HIGHLIGHTS

- Current Position: Professor of the School of Journalism and Mass Communication and the Faculty Affiliate of the Department of Political Science at the University of Wisconsin-Madison.

- Expertise: The role of the data-driven, microtargeted, algorithm-based information environment
  - AI/Algorithm, microtargeting, and the implications of emerging technologies for political involvement
  - Foreign election interference on digital platforms (among the first who discovered the Russian election interference in the 2016 US Presidential Election); Dis/Misinformation (founding member of the International Panel on the Information Environment, a global nonprofit organization of misinformation scientists based in Zurich, Switzerland)
  - Conviction publics (the 21st century citizenry)

- **Leonore Annenberg & Wallis Annenberg Fellow of the Center for Advanced Study in the Behavioral Sciences (CASBS) at Stanford University** (Residential Fellow, 2023-2024)
  Founded in 1954, CASBS brings together deep thinkers across disciplines to confront critical issues of the time, in pursuit of intellectual breakthroughs that solve pertinent social problems and reshape the world. CASBS has generated 30 Nobel Prize winners, 52 MacArthur awardees, and 176 members of the National Academy of Sciences (source: https://casbs.stanford.edu/about).

- **2019 Andrew Carnegie Fellow** (2019-2021)
  The Andrew Carnegie Fellow awards 12 exceptional scholars in the social sciences and humanities each year, providing support for high-caliber scholarship. Each of the invited universities nominates one or two scholars for the award competition, and the nominees' scholarships are reviewed by a jury consisting of renowned scholars and public intellectuals across the social sciences and humanities (source: https://www.carnegie.org/awards/andrew-carnegie-fellows/2019/).

- **High Impact Publications**

  - Co-lead authored original research in Nature Human Behavior (forthcoming 2025)
  - One Original Research Article in *Nature*, 2023 (co-authored)
  - Three Original Research Articles in *Science*, 2023 (co-authored)
  - Published in the field's flagship or top specialty journals, including *Communication Research*, *Journal of Communication*, *Journal of Politics* (2006 Best Article of the Year in Political Communication, International Communication Association), and *Political Communication* (2018 Best Article of the Year in Political Communication, International Communication Association).

- **Cross-Disciplinary Collaborations**

  - Project DATA (Digital Ad Tracking & Analysis), the Principal Investigator

- **Grant Generation and Active Grant-Seeking Efforts**

  - Recipient of competitive external and internal research grants (Carnegie, Democracy Fund, Knight Foundation, Amazon, etc.), over one million since 2016.
  - Active grant-seeking efforts, including NSF and DoD

- **Public Intellectual Leadership and Broad Impact Service**

  - Testimony at the House of Commons of Canada, the Parliament of Canada, 2023.
  - Testimony at the Federal Election Commission of the United States, 2018; US Congressional Briefings, 2018
  - Cited by the US Senate Select Committee on Intelligence on Russian Election Interference, 2019
  - Invited speaker at the European Parliament on Data-Driven Politics and Inequality, 2017
  - Invited speaker at the Atlantic Council of the North Atlantic Treaty Organization (NATO), 2018
  - Invited speaker at the Nobel Prize Summit, 2023 & National Academy of Science 2023, 2020; Selected as the Faculty for National Security, Royal College of Defense Studies & Ministry of Defense, United Kingdom, 2024
  - Collaboration with policymaking think tanks: Fellow, the Brennan Center for Justice (2019-); Visiting Scholar, Campaign Legal Center (January-August 2018)
  - Collaboration with tech industry: Principal Investigator, the Meta-Academics Research Initiative, US 2020 Election Study (2020-current)

- **Institutional Leadership and Professional Service**

  - Founding Member & Vice Chair, Science and Methodology Panel of the International Panel on the Information Environment (IPIE) (2022-2024)
  - Editorial Board Member: *Misinformation Review*, Harvard University (2018-present)
  - Associate Editor (2020-2022), *Communication Theory*, Cambridge Press/the International Communication Association
  - Program Chair (2020-2021), Political Communication, American Political Science Association
  - Chair/Vice Chair, Mass Communication, International Communication Association (2016-2019)
  - Social Studies Divisional Executive Committee (Fall 2014-May 2017)
  - Steering Committee for the Data Science Institute (2018-21), Digital Media Certificate

- **Excellence in Teaching**

  - **The Excellence in Teaching Award, the Phi Beta Kappa, Alpha Chapter of Wisconsin** (2025)
    The Excellence in Teaching Award is presented to one faculty member across the University of Wisconsin each year, based on nominations from students. At least six students must support the Phi Beta Kappa student's nominations, and the Phi Beta Kappa selects the awardee.

  - New course development: Technology for Social Change (Community Service Learning), Misinformation in the Digital Media Age (among the first Misinformation courses in the nation), Politics in the Digital Media Age, AI and Democratic Futures, among others

  - New curriculum development: Chancellor's Launching/Steering Committee for the Data Science Institute (2018); Steering member of the Data Science Certificate Program (2018-2022); Steering member of the Digital Studies Certificate Program (2011-2013).

YOUNG MIE KIM

Professor
University of Wisconsin-Madison
ymkim5@wisc.edu

ACADEMIC APPOINTMENTS

Professor, Fall 2017- present
> School of Journalism and Mass Communication, Department of Political Science (Faculty Affiliate)
> University of Wisconsin-Madison

Leonore Annenberg & Wallis Annenberg Fellow, Fall 2023-Spring 2024
> Center for Advanced Study in the Behavioral Sciences, Stanford University

Visiting Scholar (& Graduate Instructor of the Annenberg School of Communication), Fall 2020
> Center for Media@Risk, University of Pennsylvania

Microsoft Visiting Professor (& Visiting Associate Professor/Instructor of the Department of Politics),
> Fall 2015-Spring 2016
> *Center for Information Technology Policy, Princeton University*

Associate Professor, Fall 2013-Spring 2017
> School of Journalism and Mass Communication, University of Wisconsin-Madison

Visiting Fellow, Trinity – Summer Terms, 2011
> Oxford Internet Institute, University of Oxford, United Kingdom

Assistant Professor, Fall 2009-Spring 2013
> School of Journalism and Mass Communication, University of Wisconsin-Madison

Assistant Professor, Fall 2004-Spring 2009
> School of Communication, Ohio State University

EDUCATION

Ph.D.   University of Illinois at Urbana-Champaign, October 2004
> Major: Political Communication. Minor: New Media/ Emerging Technology
>
> Dissertation: Acquiring Political Information on the Web: Issue Publics,
>   Domain-Specificity, and Selectivity
>   Committee:
> Dr. Scott Althaus, Departments of Political Science and Communication
> Dr. James Kuklinski, Department of Political Science
> Dr. David Swanson, Departments of Communication and Political Science
> Dr. David Tewksbury (Chair), Departments of Communication and Political Science

M.A.   Seoul National University, Seoul, Korea, 1999
> Concentration: Mass Communication and Political Communication
> Thesis: The Influence of Social Interaction on the Perception of Opinion Climate

B.A.   Seoul National University (Communication), Seoul, Korea, 1997, Summa cum laude

SUPPLEMENTAL TRAINING

Summer Institute of Political Psychology, Ohio State University, Summer 2001.
    Directors: Dr. Jon Krosnick, Dr. Marilyn Brewer, and Dr. Kathleen McGraw

Inter-University Consortium of Political and Social Science Research (ICPSR), University of Michigan, Summer 2000.
    Courses: Maximum Likelihood Estimation, Lisrel: General Structural Equation
        Model, Advanced Regression Analysis

GRANT, AWARD, AND HONOR

Grants and Competitive Research Funds [over one million]

Andrew Carnegie Fellow, 2019-2021, $200,000

Principal Investigator. Groups, Content, and Targets behind Political Campaigns. The Democracy Fund, 2018-2020, $345,000.

Principal Investigator (with Garvesh Raskutti, Co-Investigator). UW2020 WARF-Vice Chancellor Initiative for Innovative Research (Inaugural Round), University of Wisconsin-Madison, 2016-2018, $320,737.
    n.b. one of the 10 research projects selected campus-wide; one of the two social science/humanities projects; the only project led by an Associate-rank Principal Investigator.

Vilas Associates Competition Research Fund, University of Wisconsin-Madison, 2016-2018, $25,000.

Principal Investigator. Amazon Research Grant, Amazon. Research credits for AWS, 2016-2017, ~$20,400.

Principal Investigator (with Arvind Narayhanan and Garvesh Raskutti, Co-Investigators). The CITP Interdisciplinary Seed Grants for Information Technology and Civic Participation, Center for Information Technology Policy, Princeton University, January 2016 –December 2017, $27,000.

Principal Investigator (with Arvind Narayhanan and Garvesh Raskutti, Co-Investigators). Winner, The News Challenge on Elections (Prototype Fund), The John S. and James L. Knight Foundation, July 2015 –February 2016, $35,000.
    n.b. selected among 1,044 submissions.

Vilas Life Cycle Professorship Award, Women In Science and Engineering Leadership Institute (WISELI), University of Wisconsin-Madison, July 2015- June 2016, $39,625.

Warren J. Heys Faculty Excellence Award, College of Letters and Science, University of Wisconsin-Madison, 2015-2021, $90,000.

Co-Investigator (with Dhavan Shah, Principal Investigator, Anhai Doan, Jerry Zhu, and Chris Wells, Co-Investigators). The Damm Fund, the *Journal Foundation*, 2013-2016, $18,000.

Principal Investigator. Annual Research Proposal Competition, Graduate College, University of Wisconsin-Madison, 2012-2013, $37,614.

Principal Investigator. Service Learning and Community-Based Research Special Grant, College of Letters and Science and School of Journalism and Mass Communication. University of Wisconsin-Madison, 2011-2012. $1,000.

Donovan Wright Family and the College of Letters & Science Faculty Fellowship, University of Wisconsin-Madison, 2010-2015. $50,000.

Principal Investigator. Annual Research Proposal Competition, Graduate College, University of Wisconsin-Madison, 2010-2011, $15,895.

Co-Principal Investigator (with Dr. Prabu David and Dr. Kelly Garrett). College of Social & Behavioral Science Seed Grant, Ohio State University, 2008-2009, $6,000.

Principal Investigator. Miller Research Grant, School of Communication, Ohio State University, 2005-2007, $15,000.

Principal Investigator. Doctoral Dissertation Research Improvement Grant, Directorate for Social, Behavioral, and Economic Sciences (Political Science), *National Science Foundation* (SES-031773), 2003-2004, $7,070.

Seymour Sudman Award for Excellence in Survey Research, University of Illinois, 2004, $2,400.

Awards and Honors [21 total]

The Excellence in Teaching Award, 2025, the Phi Beta Kappa, Alpha Chapter of Wisconsin
> ***n.b.*** The Excellence in Teaching Award is presented annually to one faculty member across the campus, based on nominations from students. At least six students must support the Phi Beta Kappa student's nomination, and the Phi Beta Kappa selects the awardee.

Leonore Annenberg & Wallis Annenberg Fellow, Fall 2023-Spring 2024
> Center for Advanced Study in the Behavioral Sciences, Stanford University
> ***n.b.*** Founded in 1954, CASBS brings together deep thinkers across disciplines to confront critical issues of the time, in pursuit of intellectual breakthroughs that solve pertinent social problems and reshape the world. CASBS has generated 30 Nobel Prize winners, 52 MacArthur awardees, and 176 members of the National Academy of Sciences.

Andrew Carnegie Fellow, 2019
> ***n.b***. The Andrew Carnegie Fellow program selects high-caliber scholars in the social sciences and humanities. A university president nominates one junior and one senior full-time faculty member for the competition. In 2019, 32 fellows out of nearly 300 nominees.

The Kaid-Sanders Award for the Best Political Communication Article of the Year 2018, 2019, the Political Communication Division of the International Communication Association.
> ***n.b***. The Kaid-Sanders Award for the Best Political Communication Article of the Year is awarded to the best published journal article in the field of Political Communication in a given year by the Political Communication Division of the International Communication Association.

Vilas Associates Award, University of Wisconsin-Madison, 2016-2018.
> ***n.b***. The Vilas Associates award recognizes new and ongoing research of the highest quality and significance. Recipients are chosen competitively among the tenure-track faculty or tenured faculty with less than 20 years of tenure by the campus-wide Research Committees.

Warren J. Heys Faculty Excellence Award, College of Letters and Science, University of Wisconsin-Madison, 2015-2018.

Teaching Academy Fellow, University of Wisconsin-Madison, 2014-present.

Mellon Foundation New Directions Fellowship (the Nominee of the University of Wisconsin), The Andrew W. Mellon Foundation, 2013.

Best Service Learning Practice. College of Letters & Science and Morgridge Center of Public Service, University of Wisconsin-Madison, 2012.

Innovator in Campus-Community Partnership. Year of Innovation, University of Wisconsin-Madison, 2012.

Donovan Wright Family and the College of Letters & Science Faculty Fellowship, University of Wisconsin-Madison, 2010-2015.

Top Faculty Paper Award (with Ming Wang, Melissa Gotlieb, Itay Gabay, and Stephanie Edgerly) Communication Theory and Method, Association for Journalism and Mass Communication, 2010.

Top Four Paper Award (with Emily Vraga, Stephanie Edgerly, Leticia Bode, Jasun Carr, Mitchell Bard, Courtney Johnson, and Dhavan Shah), Communication Theory and Method, Association for Journalism and Mass Communication, 2010.

Distinguished Mentor (honorable mention), Denman Undergraduate Research Forum, Ohio State University, May 2009.
n.b. Denman Undergraduate Research Forum is an annual undergraduate research competition and showcase of outstanding undergraduate research hosted by the Honors and Scholar Center, Undergraduate Research Office, and Office of Research. Denman participants nominate Distinguished Mentors. The Distinguished Mentor is selected by the Undergraduate Research Office.

The 2006 Political Communication Article of the Year Award, Political Communication Division, International Communication Association, 2007.
n.b. The Political Communication Article of the Year Award is awarded to the best published article in the field of Political Communication in a given year by the Political Communication Division, a joint division between the International Communication Association and the American Political Science Association. The selection of the article is based on published articles in all relevant journals across different disciplines, including Communication, Political Science, and Sociology, that are relevant to political communication research.

Top Faculty Paper Award (with John Vishak), Political Communication Division, International Communication Association, 2006.

Nafziger-White Dissertation Award, Association for Education in Journalism and Mass Communication, 2005
n.b. The Nafziger-White Dissertation Award is awarded to the best dissertation in the field of Mass Communication in a given year by the Standing Committee on Research of the Association for Education in Journalism and Mass Communication.

Seymour Sudman Award for Excellence in Survey Research, University of Illinois, 2004.
n.b. The Seymour Sudman Award for Excellence in Survey Research is given biannually to the best dissertation research across the three campuses of the University of Illinois that advances survey methodology.

Top Four Paper Award (with Scott Althaus), Political Communication Division, International Communication Association, 2002.

Dissertation Completion Fellowship, University of Illinois at Urbana-Champaign, Summer 2003, Summer 2004.

Liberal Arts and Sciences Predoctoral Fellowship, University of Illinois at Urbana-Champaign, 2002-2003.

Golden Anniversary Fellowship, Department of Speech Communication, University of Illinois at Urbana-Champaign, 1999-2000.

Alumni President Award, Alumni Association of the College of Education, Seoul National University, 1995.

PUBLICATIONS

#indicates student co-author at the time of submission
^indicates untenured junior faculty co-author at the time of submission
+indicates tenured faculty co-author at the time of submission

Peer-Reviewed Academic Journal Articles

Appel, R. E.#, **Kim**, Y. M., Pan, J., Xu, Y.^, Nimmo, B., Thomas, D. R., Allcott, H., Barber, P., Brown, T., Crespo-Tenorio, A., Dimmery, D., Freelon, D., Gentzkow, M., Gonzalez-Bailon, S., Guess, A. M., Iyengar, S., Lazer, D., Malhotra, N., Moehler, D., Nyhan, B., Settle, J., Thorson, E., Tromble, R., Rivera, C. V., Wilkins, A., Wojcieszak, M., Xiong, B., Kiewiet de Jonge, C. K., Franco, A., Mason, W., Stroud, N. J., & Tucker, J. A. (forthcoming). How deceptive online networks reached millions in the US 2020 elections. ***Nature Human Behavior***.

> ***n.b***. Contributions: **Co-Lead Author (Equal Lead Author)**, Conception of the research idea, conceptualization, literature review, research design, data analysis, provision of research materials, writing the original draft, editing/revising, supervision of (Appel's) data analysis. *Equal contribution* Allcott through Wojcieszak (Alphabetical order).

Allcott, H., Gentzkow, M., Levy, R., Crespo-Tenorio, A., Dumas, N., Mason, W., Moehler, D., Barberá, P., Brown, T., Cisneros, J. C., Dimmery, D., Freelon, D., González-Bailón, S., Guess, A. M., **Kim**, Y. M., Lazer, D., Malhotra, N., Nair-Desai, S., Nyhan, B., Paixao de Queiroz, A. C., Pan, J., Settle, J., Thorson, E., Tromble, R., Rivera, C. V., Wittenbrink, B., Wojcieszak, M., Yang, S., Zahedian, S., Franco, A., Kiewiet de Jonge, C. K., Stroud, N. J., & Tucker, J. A. (forthcoming). The effects of political advertising on Facebook and Instagram before the 2020 U.S. elections. ***Nature Human Behavior***

> ***n.b***. Contributions: Research design, data analysis, and provision of research materials. *Equal contribution* Barbera through Wojcieszak (Alphabetical order).

González-Bailón, S., Lazer, D., Barberá, P., Godel, W., Allcott, H., Brown, T., Crespo-Tenorio, A., Freelon, D., Gentzkow, M., Guess, A., Iyengar, S., **Kim**, Y. M., Malhotra, N., Moehler, D., Nyhan, B., Pan, J., Rivera, C. V., Settle, J., Thorson, E., Tromble, R., Wilkins, A., Wojcieszak, M., Kiewiet de Jonge, C. K., Franco, A., Mason, W., Stroud, N., & Tucker, J. A. (2024). [Article title]. *Sociological Science, 11,* 1121–1146.

> ***n.b***. Contributions: Research design and provision of research materials. *Equal contribution* Allcott through Wojcieszak (Alphabetical order).

Allcott, H., Gentzkow, M., Mason, W., Wilkins, A., Barberá, P., Brown, T., Cisneros, J. C., Crespo-Tenorio, A., Dimmery, D., Freelon, D., González-Bailón, S., Guess, A. M., **Kim**, Y. M., Lazer, D., Malhotra, N., Moehler, D., Nair-Desai, S., Nait El Barj, H., Nyhan, B., Paixao de Queiroz, A. C., Pan, J., Settle, J., Thorson, E., Tromble, R., Velasco Rivera, C., Wittenbrink, B., Wojcieszak, M., Zahedian, S., Franco, A., Kiewiet de Jonge, C. K., Stroud, N. J., & Tucker, J. A. (2024). The effects of Facebook and Instagram on the 2020 election: A deactivation experiment. ***Proceedings of the National Academy of Sciences***, *121*(21), e2321584121. https://doi.org/10.1073/pnas.2321584121 [IF: 11.1]

> ***n.b***. Contributions: Research design, data analysis, and provision of research materials. *Equal contribution* Barbera through Wojcieszak (Alphabetical order).

Zhou, A.^, Metaxa, D. ^, **Kim**, Y. M., & Jaidka, K. ^ (2024). User-Centric Behavioral Tracking: Lessons from Three Case Studies with Do-It-Yourself Computational Pipelines. *Journal of Advertising*, *53*(5), 791–809. [5-year IF: 7.6]

Nyhan, B., Settle, J., Thorson, E., Wojcieszak, M., Barbera, P, Chen, A., Allcott, H., Brown, T., Crespo-Tenorio, A., Dimmery, D., Freelon, D., Gentzkow, M., Gonzalez-Bailon, S., Guess, A., Kennedy, E., **Kim**, Y. M., Lazer, D., Malhotra, N., Moehloer, D., Pan, J., Thomas, D. R., Tromble, R., Rivera, C. V., Wikins, A., Kiewiet DeJonge, C., Franco, A., Mason, W., Stroud, N.J., & Tucker, J. A. (2023). Like-minded sources on Facebook are prevalent but not polarizing. *Nature*, 620, 137–144. [IF: 48.5]
    n.b. Contributions: Research design and provision of research materials.
        Equal contribution Allcott through Wilkins (Alphabetical order)

González-Bailón, S., Lazer, D., Barbera, P., Zhang, M. Allcott, H., Brown, T., Crespo-Tenorio, A., Dimmery, D., Freelon, D., Gentzkow, M., Guess, A., Iyengar, S., **Kim**, Y. M., Malhotra, N., Moehloer, D., Nyhan, B., Pan, J., Rivera, C. V., Settle, J., Thorson, E., Tromble, R.., Wikins, A., Wojcieszak, M., Kiewiet DeJonge, C., Franco, A., Mason, W., Stroud, N.J., & Tucker, J. A. (2023). Asymmetric ideological segregation in exposure to political news on Facebook. *Science*, 381, 392-398. [IF: 47.7]
    n.b. Contributions: Research design and provision of research materials.
        Equal contribution Allcott through Wojcieszak (Alphabetical order)

Guess, A., Malhotra, N., Pan, J., Barbera, P. Allcott, H., Brown, T., Crespo-Tenorio, A., Dimmery, D., Freelon, D., Gentzkow, M., González-Bailón, S., Kenedy, E., **Kim**, Y. M., Lazer, D., Moehloer, D., Nyhan, B., Rivera, C. V., Settle, J., Thomas, D. E., Thorson, E., Tromble, R.., Wikins, A., Wojcieszak, M., Xiong, B., Kiewiet DeJonge, C., Franco, A., Mason, W., Stroud, N.J., & Tucker, J. A. (2023). How do social media feed algorithms affect attitudes and behavior in an election campaign? *Science, 381*,398-404 [IF: 47.7]
    n.b. Contributions: Research design and provision of research materials.
        Equal contribution Allcott through Xiong (Alphabetical order)

Guess, A., Malhotra, N., Pan, J., Barbera, P. Allcott, H., Brown, T., Crespo-Tenorio, A., Dimmery, D., Freelon, D., Gentzkow, M., González-Bailón, S., Kenedy, E., **Kim**, Y. M., Lazer, D., Moehloer, D., Nyhan, B., Rivera, C. V., Settle, J., Thomas, D. E., Thorson, E., Tromble, R.., Wikins, A., Wojcieszak, M., Xiong, B., Kiewiet DeJonge, C., Franco, A., Mason, W., Stroud, N.J., & Tucker, J. A. (2023). Reshares on social media amplify political news but do not detectably affect beliefs or opinions. *Science, 381*,398-404 [IF: 47.7]
    n.b. Contributions: Research design and provision of research materials.
        Equal contribution Allcott through Xiong (Alphabetical order)

Kim, Y. M., Hsu, J[#]., Neiman, D. [#], Kou, C. [#], Bankston, L. [#] Kim, S. Y. [#], Heinrich, R. [#], Baragwanath, R. [#], & Raskutti, G.[^] (2018). The stealth media? Groups and targets behind divisive issue campaigns on Facebook. *Political Communication,* 515-541.
    n.b. Received the Kaid-Sanders Award for the Best Article of the Year in Political Communication by the International Communication Association.
    Covered by nearly 500 national and international media outlets, including the New York Times, BBC, WIRED, and Bloomberg. [5-year IF: 8.8]

Yang, J. H.[#] & **Kim**, Y. M. (2017). Understanding candidates' Twitter activities. *Journal of Information Technology and Politics*, 14. [5-year IF: 3.3]

Kim, Y. M. (2017). Algorithmic Opportunity: Digital Advertising and Inequality in Political Involvement. *The Forum, 14*. 471-484.

Bode, L. [^], Lassen, D. [#], **Kim**, Y. M., Shah, D.[+], Fowler, E. F.[^], Ridout, T.[+], & Franz, M.[+] (2016). Coherent campaigns? Campaign broadcasting and social messaging. *Online Information Review,* 580-594. [2015 IF: 1.152]

Kim, Y. M., Shen, F.[#], & Dylko, I.[#] (accepted pending minor revision). Going *into* the public: Evolution of presidential candidates' campaign media strategies from 1980 to 2008.

McLaughlin, B.[#], Davis, C.[#], Coppini, D.[#], **Kim**, Y. M., Kinsely, S.[#], McLeod, D.[+] (2015). When women attack: Sex scandals, gender stereotypes, and candidate evaluations. *Politics and the Life Sciences*, 34. 44-56.

McCluskey, M.^, & **Kim**, Y. M. (2015). Conflicts/proximity determine advocacy group coverage. *Newspaper Research Journal, 36.* 75-91.

Kim, Y. M., & McCluskey, M.^ (2015). D.C. Factor? Advocacy groups in the news. *Journalism: Theory, Practice and Criticism*, 16. 791-811. [5-Year IF: 3.5]

Edgerly, S. ^, Vraga, E.^, McLaughlin, B. #, Alvarez, G., Yang, J. H., & **Kim**, Y. M. (2014). Navigational structures and information selection goals: A closer look at congruent web searching behavior. *Journal of Broadcasting and Electronic Media*, *58*. 542-561. [5-Year IF: 3.3]

Kim, Y. M., Wang, M.#, Gotlieb, M.#, Gabay, I.#, & Edgerly, S.# (2013). Ambivalence reduction and polarization in the campaign information environment: The interaction between individual-level and contextual-level influences. *Communication Research, 40,* 388-416. [5-Year IF: 5.9; Ranked #2 in Communication]

McCluskey, M^ & **Kim**, Y. M. (2012). Polarization or moderatism? The representation of advocacy groups' ideologies in newspapers. *Journalism and Mass Communication Quarterly, 89.* 565-584. [5-Year IF: 4.5]

Kim, Y. M. (2012). Shifting sands of the citizenry: Toward a model of citizenry in life politics. In Shah, D.+, Friedland, L.+, Wells, C.^ , **Kim**, Y. M., & Rojas, H.+ (Eds.). Communication, consumers, and citizens: Revisiting the politics of consumption. *Annals of the American Academy of Political and Social Science, 644,* 147-158. [5-Year IF: 3.5]

Kim, Y. M. & Garrett, R. K.^ (2012). On-line *AND* memory-based: Reassessing the relationship between candidate evaluation models. *Political Behavior, 34,* 345-368. [5-Year IF: 4.8]

Vraga, E. K.#, Edgerly, S.#, Bode, L.#, Carr, D. J.#, Bard, M.#, Johnson, C.J.#, **Kim**, Y. M., & Shah, D.V.+ (2012). The correspondent, the comic, and the combatant: The consequences of host style in political talk shows. *Journalism and Mass Communication Quarterly, 89,* 5-22. [5-Year IF: 4.5]

Min, S. J.# & **Kim**, Y. M. (2012). Choosing the right media for mobilization: Issue advocacy groups' media choices in the competitive media environment. *Mass Communication and Society, 15*, 225-244. [5-Year IF: 6.9]

Kim, Y. M. (2009). Issue publics in the new information environment: Selectivity, domain-specificity, and extremity. *Communication Research*, 36, 254-284. [5-Year IF: 5.9; Ranked #2 in Communication]

Kim, Y. M. (2008). Where is my issue? The influence of news coverage on subsequent information selection on the Web. *Journal of Broadcasting and Electronic Media*, 52, 600-621. [5-Year IF: 3.3]

Kim, Y. M., & Vishak, J.# (2008). Just laugh! You don't need to remember: The effects of the entertainment media on political information acquisition and processing. *Journal of Communication*, *58*, 338-360. [5-Year IF: 6.7; Ranked #1 in Communication]
n.b. Featured by more than 100 news media, including the Daily India (India), KCSN Radio (California), Medill News, Washington, DC (DC), the Tennessean (Tennessee), Columbus Alive (Ohio), Lantern (Ohio), and OnCampus (Ohio).

Kim, Y. M. (2007). How intrinsic and extrinsic motivations interact in selectivity: Investigating the moderating effects of situational information processing goals in issue publics' Web behavior. *Communication Research, 34*, 185-211. [5-Year IF: 5.9; Ranked #2 in Communication]

Althaus, S. L.+, & **Kim**, Y. M (2006). Priming effects in complex information environments: Reassessing the impact of news discourse on presidential approval. *Journal of Politics, 68*, 960-976. [5-Year IF: 4.48; Ranked #3 in Political Science]
n.b. Received the 2006 Political Communication Article of the Year Award.

Kim, Y. M. (2005). Use and disuse of contextual primes in dynamic news environments. *Journal of Communication, 55,* 737-755. [5-Year IF: 6.7; Ranked #1 in Communication]

Book Chapter/Encyclopedia Entry/Report/White Paper/Other

Herasimenka, A., Valenzuela, S., Chun, W., **Kim**, Y. M., Howard, P., George, A., Lawson, A. Pavliuc, A., Wang, X. (May 2023). Countermeasures for Mitigating Digital Misinformation: A Systematic Review. International Panel on the Information Environment. Oxford, UK.

Au, H., Elswah, M., Vlenzuela, S., Chun, W., **Kim**, Y. M., & Howard, P. (September 2023). Trends in the Global Information Environment: 2023 Expert Survey Results. International Panel on the Information Environment. Oxford, UK.

Herasimenka, A., Valenzuela, S., Chun, W., **Kim,** Y. M., Howard, P. George, A., Lawson, A. Pavliuc, A., & Wang, X. (September 2023). Platform Responses to Misinformation: A Meta-Analysis. International Panel on the Information Environment. Oxford, UK.

Kim, Y. M. (March 2020). [New Evidence Shows How Russia's Election Interference Has Gotten More Brazen](#)), Brennan Center for Justice.
 n.b. Covered by national news media, including the *New York Times*, *Politico*, the *AP*, the *Hill* and among others.

Kim, Y. M. (November 2018). [Voter Suppression Has Gone Digital](#). Brennan Center for Justice.

Kim, Y. M., Heinrich, R. [#], Kim, S. Y. [#], Baragwanath, R.[#] (2018). Social media and campaigns. In Ridout, T.N. (Ed., 2nd edition). *New directions in media and politics*. New York, NY: Routledge.

Kim, Y. M. (2018, September). Uncover: Strategies and tactics of Russian election interference on social media. Research Report. Project DATA.
 n.b. Cited by the Senate Select Committee on Intelligence. "Report on Russian Active Measures and Interference in the 2016 US Election. Volume 2: Russia's use of social media.

Kim, Y. M. (2015). The convergence of politics and entertainment media: The politics of personal concern. In Graham, G., Greenhill, A., and Shaw, D. (Eds.). Content is king: News media management in the digital age. London, United Kingdom: Bloomsbury Academic.

Kim, Y. M. (2013). Heuristics. *Oxford Communication Bibliographies Online*, Oxford University Press.

Edgerly, S.[#], Bode, L.[#], **Kim,** Y. M., & Shah, D.[+] (2012). Campaigns go social: Are the Facebook, YouTube and Twitter changing elections? In Ridout, T.N. (Ed.). *New directions in media and politics* (pp.82-99). New York, NY: Routledge.

Edited Volume

Shah, D.[+], Friedland, L.[+], Wells, C.[^] , **Kim**, Y. M., & Rojas, H.[+] (Eds.,2012). Communication, consumers, and citizens: Revisiting the politics of consumption. *Annals of the American Academy of Political and Social Science, 644*. New York, NY: Sage Publications. [5-Year IF: 1.629]

COLLABORATIVE RESEARCH PARTICIPATION

Meta-Academics Initiative on the 2020 US Election Study [Meta-Academic Research Collaboration Initiative] **Principal Investigator**. 2020-present.

Brennan Center for Justice [nonprofit that specializes in election law], **Affiliated Scholar**, August 2019 – present.

Campaign Legal Center [nonprofit organization specializing in election law], Federal Campaign Reforms. **Scholar-In-Residence**. February- August 2018.

Project DATA (Digital Ad Tracking & Analysis) by DiMAP (Digital Media And Politics) [Interdisciplinary Research Group] **The Faculty Leader & The Principal Investigator**. 2015-present.

TESTIMONIES & SELECTED INVITED EXPERT SPEAKING FOR POLICYMAKING

Testimony, The House of Commons of Canada, the Parliament of Canada (May 2023). Witness.

Invited speaker, The Nobel Prize Summit & the National Academy of Science (May 2023). With Phillip Howard, Sebastian Valenzuela, and Wendy Chun (the International Panel on the Information Environment).

Invited speaker, The Department of Defense & the National Intelligence Service, CyberComm Talk Series Inaugural Lecture Speaker (March 2022).

Cited, the Senate Select Committee on Intelligence Report on Russian Active Measures Campaigns and Election Interference in the 2016 Election. Volume II. Russia's Use of Social Media (November 2020).

Invited speaker, The National Academy of Science, Engineering, and Medicine, Intelligence Community Studies Board (February 2020).

Invited speaker, Information Commissioner of Victoria, Canada (April 2019). Workshop on data-driven elections.

Invited speaker, The Atlantic Council, the North Atlantic Treaty Organization (October 2018).

Testimony, Federal Election Commission, Rulemaking on Internet Communication Disclaimers (June 28, 2018). Witness.

Congressional Briefing, Digital political advertising and foreign interference in the 2016 elections (June 18, 2018). With Brendan Fischer (Campaign Legal Center) and Meredith McGeeh (Issue One).

Congressional Briefing, Getting foreign funds out of America's elections (May 29, 2018). With Laura Rosenberger (German Marshall Fund of the United States), Ian Vandewalker (Brennan Center for Justice), and Ann Ravel (former FEC Commissioner).

Invited speaker, The European Data Protection Supervisor (EDPS) and the Ethics Advisory Group of the European Parliament, Data-driven life and digital ethics (2017, May). Brussels, Belgium.

SELECTED INVITED TALKS, SPEAKING, AND PARTICIPATION

Research

Algorithmic Overpass (August 2024). Global Distinguished Lecture. AI & Media Project of the Brain Korea 21 (BK21) Initiative, Seoul National University, Korea.

Resilience Strategies (July 2024). The Faculty of National Security. Royal College of Defense Studies and the Ministry of Defense, London, United Kingdom.

Targeted Digital Voter Suppression Did Decrease Voter Turnout (May 2024). Research in Excellence Lecture Series. Apple University.

Algorithmic Overpass: Why the Data-Driven Information Environment Propels Inequality in Political Involvement (April 2024). Keynote Speaker. European Research Council/Data-Driven Democracy Lab. Wageningen University, Netherlands.

Digital Voter Suppression and Its Effects on Voter Turnout (April 2024). Department of Communication. Stanford University.

Covert Targeting (October 2023). Center for Advanced Study in the Behavioral Sciences. Stanford University.

Measuring Operations in the Information Environment: What Scientists Ought to Do to Understand Real World Impacts" (Summer 2023). The Department of Defense Phoenix Challenge 2023-2. Atlanta, GA.

Systemic Meta-Analysis of Misinformation Research: Lessons Learned and Actions to be Taken (May 2023). Nobel Prize Summit. National Academy of Science. Washington D.C.

Covertly Targeted: How Digital Campaigns Steal American Democracy (April 2023). Keynote speaking. UIUC Communication Community: Celebrating the 75th Anniversary of the Department of Communication at the University of Illinois at Urbana-Champaign.

Digital Disinformation and Election Integrity (March 2023). Wisconsin Alumni Association St. Louis, MI

Digital Disinformation and Election Integrity: Research Problems, Empirical Evidence, and Policy Implications (March 2023). Arizona State University/Everest Integrity.

Election Integrity: Research Proposal (December 2022). Everest Integrity, Phoenix, AZ.

US 2020 Elections (invited participants, October 2022). Meta-Social Science One Initiative, University of Texas-Austin.

Assessing Global Information Environments (invited scientist, September 2022), the International Panel of the Information Environment (IPIE), University of Oxford, United Kingdom.

Election Integrity: Research Agenda, Method, and Policy Implications (July 2022). University of Milan, Italy.

Election Misinformation: Research Problems, Empirical Evidence, and Policy Implications (Keynote Speaker; May 2022). Interdisciplinary Workshop on Misinformation, University of Toulouse, France.

Covert Influence (April 2022). University of Washington.

Digital Disinformation (March 2022). Wisconsin Retirement Association.

Understanding Election Interference (March 2022). Digital Network and Society series (sociology). University of Sheffield, United Kingdom.

Coordinated Covert Influence (February 2022). DoD/NIS, CyberComm series, inaugural talk.

Covert Influence (December 2021). RED Talk series of Computer, Information, and Data Science, University of Wisconsin-Madison.

Understanding Election Interference (September 2021). Keynote Speech at the annual meeting of the International Journal of Press/Politics, London, United Kingdom.

Election Interference and Journalism (May 2021). Global Engagement and Leadership. Department of State, United States.

Election Disinformation (February 2021). UW Now. The Alumni Association of the University of Wisconsin-Madison.

Covert Influence: How Undisclosed Campaigns Steal American Democracy (December 2020). Annenberg School of Communication. University of Pennsylvania.

Follow the Ad: Uncovering Election Interference Behind Data-Driven Platforms (October 2020). Shorenstein Center on Media, Politics and Public Policy. Harvard University.

Russian Interference in the 2016 US Elections. (2020, February, invitation-only workshop on influence campaigns and future technologies). The National Academy of Science.

Disinformation on Digital Platforms: Research Challenges and Opportunities (2019, October). Shorenstein Center, Harvard University (Opening panel speaker).

Targeted Political Advertising and Inequality in Political Involvement (2019, April, invited panelist). Victoria Workshop on Data-Driven Elections. Hosted by the Information Commissioner, Victoria, Canada.

Data-Driven Politics and Its Consequences (2019, March). Center for Ethics and Human Values.

Governing Political Speech on Social Platforms? (2019, February, closed workshop, invited participant). The Consensus Building Initiative, Harvard University, and the Rockefeller Foundation.

Foreign Interference in US Elections on Digital Platforms (2018, November; invited participant, closed workshop). Center for Ethics and the Rules of Law, University of Pennsylvania Law School.

Russia, Cambridge Analytica, and What Else in the 2016 Elections? (2018, October). Katz Colloquium. Annenberg School of Communication, University of Pennsylvania.

Undisclosed Groups on Digital Platforms: What Happened in the 2016 Elections and What Changed (or Didn't) in the 2018 Elections (2018, October). Money in Politics. Brennan Center for Justice at New York University Law School.

Foreign Interference in the US Elections on Social Media (2018, October; invited participant, closed workshop). The Atlantic Council, the North Atlantic Treaty Organization.

Have Digital Media Become Stealth Media? The State of Digital Political Advertising (2018, June; invited participant). School of International and Public Affairs, Columbia University.

Russia, Cambridge Analytica, and What Else? Groups and Targets behind Divisive Issue Campaigns (2018, May). Oxford Internet Institute, Oxford University.

Groups and targets behind divisive issue campaigns on Facebook (2018, April). Department of Government, Georgetown University.

Russian interference in U.S. elections: How Russians interfered in the elections on social media (2018, February), Election Research Center, University of Wisconsin-Madison.

Digital disinformation and political polarization scholars convening (2018, January; invited participant). The Ford Foundation and the Hewlett Foundation, L.A, CA.

How political campaigns use data, what the consequences are, and how we should fight for transparency (2017, April). Wisconsin Union Directorate Public Event, University of Wisconsin-Madison.

Algorithmic opportunity: Digital advertising and political involvement (2017, February). Communication Arts, University of Wisconsin-Madison.

Technology and campaigns (2017, January; invited participant). Knight-Civic Hall Symposium on Tech, Politics, and the Media. The John S. and James L. Knight Foundation and Civic Hall, New York, NY.

Algorithmic voters: How digital advertising defines voters and what it means for democracy (2016, December). Election Research Center, University of Wisconsin-Madison.

Algorithmic voters: Data, algorithms, and voter privacy (2016, July). Data and Privacy Workshop. The John S. and James L. Knight Foundation, Miami, FL.

The search for the passionate: Conviction publics and targeted appeals in elections (2016, May). Woodrow Wilson School/Center for Information Technology Policy, Princeton University.

Conviction publics: The politics of personal concern in the digital age (2016, April). Temple University.

Conviction publics: The politics of personal concern in the digital age (2015, September). Center for Information Technology Policy, Princeton University.

News Challenge Winners' Forum (2015, July; invited participant, winner). The John S. and James L. Knight Foundation-University of Texas-Austin, TX.

The politics of personal Concern in the digital age (2014, November). School of Journalism and Mass Communication, University of Wisconsin-Madison.

Life politics and a new model of citizenry (2014, March). Department of Life Science Communication, University of Wisconsin-Madison.

Toward a model of the citizenry in life politics (2013, April). Department of Life Science Communication, University of Wisconsin-Madison.

The politics of personal interests in the digital media age. (2012, December). School of Journalism and Mass Communication, University of Wisconsin-Madison.

Issue publics in the age of digital media (2012, June). Institute of Communication Research. Seoul National University, Seoul, Korea.

The politics of personal interests in the digital media age (2012, June). School of Media and Communication. Korea University, Seoul, Korea.

The politics of personal interests in the digital media age (2012, April). Department of Communication Arts, University of Wisconsin-Madison.

Revisiting the notion of public in the new media environment: Issue interests and their organizations (2011, June). Oxford Internet Institute, University of Oxford, UK.

Computing technology for communication research: Web behavior observation (2010, May; with Dhavan Shah). Research Computing Symposium, University of Wisconsin-Madison.

Organized interests' collective action in the new information environment (2010, February). Holtz Center for Science and Technology Studies, University of Wisconsin-Madison.

Organized Interests' collective action in the new information environment (2010, January). American Political Science Workshop, Department of Political Science, University of Wisconsin-Madison.

New media and the changing foundation of political communication (2009, April). School of Journalism and Mass Communication, University of Wisconsin-Madison.

New media and the transformation of democracy (2007, February). Young Scholar Colloquium of the *Brain Korea 21* Project by the Ministry of Education, Korea. Sungkyunkwan University, Seoul, Korea.

Revisiting citizen competence and participation in the new information environment (2006, November). Department of Communication, Cornell University.

Acquiring political information on the Web: Issue Publics, Selectivity, and Domain-Specificity (2004, January). School of Communication, Ohio State University.

Selectivity and Domain-Specificity on the Web (2004, January). Department of Communication, University of California-Davis.

How People Gather Political Information on the Web (2004, January). School of Informatics, University of Buffalo, Sate University of New York.

COURSES TAUGHT

Information Technology, General

AI and Democratic Futures (Graduate, J880). School of Journalism and Mass Communication, Department of Political Science. University of Wisconsin-Madison [**Designed**], Fall 2025

Social Implications of New Communication Technologies (Undergraduate, J676). School of Journalism and Mass Communication, University of Wisconsin-Madison, [**Designed**], Fall 2010, Spring 2010.

Introduction to Communication Technology (Undergraduate, COM240). School of Communication, Ohio State University, Summer 2006.

Political Communication & Information Technology

Political Communication (Graduate, J829), School of Journalism and Mass Communication, Department of Political Science. University of Wisconsin-Madison [**Redesigned**], Fall 2022, Spring 2021.

Political Behavior and Mass Communication [Media and Politics] (Undergraduate, J618). School of Journalism and Mass Communication, University of Wisconsin-Madison [**Redesigned**], Fall 2025, Fall 2022; Spring 2021, Spring 2017, Fall 2018, Spring 2019.

Politics in the Age of Digital Media (Undergraduate/Graduate, POL478/775/COS478). Department of Politics & Department of Computer Science, Princeton University [**Designed**], Spring 2016.

Politics in the Digital Media Age (Graduate, J880). School of Journalism and Mass Communication, University of Wisconsin-Madison, [**Designed**], Fall 2016, Spring 2015, Spring 2014, Spring 2013, Spring 2019.

Issues in Political Communication (Undergraduate, COM614). School of Communication, Ohio State University, Winter 2009, Spring 2008, Winter 2008, Spring 2007, Winter 2007, Spring 2006, Spring 2005, Winter 2005.

Political Communication and E-Democracy (Undergraduate, COM653). School of Communication, Ohio State University [**Designed and Developed**], Spring 2008.

Introduction to Telecommunication and Electronic Media Theories and Policies (Undergraduate, COM341). School of Communication, Ohio State University, Spring 2006, Spring 2005.

Social Implications of Communication Technology (Undergraduate, COM654). School of Communication, Ohio State University, Winter 2009, Spring 2008, Winter 2007.

Community Service Learning & Information Technology

Communication and Community Service Learning: Technology for Social Change [**Designed/ Developed; Approved as a new regular course, J670**]. Fall 2014, Fall 2013.
n.b. Featured by *Daily Cardinal, Badger Herald, OnWisconsin, Inside UW-Madison, WUSM 91.7.*

Communication and Community Service Learning: Technology for Social Change (Undergraduate/Graduate, J676). School of Journalism and Mass Communication, University of Wisconsin-Madison, [**Designed/Developed**], Spring 2012, Fall 2011.

Strategic Communication

Basic Principles of Strategic Communication (Undergraduate, J345), School of Journalism and Mass Communication, University of Wisconsin-Madison, Spring 2023, Spring 2022, Fall 2017, Spring 2014, Fall 2013, Spring 2013, Fall 2012, Spring 2012, Fall 2011, Spring 2011, Fall 2010, Spring 2010, Fall 2009.

Communication, General

Misinformation in the Digital Age (Undergraduate, J675). School of Journalism and Mass Communication. University of Wisconsin-Madison [**Designed**], Spring 2025, Fall 2024, Spring 2023, Spring 2022, Fall 2021, Spring 2021.

Information for Communication (Undergraduate, J203). With the subtitle*, "Data Storytelling: From Numeric Literacy to Data Visualization"* [**Significantly Redesigned**] Fall 2024, Spring 2025

Information for Communication (Undergraduate, J203). School of Journalism and Mass Communication. University of Wisconsin-Madison, Fall 2024, Spring 2025.

Dis/Misinformation (Graduate, COMM 891). School of Communication. University of Pennsylvania. [**Designed**], Fall 2020.

Mass Media Effect (Undergraduate, J565). School of Journalism and Mass Communication, University of Wisconsin-Madison, Fall 2017.

Mass Media and Society (Undergraduate, COM642). School of Communication, Ohio State University, Spring 2007, Summer 2006.

Mass Communication and the Individual (Graduate seminar, COM840). School of Communication, Ohio State University, Winter 2005.

The Arts of Public Discourse (Undergraduate introduction to mass communication). Department of Speech Communication, University of Illinois at Urbana-Champaign, Fall 2002-Spring 2004 [Designed and taught lecture/discussion sections]

Theory Building and Research Design

Conceptualization and Research Design (Graduate J811). School of Journalism and Mass Communication. **[Redesigned]**, Spring 2017, Fall 2018.

Conceptualization and Theory Building (Graduate J806 I). School of Journalism and Mass Communication, University of Wisconsin-Madison, **[Redesigned]**, Fall 2014.

Research Design: United Approach (Graduate J806 II). School of Journalism and Mass Communication, University of Wisconsin-Madison, **[Redesigned]**, Spring 2015.

SERVICE

Academic & Professional Association Service

Founding Member, The International Panel of the Information Environment, 2022-2024 (officially launched in May 2023).

Vice Chair, Science and Methodology Panel, International Panel of the Information Environment, 2022-2024

Program Chair, Political Communication Division, American Political Science Association, 2020-2021.

Chair, Mass Communication Division, International Communication Association, June 2017-May 2019.

Vice Chair/Chair-Elect, Mass Communication Division, International Communication Association, June 2015-May 2017.

Member, 2012 Political Communication Article of the Year Award Committee, Political Communication Division, International Communication Association, 2013.

Member, 2007 Political Communication Article of the Year Award Committee, Political Communication Division, International Communication Association, 2008.

Member, Dissertation Award Committee, Political Communication Division, National Communication Association, 2007.

Journal Editorship and Editorial Board Membership

Associate Editor, *Communication Theory* (2020-2022)

Board Member:
International Journal of Press/Politics (2022-present); Misinformation Review (2018-present); *Journal of Communication* (2009-2013); *Oxford Handbook of Communication* (2019-present); *Political Communication (Editorial Assistant*, 2000-2002).

College and University Service (Ad hoc committees are not listed)

Member, Steering Committee on the Data Science Institute/Data Science Hub (Fall 2018-Spring 2022).

Member, Social Studies Divisional Executive Committee (Fall 2014-May 2017). University of Wisconsin-Madison.
> **n.b**. The Social Studies Division is one of the four divisions at the University of Wisconsin-Madison. Each individual faculty member at UW-Madison is a member of one of the divisions. The Divisional Executive Committee reviews tenure cases and advises the dean about the faculty member's appointment or promotion to tenure. The Divisional Executive Committee consists of tenured faculty in the division, nominated and elected by the entire faculty of the division.

Chair, Community-Based Research and Service Learning Advisory Board (Spring 2013-Spring 2015). College of Letters and Science, University of Wisconsin-Madison.

Member, Steering Committee (Fall 2011-Spring 2013). Digital Studies Certificate Program. University of Wisconsin-Madison.

Departmental Representative (Fall 2010-Spring 2013). Digital Media Initiative, University of Wisconsin-Madison.

Faculty Senator (Fall 2024, Fall 2011-Fall 2014). University of Wisconsin-Madison.

Faculty Senator Alternate (Fall 2022; Fall 2009-Spring 2011). University of Wisconsin-Madison.

Departmental-level service activities are not listed.

ACADEMIC & PROFESSIONAL ASSOCIATIONS

American Political Science Association

International Communication Association