual meeting of the World Association for Public Opinion Research, Buenos Aires, Argentina. June 16-19, 2015.

Coppini, D., Mun, K, Cho, H. & Rojas, H. (2015). Egocentric Publics, Extremism and Political Participation. Paper presented at the annual meeting of the World Association for Public Opinion Research, Buenos Aires, Argentina. June 16-19, 2015.

Rojas, H., Skoric, M., Zhu, Q., Goh, D., Pang, N. (2014). The Politics of Defriending: A comparative study of tolerance on Online Social Networks. Paper presented at the sixth Latin American Congress of the World Association for Public Opinion Research, Santiago, Chile. June 18-20, 2014.

Coppini, D. & Rojas, H., (2014). Beliefs of income inequality in Colombia. Paper presented at the sixth Latin American Congress of the World Association for Public Opinion Research, Santiago, Chile. June 18-20, 2014.

Rojas, H. (2014). Social media analytics. Paper presented at the annual meeting of the International Communication Association – ICA, Seattle, May 22-26.

Yang, J., Rojas, H. & Wojcieszak, M. (2014). Why are "others" so polarized. Paper presented at the annual meeting of the International Communication Association – ICA, Seattle, May 22-26.

Coppini, D., Alvarez, G. & Rojas, H. (2014). What media tells us about income inequality and why it matters. Paper presented at the annual meeting of the International Communication Association – ICA, Seattle, May 22-26.

Yang, J., Barnidge, M., Gabay, I. & Rojas, H. (2014). Politics of Unfriending: Political Disagreement and Active Interaction as Antecedents of Unfriending Behavior in Social Media.

Paper presented at the annual meeting of the Midwest Political Science Association –MAPSA, April 3-6, Chicago.

Rojas, H. (2013). Egocentric publics and perceptions of hostile media content. Paper presented at the VII Congress of ALACIP, Latin American Political Science Association, Bogota, September 25-27, 2013.

Hong Y. & Rojas, H. (2013). Consequences of disagreement in political conversation: Iterative versus episodic forms of political participatory behaviors. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, August 8-11, 2013.

Tsang, S.. & Rojas, H. (2013). Finding political opinion leaders in both online and offline environments. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, August 8-11, 2013.

Gabay, I., Foote, J. & Rojas, H. (2013). Believing in the public: Orientations towards Facebook and social, political and media trust. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, August 8-11, 2013.

Hopke, J., Gabay, I., Kim, S. & Rojas, H. (2013). Mobile phones and participation: An exploration of mobile social media versus mobile social networking. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, August 8-11, 2013.

Rojas, H & Wojcieszak, M. (2013). Egocentric publics and the hostile media effect. Paper presented at the annual ICA meeting London, June 17-21, 2013.

Coen, S., Curran, J., Aalberg, T., Kaori, H., Iyengar, S., Jones, P., Krishnatray, P., Mazzoleni, G., Maeda, Y., Papathanassopoulos, S., Pavarala, V., Rhee, J.W., Rojas, H., Rowe, D., Soroka, S., Tiffen, R. (2013) Media system, public knowledge and political engagement: An 11-nation study. Paper presented at the annual ICA meeting London, June 17-21, 2013.

Rojas, H. (2012). Egocentric publics and political polarization. Paper presented at the regional ICA Latin-American Conference, Santiago de Chile, October, 18-20, 2012.

Coen, S., Curran, J., Aalberg, T., Kaori, H., Iyengar, S., Jones, P., Krishnatray, P., Mazzoleni, G., Maeda, Y., Papathanassopoulos, S., Pavarala, V., Rhee, J.W., Rojas, H., Rowe, D., Soroka, S., Tiffen, R. (2012). Comparing media across countries: Insights on citizens' political identity. Paper presented at the Symposium on Cultural Identities of the British Psychological Society.

Rojas, H., Yang, J., Wojcieszak, M., Coen, S., Aalberg, T., Curran, J., Iyengar, S., Kaori, H., Pavarala, V., Mazzoleni, G., Papathanassopoulos, S., Rhee, J.W., Soroka, S. (2012). Patterns of media use, conversation and perceived political polarization in 10 countries. Paper presented at the annual meeting of the World Association for Public Opinion Research, Hong Kong, June 14-16.

Hong, Y. & Rojas, H. (2012). Political consequences of encountering online heterogeneity. Paper presented at the annual meeting of the World Association for Public Opinion Research, Hong Kong, June 14-16.

Kim, S.C., Hopke, J. & Rojas, H. (2012). The Power of "Talking on the Phone": Effects of Mobile Technology on Social Divides. Paper presented at the annual meeting of the International Communication Association, Phoenix, May 24-28, 2012.

Brundidge, J., Garrett, K., Rojas, H. & Gil de Zuniga, H. (2012). Participatory Consequences of Ideological News Online: Mobilization and Cross-Pressures in the 2008 U.S. Presidential Election Cycle. Paper presented at the annual meeting of the International Communication Association, Phoenix, May 24-28, 2012.

Yoo, W., & Rojas, H. (2012). Predictors of Online News Use: Perceived Bias of Traditional Media and Preference for Partisan News. Paper presented at the annual meeting of the International Communication Association, Phoenix, May 24-28, 2012.

Barnidge, M., Macafee, T., Rogers, A. & Rojas, H. (2011). Emergent voices of citizenship: The relationship between communication, citizenship orientation, and political participation in Colombia. Paper presented at the 97th Annual NCA Convention, November 17-20, 2011, New Orleans.

Yang, J. & Rojas, H. (2011). Exploring Political Polarization: Polarized Attitudes or Polarized Perceptions? Paper presented at the annual meeting of AEJMC (Mass Communication & Society Division), August 2011, St. Louis.

Rojas, H. (2011). Ego centric publics. Panel intervention at the annual meeting of AEJMC (Communication Technology Division), August 2011, St. Louis.

Rojas, H. (2011). Mobile technologies and emerging publics. Panel intervention at the annual meeting of the International Communication Association, Boston, May 26-30.

Wojcieszak, M. & Rojas, H. (2011). Communication diversity and the projection of personal opinions onto others. Paper presented at the annual meeting of the International Communication Association, Boston, May 26-30.

Rojas, H. & Mazorra, D. (2011). Nuevas tecnologías de comunicación y participación democrática en Colombia. Paper presented at the annual meeting of WAPOR – Latin America, Belo Horizonte, Brazil, May 4-6.

Brundidge, J., Gil de Zúñiga, H., Garrett, K., Rojas, H. (2011). *Mobilization and Demobilization among Liberals and Conservatives: The Impact of Political Blogs on Voter Choice and Participation in the 2008 Election Cycle*. WAPOR- Europe, Segovia, March 16-17.

Rojas, H. (2011). *Presumed influence*. WAPOR- Europe, Segovia, March 16-17.

Rojas, H. (2011). *Perceived political polarization*. WAPOR- Europe, Segovia, March 16-17.

Rojas, H. & Mazorra, D. (2010). Confianza y contenido de los medios en Colombia (Trusting the media in Colombia). XVII Catedra Unesco, Bogotá, October 27-30.

Rojas, H., Gomez, R., Sierra, Y., & Mazorra, D. (2010). Infancia, comunicación y cultura ciudadana (Children, communication and civic culture). Paper presented at the X annual meeting of ALAIC (Latin American Association of Communication Researchers), Bogota, September 22-24, 2010.

Akin, H., Tully, M., Stoecklein, G., & Rojas, H. (2010). Citizen Journalism and Cognitive Processing: An experiment on the perceived intent of traditional versus citizen journalism sources. Paper presented to the Civic and Citizen Interest Group of the Association for Education in Journalism and Mass Communication Annual Conference Denver, August 4-7, 2010.

Hopke, J., Highland, E. Rojas, H., & Gunther, A. Trusting Institutions, Citizen Journalism and the Hostile Media Phenomena (2010). Paper presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication Annual Conference Denver, August 4-7, 2010.

Vraga, E., Tully, M., Akin, H., & Rojas, H. (2010). Reducing hostile media perceptions for an environmental controversy through media literacy. Paper accepted for presentation at the annual meeting of the International Communication Association, Singapore, June 22-26, 2010.

Matthes, J., Hayes, A., Rojas, H., Shen, F., Min, S., & Dylko, I. (2010). Testing spiral of silence theory in nine countries: An individual differences perspective. Paper accepted for presentation at the annual meeting of the International Communication Association, Singapore, June 22-26, 2010.

Puig-i-Abril, E., Soth, A., & Rojas, H. (2010) Engaging youth through hyper-local media: A quasi-experiment within the 2008 U.S. presidential election. Paper accepted for presentation at the annual meeting of the International Communication Association, Singapore, June 22-26, 2010.

Cacciatore, M. Quevedo, V., Rojas, H. & Gunther, A.C. (2010). The hostile media phenomena and the quality of journalistic practices: An experiment regarding the debate over biofuel implementation. Paper presented at the annual meeting of the American Association for Public Opinion Research – AAPOR, Chicago, May 13-16, 2010.

Puig-i-Abril, E. Hopke, J. Gunther, A.C., & Rojas, H. (2010). Facilitating expressive participation via trust in media. Evidence from an experiment on an environmental issue. Paper presented at the annual meeting of the American Association for Public Opinion Research – AAPOR, Chicago, May 13-16, 2010.

Rojas, H., Shah, D.V., Goldstein, K., Burden, B., & Fowler, E.F. (2009). The Internet and Political Mobilization in the 2008 U.S. Election. Paper presented at the 10th annual meeting of the Association of Internet Researchers – AOIR, Milwaukee

Rojas, H. (2009). New Communication technologies and citizen participation. Paper presented at the II Latin American Congress of the World Association of Public Opinion Research – WAPOR, Lima, April 22-24, 2009.

Puig-i-Abril, E., & Rojas, H. (2009). Talk-Centered blood donation: Tracing the path to becoming a blood donor. Paper presented at the annual meeting of the International Communication Association, Chicago, May 21-25, 2009.

Rojas, H., Puig-i-Abril, E., Wright, P. & Berrio, C. (2009). Mobilizers mobilized: Information, expression, mobilization and participation in the digital age. Paper presented at the annual meeting of the International Communication Association, Chicago, May 21-25, 2009.

Rojas, H., Puig-i-Abril, E., & Olsen, T. (2008). Criticizing the political system in Latin America: A comparative analysis of perceived expressive tolerance. Paper presented at the annual meeting of the World Association of Public Opinion Research – WAPOR, New Orleans, May, 2008.

Puig-i-Abril, E., & Rojas, H. (2008). Silencing political opinions in a post-electoral context. Paper presented at the annual meeting of the World Association of Public Opinion Research – WAPOR, New Orleans, May 2008.

Hernandez, P. & Rojas, H. (2008). Online interactive cancer communications services and positive health outcomes in women with breast cancer. Paper presented at the annual meeting of the American Association of Public Opinion Research – AAPOR, New Orleans, May, 2008.

Vraga, E., Tully, M., Hinds, J., Norris, L., Rolo, M.A., Hwang, H., & Rojas, H. (2007). Reducing hostile media perceptions: Can news media literacy reduce perceptions of bias? Paper presented at the annual conference of the Midwest Association for Public Opinion Research - MAPOR, November, Chicago, 16-17, 2007.

Rojas, H., Puig-i-Abril, E., & Perez, I. (2007). The Internet and civic engagement: How online news, political messaging and blog use matter for participation. Paper presented at the annual meeting of the Association for Internet Researchers- AOIR annual meeting, Oct, 18-20, Vancouver.

Rojas, H. (2007). "Corrective" actions in the public domain: How perceptions of media effects shape political behaviors. International Conference for Korean, American, Japanese and Colombian Scholarship, Media & Culture in the 21st Century, Sungkyunkwan University, Seoul, August 16-18, 2007.

Rojas, H., (2007). "Corrective" actions in the public sphere: How perceptions of media effects shape online behaviors. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Communication, Theory & Methodology division), Washington, August, 9-12, 2007.

Rojas, H., Liebhart, J., Minzlaff, J., & Nan, X. (2007). Naive media schema or perceived personal differences: An experiment on media framing and third person perceptions. Paper presented at the annual meeting of the International Communication Association, May 24-27, San Francisco.

Nan, X., Puig-i-Abril, E., Binder, A., Nevar, P., & Rojas, H., (2007). Issue responsiveness and negative affect in the framing of poverty: An experiment of gains versus losses. Paper presented at the annual meeting of the International Communication Association, May 24-27, San Francisco.

Rojas, H. & Hove, T. (2007). The networked public sphere: social networks of association in Bogota and Madison. Paper presented at the annual meeting of the International Communication Association, May 24-27, San Francisco.

Rojas, H., Liebhart, J., Lystra, B., Niemann, C., Quevedo, V., Gunther A.C. (2006). Frames affect me; but you? Third person perceptions and framing. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research – MAPOR, Nov 17, 18, Chicago.



Friedland, L., Rojas, H., Long, C., Puig-Abril, E., Hildebrandt, V., Kim, N.K., Lee, E., Lee, S.H., Shin, Y.J. (2006). Surveying Citizen Journalism: Describing emerging phenomena that posit a renovation of the public sphere. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Citizen and Civic Journalism Interest Group), San Francisco, August.

Puig-Abril, E., Rojas, H. (2006). Being early on the curve: online practices, associational membership and expressive political participation. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Mass Communication and Society division), San Francisco, August.

Rojas, H. (2006). Orientations towards political conversation: Testing an asymmetrical reciprocal causation model of political engagement. Paper presented at the annual meeting of the International Communication Association (Political Communication Division), Dresden, June 2006.

Puig-Abril, E., Rojas, H. (2006). Internet use as an antecedent of expressive political participation among early Internet adopters in Colombia. Paper presented at the annual meeting of the World Association of Public Opinion Research – WAPOR, Montreal, Canada, May, 2006.

Gil de Zuñiga, H, Puig-Abril, E., Rojas, H. (2006). Blogs, traditional sources online and political participation: An assessment of how the Internet is changing the political environment. Paper presented at the 61st annual conference of the American Association for Public Opinion Research – AAPOR, May 2006, Montreal, Canada.

Rojas, H. (2005). Social capital: A communications approach. Paper presented at the annual meeting of the World Association of Public Opinion Research – WAPOR, Cannes, France, September 2005.

Rojas, H., Scholl, R., Atkinson, L., Nah, S., Vilela, A., Lee, S.H., Keum, H., McLeod, D.M., & Shah, D.V. (2005). Political talk and social tolerance. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication Annual Conference (Communication, Theory & Methodology division), San Antonio, TX, August, 2005.

Shah, D. V., Cho, J., Nah S., Hwang, H., Rojas, H., Kim, E., Shin, S. (2005). News framing, political predispositions, and emotional reactions: Examining effects on cognitive complexity. Paper presented at the annual meeting of the International Communication Association – ICA, New York, May 2005.

Rojas, H. & Shah, D.V. (2005). Media use, political talk and social capital. Paper presented at the 60th annual conference of the American Association for Public Opinion Research – AAPOR, 2005, Miami.

Rojas, H. (2005). Communication mediation in a society in turmoil: Results from the civic culture study. Paper presented at the 63d Midwest Political Science Association annual meeting, April 7-10, 2005, Chicago.

Rojas, H., Yoon, S. H., Shah D.V., & McLeod, D. M. (2004). Discussion and Participation in the Wake of 9/11: Panel Analysis of Lagged and Concurrent Relationships. Paper presented at the annual meeting of the International Communication Association (Political Communication

division), New Orleans, May 2004.

Rojas, H. (2004). Social capital in a society in turmoil: A case study in Colombia. Paper presented at the annual meeting of the World Association of Public Opinion Research – WAPOR, Phoenix, Arizona, May 2004.

Shah, D. V., Rojas, H., Cho, J., Keum, H., Schmierbach, M., Yoon, S. H., & Gil de Zuñiga, H. (2004). Encouraging Reflection and Participation Around Racial Tolerance: A Quasi-Experiment of Media Consumption and Citizen Deliberation. Paper presented at the annual conference of the American Association for Public Opinion Research – AAPOR, Phoenix, Arizona, May 2004.

Gil de Zuñiga, H., Rojas H. (2004). New Technologies in the Information Age: Is Internet a deceiving tool? Paper presented to the International Congress of Information -ICI. La Habana, Cuba, April 2004.

Rojas H. (2003). Emotional Intelligence, Communication, and Civic Engagement: Exploring possibilities for Civic Renewal. Paper presented to the Communication, Theory and Methodology division of the Association for Education in Journalism and Mass Communication Annual Conference, Kansas, July 30 - August 2, 2003.

Keum H., Hillback E., Rojas H., Hove T., Zúñiga H.G., Humane A., Heather M., Shah D.V. and McLeod D. (2003). News Framing of Civic Liberties Restrictions: Conditional Effects on Security Concerns and Tolerance Judgments. Paper presented to the Communication, Theory and Methodology division of the Association for Education in Journalism and Mass Communication Annual Conference, Kansas, July 30 - August 2, 2003.

Schmierbach M., Cho J., Keum H., Rojas H., Shah D.V., Eveland W.P. (2003). The antecedents and consequences of online trust: Explaining support for censorship and filtering of Internet content. Paper presented to the Communication Technology and Policy division of the Association for Education in Journalism and Mass Communication Annual Conference, Kansas, July 30 - August 2, 2003.

Nichols S., Friedland L., Cho J., Rojas H. and Shah D. V. (2003). Tracing the Effects of Public Journalism on Civil Society: 1994-2002. Paper presented to the Civic Journalism Interest Group of the Association for Education in Journalism and Mass Communication Annual Conference, Kansas, July 30 - August 2, 2003.

Cho J., Gil H., Humane A., Hwang H., Nah S., Rojas H. and Shah D.V. (2003). Beyond Access: Digital divide, Internet Use and Gratifications Gained. Paper presented to the International Communication Association Annual Conference, San Diego, May 23, 26, 2003.

Shah. D. V., Rojas H., Yoon S., Eveland W. P., Kwak N., (2003) Trust and Engagement: Assessing Causality in the "Virtuous Circle". Paper presented at the annual meeting of the Association of Public Opinion Research – AAPOR, Nashville, May 16-17, 2003.

Keum H., Rojas H., Cho J. Shad D.V., Eveland W. P., Kwak N., (2003). Rethinking the Virtuous Circle: Reciprocal Relationships of News Media Use with Civic and Political Participation. Paper presented at the annual meeting of the Association of Public Opinion Research – AAPOR, Nashville, May 16-17, 2003.

Rojas H. (2003). Putting the "I" in participation: emotional intelligence and political participation.

Paper presented at the Midwest Graduate Communications Conference, Bloomington, Indiana, April 11-13, 2003.

Rojas H. Yoon, S. H., Nah, S., Shah D.V., McLeod D. M. and Pan Z. (2002). Political Discussion Networks and Political Engagement: Talk the Walk or Walk the Talk. Paper presented at the Midwest Association for Public Opinion Research Annual Conference, Chicago, November 22-23, 2002.

Cho J., Humane A., Hwang H., Nah S., Rojas H., Gil H., Downey G. and Shah D.V. (2002). Internet Use and Gratifications Gained: Rethinking the Digital Divide. Paper presented at the Midwest Association for Public Opinion Research Annual Conference, Chicago, November 22-23, 2002.

Keum H., Cho J., Rojas H., Shah D.V., McLeod D. M. and Pan Z. (2002). Rethinking the Virtuous Circle: Reciprocal Relationships Between Communication and Civic Engagement. Paper presented at the Midwest Association for Public Opinion Research Annual Conference, Chicago, November 22-23, 2002.

Yoon, S. H., Rojas, H., Nah, S., Shah D.V. and McLeod D. M. (2002). Political Discussion Networks and Civic Participation: Reexamining the Effects of Interpersonal and Mass Communication. Paper presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication Annual Conference, Miami, August 7 -10, 2002.

McCluskey, M. & Rojas, H. (2002). Newspapers, community engagement and friendship networks: Linking local news consumption to community engagement. Paper presented to the Newspaper Division of the Association for Education in Journalism & Mass Communication Annual Conference, Miami, August 7-10, 2002

Rojas H. & Shah D. (2002). Participation seems intelligent... emotionally. Paper presented at the annual meeting of the World Association of Public Opinion Research. St. Petersburg, Florida, May 14-16, 2002.

Nah S. & Rojas H. (2002). New paths to political participation: A comparative analysis of effects of interpersonal communication networks and media use on offline and online political participation. Paper presented at the annual meeting of the World Association of Public Opinion Research. St. Petersburg, Florida, May 14-16, 2002.

Youn S., Faber R., Shah D. V. & Rojas H. (1998). Attitudes Towards Gambling Advertising and the Third-Person Effect. Paper presented at the Academy of Advertising, Lexington, KY, March 27 - 30, 1998.

Faber R., Shah D. V., Youn S. & Rojas H. (1997). Advertising Controversial Products: Censorship and the Third-Person Effect. Paper presented at the annual meeting of the Midwest Association of Public Opinion Research, Chicago, November 21 - 22, 1997.

Shah, D. V., Faber, R. J., Youn, S. & Rojas, H., (1997). Censorship of political advertising: A third-person effect. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Advertising), Chicago, July 30 - August 2, 1997.

Rojas H., Shah D. V. and Faber R. (1995). For the Good of Others: Censorship and the Third-

Person Effect. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Division of Communication Theory and Methodology), Washington, DC, August 9 - 12, 1995.

## **Workshops**

Rojas, H. (2019). Media effects. Universidad Externado de Colombia, September 19-20, Bogota.

Rojas, H. (2019). From ideation to publication: An Academic Journey. City University of Hong Kong, June 3-7, Hong Kong.

Rojas, H. (2019). Advances in Political Communication Research. Universidad Catolica de Peru, March 19 – 20, Lima.

Rojas, H. (2018). Political Communication. Universidad Catolica de Chile. June 4 – July 6, Santiago de Chile.

Rojas, H. (2016). Public opinion surveys. Universidad Autonoma de Nuevo Leon, October 10 - 12, Monterrey, Mexico.

Rojas, H. (2016). Assessing public opinion. Benemerita Universidad Autonoma de Puebla, August 15 -19, Puebla, Mexico.

Rojas, H. (2015). New frontiers in selective exposure research. Israel Science Foundation and University of Haifa, Oct 13-15, 2015. Haifa, Israel

Rojas, H. (2014). Media effects research workshop. July 22 – 26. Universidad del Norte, Barranquilla, Colombia.

Rojas, H. (2014). Conceptualizing and measuring public opinion. June 14 – 15. Bogota, Universidad Externado de Colombia.

## **Invited Talks**

Mazorra, D.A. & Rojas, H. (2025). Cultura política y desconsolidación democrática en Colombia: un balance del primer cuarto del siglo XXI. Presentation of this white paper for the Mision de Observación Electoral (MOE), and its series Colombia entre Aperturas y Cierres Democráticos. June 24, Bogota.

Rojas, H. (2025). Discursos populistas y polarización política, May 28, 2025. Universidad Catolica del Peru – Lima. Round table with Silvio Waisboard, Andrea Ariza, Moshe Palacios and Ana Bizberg.

Rojas, H. (2025). Keynote speaker for the First congress of Culture, Politics and Society in the Digital Era, Colegio de la Frontera Norte, Mexico. April 28 and 29.

Rojas, H. (2025). Affective polarization in Latin America. Universidad Diego Portales Chile. April 10.

Rojas, H. (2024). Education for Democracy Panel. Morgridge Center for Public Service and the Center for Community and Nonprofit Studies. University of Wisconsin – Madison. October 15.

Rojas, H. (2024). Third-person effects in mass communication. PennState, September 17.

Rojas, H. (2024). Polarization, what is it and how to measure it? Universidad de la Sabana, Chia, Colombia, August 1.

Rojas, H. (2024). Artificial intelligence in public opinion research. Universidad Externado de Colombia, Bogota, May 18.

Rojas, H. (2024). A polarized public opinion? Universidad Externado de Colombia, Bogota, May 17.

Rojas, H. (2024). Opinión pública en entornos socio-digitales. Congreso Sinergia, Escuela de Comunicación, Universidad Anáhuac Puebla, Mexico, Abril 11.

Rojas, H. (2023). An era of Post-truth? Universidad Ricardo Palma, Lima, Peru, December 13.

Rojas, H. (2023). Populism in the United States. Universidad Ricardo Palma, Lima, Peru, December 12.

Rojas, H. (2023). Political polarization in the United States. Universidad Ricardo Palma, Lima Peru, December 11.

Rojas, H. (2023). Disinformation and political polarization. Universidad Externado de Colombia, Bogota, September 20.

Rojas, H. (2023). Social media and political polarization. Universidad de Salamanca, Spain, March 13.

Rojas, H. (2021). Communication and political mobilization in polarized societies. Universidad Adolfo Ibañez, Chile, October, 20.

Rojas, H. (2021). Media consumption and political protest in 3 countries. As part of the International Visitor Leadership Program (IVLP), a program of the U.S. Department of State, Bureau of Educational and Cultural Affairs, Office of International Visitors. May 10.

Rojas, H. (2021). Disrupción tecnológica y cohesión social. Universidad Externado de Colombia. Bogota, April 20.

Rojas, H. (2021). Comparing protest participation in Chile, Hong Kong and the United States. Wee Kim Wee School of Communication and Information. Singapore, April 15.

Rojas, H. (2020). Communication Ecology and regulation challenges. Seminario Internacional CNTV 50 años. Santiago de Chile, November 25.

Rojas, H. (2020). Public opinion and violence. Latin American, Iberian and Caribbean Studies, University of Wisconsin – Madison. November 20.

- Rojas, H. (2020). Digital media and political polarization. Center for Latinx Digital Media, Northwestern University, November 17.
- Rojas, H. (2020). Medios sociales y polarización: Una buen teoría que los datos refutan. Universidad de la Sabana, Colombia October 22.
- Rojas, H. (2019). Percepciones, polarización y protesta política: Aprendizajes de/para Chile. Universidad Catolica de Chile, November 25.
- Rojas, H. (2019). Corrective action and misinformation. Symposium on Political Communication Honoring Jack M. McLeod. University of Wisconsin – Madison, November 15.
- Rojas, H. (2019). Communication technologies and political polarization in Latin America. Center for Latin American and Caribbean Studies, University of Wisconsin – Milwaukee. October 1.
- Rojas, H. (2019). Efectos políticos de Whatsapp: Participación, polarización y noticias falsas. Mexican Association of Communication Researchers. Webinar, September 4.
- Rojas, H. (2019). The political situation in Venezuela. University of Wisconsin, Madison. Wisconsin Undergraduate Journal of Law, Political Science and Public Policy. April 16.
- Rojas, H. (2019). Political Communication in the Trump era. Universidad Catolica de Peru. March 21, Lima.
- Rojas, H. (2018). The process of research. Keynote speaker for 5<sup>th</sup> congress of young Mexican investigators. Consejo Nacional de Ciencia y Tecnologia – CONACIT. November 16, Monterrey.
- Rojas, H. (2018). Chat apps and affective polarization. Universidad Autonoma de Nuevo Leon. November 17, Monterrey.
- Rojas, H. (2018). Conversation with Marc Singer on his book about Donald Trump. X International Journalism Summit. Bogota Book Fair, Bogota, April 28, 2018.
- Rojas, H. (2017). Political Polarization. Keynote speaker for the Seminar on Political Communication organized by Universidad Catolica de Peru. November 16-17, Lima.
- Rojas, H. (2017). Public Opinion Research and post-truth. IX International Journalism Summit. Bogota Book Fair, Bogota, April 27, 2017.
- Rojas, H. (2017). Political Communication Lecture Series. University of Texas Austin. March 6, 2017.
- Rojas, H (2016). Academia and Public Policy. Center for Public Policy, Pontificia Universidad Catolica de Chile. Santiago, November 25.
- Rojas, H (2016). Communicating to impact Public Policy. Center for Public Policy, Pontificia Universidad Catolica de Chile. Santiago, November 24.
- Rojas, H (2016). Communications and the success of Public Policies. Center for Public Policy, Pontificia Universidad Catolica de Chile. Santiago, November 24.

Rojas, H (2016). Perceptions of Media Effects. Department of Communication, Pontificia Universidad Catolica de Chile. Santiago, November 23.

Rojas, H (2016). Is political culture Dead? Department of Communication, Pontificia Universidad Catolica de Chile. Santiago, November 23.

Rojas, H (2016). A comparative analysis of political culture, or why Trump won? LACIS Lunch Series, University of Wisconsin - Madison. November 15.

Rojas, H (2016). Political Culture in a comparative perspective. Department for Social Communication and Journalism, Universidad Javeriana, Bogota, July 28.

Rojas, H. (2016). Media Egocentric publics and political polarization. Colombian Badgers Student Organization conference series, University of Wisconsin, Madison. Feb. 19.

Rojas, H. (2015). International Forum on Electoral processes. Roundtable organized by Instituto Estatal Electoral, Oaxaca, Mexico. July 3.

Rojas, H. (2015). The 2014 presidential elections in Colombia. Centro de Investigación y Docencia Económicas (CIDE), Mexico DF. Comparative National Elections Project workshop. July 2.

Rojas, H. (2015). Egocentric Publics. Universidad Autonoma de Nuevo Leon, Mexico. March 18.

Rojas, H. (2015). The crisis of collective action. Universidad Autonoma de Nuevo Leon, Mexico. March 19.

Rojas, H. (2013). Media, Egocentric Publics and Political Polarization. May 4, 2013. National Institute of Development Administration (NIDA), School of Communication Arts & Management Innovation, Bangkok, Thailand. Keynote to celebrate the School's anniversary.

Rojas, H. (2013). Research in the Digital Communication Age. Faculty of Political Science, Burapha University. May 2, 2013. Thailand.

Rojas, H. (2013). Politics & New Media. Faculty of Political Science, Burapha University. May 1, 2013. Thailand.

Rojas, H. (2013). Media and Political Polarization. Thai Journalists Association. April 30, 2013. Bangkok, Thailand.

Rojas, H. (2013). New Media. North Chiang Mai University. April 26, 2013. Thailand.

Rojas, H. (2013). Egocentric Publics and Polarization. Chiang Mai University, Faculty of Political Science and Public Administration. April 25, 2013. Thailand.

Rojas, H. (2013). Considering expression and reception effects of egocentric publics. Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore, February 27, 2013.

Rojas, H. (2013). How egocentric publics affect political polarization and perceptions of

polarization. Department of Communications & New Media, National University of Singapore, Singapore, February 22, 2013.

Rojas, H. (2012). Egocentric publics and political polarization. Economics Department Seminar. Externado de Colombia University, October 9, 2012.

Rojas, H. (2012). Political polarization. V Wapor Latin-American Public Opinion Congress, Bogotá, Colombia, September 19-21, 2012.

Rojas, H. (2012). Egocentric publics and perceptions of public opinion. New Agendas Seminar, University of Texas, Austin, September 7-8, 2012.

Rojas, H. (2011). New media and political elections in the US and Colombia. International Conference on Communication and Political Culture, Monterrey, Oct 13-14, 2011.

Rojas, H. (2011). Opinion & Partisan Journalism Across Global Borders. In the third annual ethics conference "In your face: Partisan Media in a Democracy," hosted by the Center for Journalism Ethics, School of Journalism & Mass Communication, UW – Madison, April 15, Madison, WI.

Rojas, H. (2010). International symposium from the development of Intelligent Cities. Universidad Externado de Colombia. Bogotá, Colombia, July 21-22, 2010.

Rojas, H. (2010). Transnational connections: Challenges and Opportunities for Political Communication. El School of Communication and Annenberg School for Communication. Segovia, Spain, March 24-25, 2010

Rojas, H. (2009). Measurement challenges in civic culture. I Seminario Internacional de Cultura Ciudadana, Bogotá, November 26 to 27, 2009.

Rojas, H. (2009). New media and civic participation in Colombia. Latin American, Caribbean and Iberian Studies Program, University of Wisconsin - Madison. March 24, 2009.

Rojas, H. (2009). Communication and political participation in Colombia 2008. Universidad Externado de Colombia, Bogotá, February 25, 2009.

Rojas, H. (2008). Spiral of silence. Keynote speaker for the Economics Department faculty seminar. Externado de Colombia University, February 2, 2008.

Rojas, H. (2007). Strategy Versus Understanding: How Orientations Towards Political Conversation Influence Political Engagement. Yonsei University, Seoul, August 20, 2007.

Rojas, H. (2007). Communication and political participation in Colombia 2006. Universidad Externado de Colombia. Bogotá, May, 10, 2007.

Rojas, H. (2006). Civic Journalism, Citizen Journalism and the Public Sphere. International seminar organized by Universidad Externado de Colombia, Bogotá, April 26-28, 2006.

Rojas, H. (2005). Political communication, public opinion and citizenship. International seminar organized by Universidad Externado de Colombia, Bogotá, September 27-30, 2005.



Rojas, H. (2000). Conditions of civic and community journals in Colombia's central region. Media and Culture annual symposium organized by the Colombian Ministry of Culture, Bogotá, August 20-22, 2000.

**GRANTS (Total PI or Co-PI \$2,561,128; Co-investigator \$10,151,189)**

2021. Spanish National Research Agency's Program for the Generation of Knowledge and Scientific and Technological Strengthening Research + Development Grant PID2020-115562GB-I00. (Co -investigator – \$198,401). "Youth Political Socialization, Journalism & Social Media: Understanding Democracy In Contentious Times."

2021. LACIS SEED grant UW Madison. Gente de la tierra. (PI -\$10,000).

National Resource Center (NRC) and Foreign Language and Area Studies (FLAS) Fellowships grants for the LACIS program at the University of Wisconsin. United States Department for Education. Principal investigator; \$520,000 yearly for 4 years.

Arthur W. Page Center for Integrity in Public Communications, Penn State. Page and Johnson Legacy Scholar Grant competition to study Fake News. Principal investigator; \$8,500.

Externado de Colombia University 2017. Research Grant Elections 2018. Principal investigator; \$10,000.

IRIS Incubator Grant for Interdisciplinary Research in International Studies, 2017. Co- principal investigator; \$50,000.

Secretary of Public Education of Mexico, 2015. Comparing political systems of Mexico, Colombia and Venezuela. Co- principal investigator \$90,000.

COLCIENCIAS (Colombian equivalent to NSF), 2014, Political communication in Colombia. Principal investigator; \$12,000.

Externado de Colombia University 2014. Research Grant Elections 2014. Principal investigator; \$33,000.

UW-Madison 2013. Graduate School Research Committee grant. Communication and political participation in Colombia - 2014. Principal investigator; \$35,000.

Agency for Healthcare Research and Quality (AHRQ) in support of Center for Primary Care, Prevention, and Clinical Partnerships – CP3 (P50-PHS019917A) – "Active Aging Research Center-Bringing Communities and Technology Together for Healthy Aging" 2011 – 2016. Co-investigator (David H. Gustafson – Principle Investigator); \$9,952,788.

UW-Madison 2011. Graduate School Research Committee grant. Communication and political participation in Colombia - 2012. Principal investigator; \$34,000.

UW – Madison 2010. Morgridge Center grant for developing the Madison Commons, a hyper local news site designed to enhance Madison's public sphere. Co-principal investigator, \$28,000.

UW-Madison 2009. Graduate School Research Committee grant. Communication and political participation in Colombia - 2010. Principal investigator; \$30,000.

Corporation for Public Broadcasting and Wisconsin Public Television – Madison, 2008  
To assess outcomes of College Wisconsin Vote, an election engagement effort based on micro local web content. Principal investigator; \$1,500.

UW-Madison 2008. Graduate School Research Committee grant. Scientific news and hostile interpretations of media content. Principal investigator; \$18,912.

UW-Madison 2007. Graduate College of Agriculture and Life Sciences grant. Public Opinion of Biofuels. Principal investigator; \$3,000.

UW-Madison 2007. Graduate School Research Committee grant. Communication and political participation in Colombia - 2008. Principal investigator; \$19,037

UW-Madison 2006. Graduate School Research Committee grant. Communicative Social capital: How communication practices affect democracy in societies in crisis. Principal investigator; \$16,878

Externado de Colombia University, 2006. Communication and political participation in Colombia. Principal investigator; 25,000.

USDA, 2005. Hatch grant. Communication effects on voluntary blood donation. Principal investigator; \$52,301.

Greater Milwaukee Foundation, 2005. Walter J. and Clara Charlotte Damm fund.  
Political participation in societies in conflict research. Principal investigator; \$1,000.

Vilas Research Grant, 2004, Graduate School, UW-Madison. Field research grant.  
Communications, community and conflict. Principal investigator; \$600.

Latin American, Caribbean & Iberian Studies, 2004, UW-Madison. Tinker-nave program Field Research grant for doctoral dissertation research. Communications, community and conflict. Principal investigator; \$1,400.

School of Journalism & Mass Communication, 2003, UW-Madison.  
University of Wisconsin – Madison. Walter J. and Clara Charlotte Damm research grant.  
Emotional Intelligence research. Principal investigator; \$1,000.

## **PROFESIONAL MEMBERSHIPS**

AAPOR - American Association for Public Opinion Research  
AEJMC - Association for Education in Journalism and Mass Communication  
ICA - International Communication Association  
MAPOR - Midwest Association for Public Opinion Research  
WAPOR - World Association for Public Opinion Research

CCD – Center for Communication and Democracy, University of Wisconsin, Madison  
CICP – Centro de Investigación en Comunicación Política, U. Externado de Colombia

## UNIVERSITY SERVICE

Tinker- Nave Committee, International Division, 2023-2025  
Dean for International Studies Search Committee 2022  
IRIS Executive Director Search Committee 2019  
Social Studies Divisional Executive Committee 2016  
Social Sciences Division Fellowship Committee 2015  
Social Studies Divisional Executive Committee 2013-2014  
Social and Behavioral Sciences Institutional Review Board, 2010 – 2012  
Steering committee for the Washington DC Semester in International Affairs, 2012, 2014, 2105, 2016  
Reviewer for the UW2020 WARF Discovery Initiative proposals 2016

College of Agriculture and Life Sciences UW-Madison  
International Committee 2006, 2007, 2008, 2009, 2010  
Equity & Diversity Committee 2006, 2007, 2008, 2009, 2010  
Chair of the International Speaker Award Sub-committee, 2009

Latin American, Iberian & Caribbean Studies Program  
Executive Director Search Committee 2024  
Director 2016 - 2019  
Executive Committee 2011 to 2014  
NAVE Visiting Lecturers, Scholars and Artists Committee 2007,2008  
TINKER/NAVE Research Grants Committee 2009, 2010, 2011, 2012, 2013, 2014, 2015  
Admissions Committee, 2010-2011

School of Journalism and Mass Communication UW-Madison  
Chair Awards Committee 2024/25  
Faculty Search Committee AI position –2024  
Director 2020-2023  
Chair Merit Committee 2019  
Director of Graduate Studies 2014 - 2017  
Review Committee for Lucas Graves, 2014, 2015, 2016  
Faculty Mentor for Lindsay Palmer's Tenure process 2016 – 2021  
Faculty Mentor for Chris Cascio's Tenure process 2017 - present  
Faculty Mentor for Shawnika Hull's Tenure process 2013-2015  
Awards Committee 2014-2015  
Undergraduate Admission Committee 2016-2017; 2017-2018; 2018-2019  
Senior Achievement Awards Committee 2015-2016  
Merit Review Committee 2012 – 2014; 2018-2020  
Review Committee for Young Mie Kim – 2012  
Graduate Committee 2010 – 2014; 2018 - 2019  
Constituent Relations Committee 2010 – 2012  
Faculty Search Committee 2 MIU positions –2011

Department of Life Sciences Communication UW-Madison  
Member of LSC Graduate Committee 2005 to 2009  
Member of the LSC/JOURNALISM joint PhD Committee 2005 to 2009  
LSC Faculty Senator (Alternate) 2005, 2006, 2007  
LSC Faculty Senator: 2008, 2009  
Chair LSC International committee 2006 to 2009

Faculty Search Committee 2006

Member of the 2007 External Review Preparation Committee

Member of the Centennial celebration committee 2007/2008

Member of the Undergraduate Committee 2009

Member of the Pandemic Preparedness Committee 2009

## **CLASSES TAUGHT**

UW-Madison

JOUR 201 Introduction to Mass Communication (Undergraduate course)

LSC 375 Research Methods (Undergraduate course)

LSC 340 Social Effects of New Communication Technologies (Undergraduate)

JOUR 565 Media Effects (Undergraduate course)

JOUR 614 Public Opinion (Undergraduate course)

JOUR 620 International Communication (Undergraduate course)

JOUR 658 Research Methods (Undergraduate course)

JOUR 676 Internet Mobile phones and political participation (Undergraduate course)

LSC 720 Communication Theory and Research (Graduate seminar)

JOUR 830 Global Communication (Graduate seminar)

JOUR 880 Mobile phones and political mobilization (Graduate seminar)

JOUR 833 Technology and Society (Graduate seminar)

LSC 875 New Media Effects (Graduate seminar)

LSC 875 Research Methods (Graduate course)

LACIS 882 Latin America Survey (Graduate course)

NTU- Singapore

COM 257 Media Effects (Undergraduate course)

Universidad Catolica de Chile

Political Communication (Graduate course)

Externado de Colombia

New Communication Technologies (Undergraduate course)

Public opinion (Undergraduate course)

Media Effects (Graduate course)

Universidad de los Andes - Bogota

Research methods (Undergraduate course)

Politecnico Gran Colombiano - Bogota

Ethics (Undergraduate course)

## **ADVISING - Doctoral Students**

72. Jessica Maki, (SJMC), Committee Member, in progress

71. Leonor Hidalgo, (SJMC), **Chair and Advisor**, in progress

70. Diego Mazorra, (SJMC), **Chair and Advisor**, in progress

69. Elohim Monard Rivas, (SJMC), **Chair and Advisor**, in progress

68. Gryffin Loya, (SJMC), Committee Member, in progress

67. Jiwon Kang, (SJMC), Committee Member, in progress

66. Yibing Sun, (SJMC), **Chair and Advisor**, in progress
65. Gaofei Li, (SJMC), **Chair and Advisor**, in progress
64. Xining Liao, (SJMC), **Chair and Advisor**, in progress
63. Xiaomei Sun, (SJMC), **Chair and Advisor**, in progress
62. Chuan Liu, (SJMC), **Chair and Advisor**, in progress
61. Alberto Orellana Campos, (SJMC), Committee Member, in progress
60. Jisoo Kim, (SJMC), Committee Member, completed 2025
59. Xiaoya Jiang, (SJMC), Committee Member, completed 2025
58. Heysung Lee, (SJMC), **Chair and Advisor**, completed 2024
57. Moonhoon Choi, (SJMC), Committee Member, completed 2024
56. Macau Mak, (SJMC), Committee Member, completed 2024
55. Alex Koo, (SJMC), Committee Member, completed 2023
54. Siyi Liu, (SJMC), **Chair and Advisor**, completed 2023
53. Margarita Orozco, (SJMC), **Chair and Advisor**, completed 2023
52. Talia Ye Tao, (Civil Society and Community Studies), Committee Member, completed 2023
51. Omar Dumdum, (SJMC), Committee Member, completed 2023
50. Sang Jung Kim, (SJMC), Committee Member, completed 2023
49. Sweet Kiat Tay, (SJMC), Committee Member, completed 2022
48. Soo Yun Kim, (SJMC), **Chair and Advisor**, completed 2022
47. Brenna Davidson (City University of Hong Kong), Committee Member, completed 2022
46. Hyungjin Gill, (SJMC), **Chair and Advisor**, completed 2022
45. Eunyong Myung, (SJMC), Committee Member, completed 2022
44. Kwansik Mun, (SJMC), **Chair and Advisor**, completed 2021
43. Elsa Cárdenas, (Comparative Biomedical Sciences), Committee Member, completed 2021
42. Sunghawk Kim, (SJMC), Committee Member, completed in 2021
41. Min Hsin Su, (SJMC), Committee Member, completed in 2021
40. Jiyoun Suk, (SJMC), Committee Member, completed in 2021
39. Juwon Hwang, (SJMC), Committee Member, completed 2021
38. Chau Tong, (SJMC), **Chair and Advisor**, completed 2021
37. Sangwon Lee (COMMARTS), Committee Member, completed 2020
36. Jinha Kim, (SJMC), **Chair and Advisor**, completed 2019
35. Jiawei Liu, (SJMC), Committee Member, completed 2019
34. Mitch Schwartz, (SJMC), Committee Member, completed 2019
33. German Alvarez, (SJMC), **Chair and Advisor** completed 2018
32. Yangsun Hong, (SJMC), **Co-Chair and Advisor**, completed 2018
31. JungHwan Yang, (SJMC), **Co-Chair and Advisor**, completed 2018
30. Chang Won Jung, (SJMC), **Chair and Advisor**, completed 2017
29. Tae Joon Moon, (SJMC), Committee Member, completed 2017
28. Timothy Tinan, (LSC), Committee Member, completed 2017
27. Ho Young Yoon, (SJMC), Committee Member, completed 2017
26. Stephanie Tsang, (SJMC), Committee Member, completed 2017
25. David Coppini, (SJMC), **Chair and Advisor**, completed 2017
24. Ana Maria Miralles, (U Pontificia Bolivariana, completed 2017
23. Christina Rencontre, (LSC), Committee Member, completed 2015
22. Mitchell Bard, (SJMC), Committee Member, completed 2015
21. Matthew Barnidge, (SJMC), **Chair and Advisor**, completed 2015
20. Cristian Berrio, Universidade Estadual Paulista, Committee Member, completed 2015
19. Gerardo Maldonado, Universitat Pompeu Fabra, Committee Member, completed 2015
18. Jill Hopke, (LSC), **Co-Chair and co-advisor**, completed 2015
17. Min-Woo Kwon, (SJMC), Committee Member, completed 2014
16. Tim Macafee, (SJMC), **Chair and Advisor**, completed 2014

15. Woohyun Yoo, (SJMC), Committee Member, completed 2014
14. Manisha Shelat, (SJMC), Committee Member, completed 2014
13. Patrick Wright, (SJMC), Committee Member, completed 2013
12. Michael Cacciatore, (LSC), Committee Member, completed 2013
11. Marilyn Andrews, (LSC), Committee Member, completed 2012
10. Patricia Hernandez, (SJMC), **Chair and Advisor**, completed 2012
9. Monica Hwang, (School of Pharmacy) Committee Member, completed 2011
8. Emily Vraga, (SJMC), Committee Member, completed 2011
7. Eulalia Puig Abril, (SJMC), **Chair and Advisor**, completed 2011
6. Chongchit Roberts, (LSC), Committee Member, completed 2010
5. Aaron Veenstra, (SJMC), Committee Member, completed 2009
4. Seung Hyun Lee, (SJMC), Committee Member, completed 2008
3. Ray Pingree, (SJMC), Committee Member, completed 2008
2. Jeong Yeob Han, (SJMC), Committee Member, completed 2008
1. Ye Sun, (COMMARTS), Committee Member, completed 2007

#### **ADVISING - Master's Students**

70. Yi Ting Chen, (SJMC), Committee Member, in progress
69. Yuhai Chen, (SJMC), Committee Member, in progress
68. Ludwing Niño, (Externado), Committee Member, completed 2024
67. Tatiana Lizarazo, (Externado), **Advisor**, completed 2024
66. Johan Chiquiza, (Externado), **Advisor**, completed 2024
65. Jiayun Ye, (SJMC), Committee Member, completed 2024
64. Luisa Fernandez, (Externado), **Advisor**, completed 2023
63. Andrea del Pilar Guzman, (LACIS), Committee Member, completed 2023
62. Nicolas Hernandez, (Externado), Committee Member, completed 2023
61. Adriana Romero, (Law School), Committee Member, completed 2022
60. Angel Hernandez, (Externado), Committee Member, completed 2021
59. Yibing Sun, (SJMC), **Chair and Advisor**, completed 2020
58. Li Gaofei, (SJMC), **Chair and Advisor**, completed 2020
57. Xining Liao, (SJMC), **Chair and Advisor**, completed 2020
56. Rolando Rodriguez, (LACIS), Committee Member, completed 2020
55. Jia Liao, (SJMC), Committee Member, completed 2019
54. Leo Shan, (SJMC), Committee Member, completed 2019
53. Jessica Schmidt, (SJMC), Committee Member, completed 2019
52. Soyun Ahn, (SJMC), **Chair and Advisor**, completed 2019
51. Megan Finch (LACIS) **Chair and Advisor**, completed 2019
50. Elgin Karls, (LACIS) Committee Member, completed 2019
49. Jiwon Kang, (SJMC), Committee Member, completed 2019
48. Ran Tao, (SJMC), Committee Member, completed 2018
47. Daniel Wargolet (LACIS), **Advisor**, completed 2018
46. Asa Perry, (LACIS), Committee Member, completed 2018
45. Dan Jian, (SJMC), **Advisor**, completed 2018
44. Xiaomei Sun, (SJMC), Committee Member, completed 2017
43. Kuan-Hsuan Lu, (SJMC), **Advisor**, completed 2017
42. Junwen Liu, (SJMC), **Advisor**, completed 2017
41. Helu Wang, (SJMC), **Advisor**, completed 2017
40. Kruti Yellapantula, (SJMC), **Advisor**, completed 2017
39. Vanessa Lozano, (Externado de Colombia), **Chair and Advisor**, completed 2017
38. Paula Sierra, (Externado de Colombia), **Chair and Advisor**, completed 2017

37. Laura Ayala, (Externado de Colombia), **Chair and Advisor**, completed 2015
36. Cesar Moreno, (Externado de Colombia), **Chair and Advisor**, completed 2015
35. Katelyn Vitek, (SJMC), **Advisor**, completed 2012
34. Mitchell Bard, (SJMC), Committee Member, completed 2012
33. Laurie Ann Sand (SJMC), Advisor, completed 2012
32. Daniel Spirn, (SJMC), Committee Member, completed 2012
31. Michael Mirer (SJMC), Committee Member, completed 2012
30. Eugenie Richards, (Paris III La Sorbonne Nouvelle), **Chair and Advisor**, completed 2010
29. Kaylee Degrace, (LSC), Advisor, completed 2010
28. Tanya Zimmerman, (LSC), **Chair and Advisor**, completed 2010
27. Vicki Hearing, (LSC), Advisor, completed 2009
26. Christian Berrio, (National University Colombia), **Chair and Advisor**, completed 2009
25. Andy Soth, (LSC), **Chair and Advisor**, completed 2009
24. Carlos Andres Arias, (Konrad Lorenz, Colombia), Committee Member, completed 2009
23. Lilia Uili, (LSC), Committee Member, completed 2009
22. Sarah Manski, (LSC), **Chair and Advisor**, completed 2009
21. Kenneth Smith, (LSC), Advisor, completed 2009
20. Michael Cacciatore, (LSC), Committee Member, completed 2009
19. Stephanie Edgerly, (SJMC), Committee Member, completed 2008
18. Kate Tillery Danzer, (LSC), **Chair and Advisor**, completed 2008
17. Vidal Quevedo, (LSC), Committee Member, completed 2008
16. Lucy Stelzner, (LSC), **Chair and Advisor**, completed 2007
15. Arezou Daneshi, (LSC), Committee Member, completed 2007
14. Hilary Sizemore, (SJMC), Committee Member, completed 2007
13. Christine Renner, (LSC), Committee Member, completed 2007
12. Owen Smith, (LSC), Committee Member, completed 2007
11. Eunsun Lee, (SJMC), Committee Member, completed 2007
10. Patricia Eliason, (LSC), Advisor, completed 2007
9. Margot Miller, (LSC), Advisor, completed 2007
8. Nancy L. Helgesen-Lyons, (LSC), Committee Member, completed 2007
7. Bradford Lystra, (LSC), **Chair and Advisor**, completed 2007
6. Caroline Niemann, (LSC), Committee Member, completed 2007
5. Jaime Marie Pullman, (LSC), Committee Member, completed 2007
4. Maria Francesca McGinnis, (LSC), Committee Member, completed 2006
3. Elizabeth Ann Ahlberg (LSC), Advisor, completed 2006
2. Alina Lacey-Varona, LSC, **Chair and Advisor**, completed 2006
1. Hunter Tjugum, LSC, Committee Member, completed 2005

## **ADVISING - Undergraduate**

2. Natalia Torres, McNair Program mentor 2025-2026
1. Alyssa Vande Leest, (SJMC) Honor Thesis Advisor, completed 2011

## **ASSOCIATION SERVICE**

### **WAPOR**

- Search committee for the editor of the International Journal of Public Opinion Research, 2020.
- Electoral Committee 2019
- Jury, 2019 Worcester prize for the best paper published in IJPOR during 2018

- Jury, 2022 Worcester prize for the best paper published in IJPOR during 2021
- National representative Colombia 2004 to present
- Panel Moderator: 2004, 2005 annual meetings
- Paper Discussant: May 2006 annual meeting
- Jury, 2008 Elizabeth Nelson prize, best paper from a society in transition
- Reviewer 2014, 2015, 2016 Annual conferences

#### WAPOR LATINAMERICA

- Conference Chair for the V Wapor-Latin America annual meeting 2012
- Advisory Committee 2012 -2015
- Scientific Advisory Committee for the 2016, 2018 and 2022 Congress

#### AAPOR

- Panel Chair: 2005 annual meeting
- Paper Discussant: 2006 annual meeting

#### AOIR

- Reviewer for I.R. 7.0 (2006), I.R. 8.0 (2007) and I.R. 9.0 (2008) annual meetings

#### AEJMC

- Reviewer CT&M division for 2006, 2007, 2008, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2019, 2020 annual meetings
- Reviewer CT&M division for 2009 mid winter conference
- Reviewer International division for 2008, 2019 annual meeting
- Reviewer CTEC division for 2010, 2011 annual meetings
- Reviewer MC&S division for 2010, 2011, 2013 annual meetings
- Reviewer Communication Technology division for 2009 mid-winter meeting
- Paper Discussant CT&M division for 2006, 2007 annual meetings
- Membership officer CT&M division: 2006-2007
- Executive committee CT&M division (elected position): 2007, 2008
- Midwinter Research Chair CT&M division 2008 meeting
- Research Chair CT&M division for the 2009 meeting
- CT&M Division Vice-Head for 2009-2010
- **CT&M Division Head for 2010-2011**

#### ICA

- **Elected ICA Board Member at large in 2017 for 2018-2021 period**
- Reviewer, political communication division 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015 annual meetings
- Reviewer, mass communication division 2018 annual meeting
- Panel moderator 2011 annual meeting (Political Communication Division)
- Chair of the Nominations Committee Political Communication Division 2011
- Panel moderator 2012 Regional Latin America Conference - Chile.

#### MAPOR

- Paper discussant, 2009 Annual meeting

#### LASA

- Panel Chair: 2012 annual meeting



## **JOURNAL SERVICE**

### **Co-Editor in Chief, International Journal of Public Opinion Research 2014-2017**

Editor, International Journal of Public Opinion Research 2013-2014

Guest editor for a special issue on political communication in Latin America. Cuadernos.Info #41 (December 2017).

### **Editorial Boards**

Online Media and Global Communication, Editorial Board Member since 2025

Conexión (Peru), Editorial Board Member since 2024

Communication Research, Editorial Board Member since 2020

Revista de Comunicacion Politica (Mexico) Editorial Board Member since 2019

Media and Communication Editorial Board Member since 2018

Revista Mexicana de Opinion Publica (Mexico) Editorial Board Member since 2015

Journal of Communication Technology (AEJMC) Editorial Board Member since 2017

Disertaciones (Venezuela, Spain) Editorial Board Member since 2015

Política, Globalidad y Ciudadanía, (Mexico) Editorial Board Member since 2015

Revista Mexicana de Opinión Pública, Editorial Board Member since 2015

Communication and the Public, Editorial Board Member since 2015

Journal of Communication, United States, Editorial Board Member 2013 -2022

Cuadernos.Info: Comunicación y Medios en Iberoamérica (Chile), Editorial Board Member since 2013

Revista Legislativa de Estudios Sociales y Opinion Publica (Mexico), Editorial Board Member since 2012

Mass Communication & Society (United States). Editorial Board Member since 2008

Comunicación y Ciudadanía (Colombia), Editorial Board Member since 2008.

Universitas Humanistica (Colombia), Editorial Board Member since 2005.

### **Reviewer**

Nature, Ad hoc reviewer since 2024.

Cubun, Ad hoc reviewer since 2024.

Social Science Research, Ad hoc reviewer since 2019.

Journal of Politics, Ad hoc reviewer since 2018.

Computers in Human Behavior, Ad hoc reviewer since 2017.

Social Media and Society, Ad hoc reviewer since 2015.

International Journal of Communication, Ad hoc reviewer since 2014.

Social Science Computer Review, Ad hoc reviewer since 2014.

International Communication Gazette, Ad hoc reviewer since 2013.

Political Psychology, Ad hoc reviewer since 2013.

Journalism: Theory, Practice and Criticism. Ad hoc reviewer since 2012.

Journal of Computer Mediated Communication Ad hoc reviewer since 2011.

New Media & Society Ad hoc reviewer since 2011.

Journalism & Mass Communication Quarterly, Ad hoc reviewer since 2011.

Political Studies, Ad hoc reviewer since 2010.

Political Communication, Ad hoc reviewer since 2010.

Political Behavior, Ad hoc reviewer since 2009.

Communication Research, Ad hoc reviewer since 2009.

Journal of Communication, Ad hoc reviewer since 2009.

International Journal of Public Opinion Research, Ad hoc reviewer since 2009.

Social Problems, Ad hoc reviewer since 2009.

Information, Communication and Society. Ad hoc reviewer since 2008.  
Journal of Information Technology & Politics. Ad hoc reviewer since 2008.  
Communication, Culture and Critique. Ad hoc reviewer since 2008.  
Asian Journal of Communication. Ad hoc reviewer since 2007.  
Communication Theory. Ad hoc reviewer since 2007.  
Public Opinion Quarterly. Ad hoc reviewer since 2007.  
Communication Methods and Measures. Ad hoc reviewer since 2007.  
Mass Communication & Society. Ad hoc reviewer 2005-2008.

## **FIELD SERVICE**

### Advisory Boards

- Academic committee International Public Opinion Seminar series WAPOR-Benemerita Universidad Autonoma de Puebla. Since 2020.
- Advisory Board, Masters in Public Opinion and Political Marketing. Benemerita Universidad Autonoma de Puebla – Mexico. Since 2015.
- Communication Perspective: Social Connection in the Age of Digital Technology Practice. BUU & AMSAR Conference, Burapha University, Thailand, June 2015.
- Laboratorio de Comunicacion Politica. Faculty of Political Science, Universidad Autonoma de Nuevo Leon – Mexico. Since 2014.
- Wisconsin Advisory Council for the U.S. Global Leadership Coalition – USGLC. Since 2014.

### Program Review

- External Reviewer for the Journalism program. University of Toronto - 2022

### External Reviewer for Tenure and Promotion

- Nanyang Technological University, Singapore, 2025  
Wee Kim Wee School of Communication and Information
- University of Kentucky – 2024  
School of Journalism and Media
- Bilkent University (Turkiye)– 2024  
Department of Communication and Design
- University of Illinois – 2023  
Department of Communication
- University of Pennsylvania – 2023  
Annenberg School of Communication
- University of Denver -2023  
Department of Media, Film and Journalism Studies

- Michigan State University – 2022  
School of Journalism
- Northwestern University – 2022  
Department of Communication Studies
- Lehigh University - 2022  
Department of Journalism and Communication,
- University of Haifa - 2022  
School of Political Science
- University of Michigan - 2022  
Communication Department
- The Ohio State University - 2021  
School of Communication
- Universidad Diego Portales - 2021  
Department of Letters & Communication
- University of Macau - 2021  
Department of Communication
- University at Buffalo, State University of New York - 2021  
Department of Communication
- University of Hawai'i Honolulu– 2020  
School of Communications
- University of Florida– 2020  
College of Journalism and Communications
- Chinese University of Hong Kong – 2020  
School of Journalism and Communication
- Northwestern University – 2019  
Department of Communication Studies
- State University of New York – Albany, 2019  
Department of Communication
- University of Southern California, 2019  
Annenberg School for Communication and Journalism
- City University Hong Kong, 2018  
Department of Media and Communication
- Nanyang Technological University, Singapore, 2018  
Wee Kim Wee School of Communication and Information

- University of Michigan, 2017  
Department of Communication Studies
- Washington State University, 2017  
Murrow College of Communication
- Universidad Catolica de Chile, 2016  
Department of Communication
- City University Hong Kong, 2016  
Department of Media and Communication
- Boston University, 2016  
College of Communication
- Tel Aviv University, 2016  
Department of Communication
- DePaul University, 2016  
College of Communication
- University of Pennsylvania, 2015  
Annenberg School for Communication
- Nanyang Technological University, Singapore, 2015  
Wee Kim Wee School of Communication and Information
- Marquette University, 2012  
Diederich College of Communication

## **PROFESSIONAL SERVICE:**

Judge for the A-Mark Prize for Investigative Journalism in Wisconsin 2025  
Wisconsin Newspaper Association

Book reviewer:  
Routledge

Grant reviewer:  
NSF-sponsored Time-sharing Experiments for the Social Sciences (TESS)  
Spanish Agency for Evaluation and Prospective (ANEP)  
Colombian COLCIENCIAS

International Research award reviewer:  
Universidad Autonoma de Nuevo Leon - Mexico

International Research award reviewer:  
FONDECYT – Chile

## **COMMUNITY SERVICE**

MiWisconsin- 2020 - Present

Board member for a Latino journalism enterprise in Wisconsin.

Ministry of Culture – Bogota 2006

Ran a weeklong workshop for the national meeting of community and citizen media, convened by the Ministry to draft a proposal on Colombian public policy regarding this sector.

Hemocentro – Bogota, 2004

Volunteer as a consultant for this governmental institution that is developing a communications campaign to increase blood donations in the city of Bogota.

Verdad Capital – Bogota, 1988

Member of this citizen group created to monitor the development of Bogotá's development plan "For the Bogotá we want" proposed by Mayor, Enrique Peñalosa 1998-2000.