

## HIGHLIGHTS

- **Current Position:** Leonore Annenberg & Wallis Annenberg Fellow of the Center for Advanced Study in the Behavioral Sciences (CASBS) at Stanford University (Residential Fellow, 2023-2024)

Founded in 1954, CASBS brings together deep thinkers across disciplines confronting critical issues of the time in pursuit of intellectual breakthroughs that solve pertinent social problems and reshape the world. CASBS has generated 30 Nobel Prize winners, 52 McArthur awardees, and 176 members of the National Academy of Science (source: <https://casbs.stanford.edu/about>).

Professor of the School of Journalism and Mass Communication and the Faculty Affiliate of the Department of Political Science at the University of Wisconsin-Madison (2017-present)

- **2019 Andrew Carnegie Fellow (2019-2021)**

Known as the "genius award," Andrew Carnegie Fellow awards 12 exceptional scholars in social sciences and humanities each year and provides support for high-caliber scholarship. Each of the invited universities put forward one or two scholars for the award competition, and the nominees' scholarships are reviewed by the juniors consisting of renowned scholars and public intellectuals across social sciences and humanities (source: <https://www.carnegie.org/awards/andrew-carnegie-fellows/2019/>).

- **Expertise:** Data-driven, algorithm-based, digitally mediated politics
  - Algorithm, microtargeting, AI, and the implications of emerging technologies for political involvement
  - Foreign election interference on digital platforms; Dis/Misinformation
  - Conviction publics (issue publics; extremists online)
- **Broad teaching areas:** Communication (Strategic Communication, Mass Communication, Digital Communication); American Politics (Political Communication, Public Opinion, Political Psychology); Technology (Social and Political Implications of Technology); Research Methods (Research Design, Quantitative Methods including Computational Social Science)
- **Public Intelligence and High Impact Activities**
  - Invited speaker at the National Academy of Science (Science, Engineering, and Medicine of the NAS, Intelligence Studies; February 2020)
  - Cited by the Senate Select Committee on Intelligence on Russian Election Interference (September 2019)
  - Invited speaker at the Atlantic Council of the North Atlantic Treaty Organization (NATO) (October 2018)
  - Testimony at the Federal Election Commission (June 2018); Congressional Briefings (April, May 2018)
  - Invited speaker at the European Parliament on Data-Driven Politics and Inequality (May 2017)
- **High Impact Publications**
  - One Original Research Article in *Nature*, 2023 (co-author, designed the research and provided study materials)
  - Three Original Research Articles in *Science*, 2023 (co-author, designed the research and provided study materials)
  - Published in the field's flagship or top specialty journals, including *Communication Research*, *Journal of Communication*, *Journal of Politics* (2006 Best Article of the Year in Political Communication, International Communication Association), and *Political Communication* (2018 Best Article of the Year in Political Communication, International Communication Association).
- **Broad Interdisciplinary Collaborations**
  - Collaboration with policymaking think tanks: Fellow, the Brennan Center for Justice (2019-present); Visiting Scholar, Campaign Legal Center (January-August 2018)
  - Collaboration with tech industry: Principal Investigator, the Meta-Academics Research Initiative, US 2020 Election Study (2020-current)
- **Grant generation and active grant-seeking efforts**
  - Recipient of competitive external and internal research grants (Carnegie, Democracy Fund, Knight Foundation, Amazon, etc.), over 1 million since 2016.
- **Committed professional service including:**
  - Vice Chair, Science and Methodology Panel, International Panel on the Information Environment (IPIE) (2023-present)
  - Editorial Board Member: *Misinformation Review*, Harvard University (2018-present)
  - Associate Editor (2020-2022), *Communication Theory*, Cambridge
  - Program Chair (2020-2021), Political Communication, American Political Science Association
  - Chair/Vice Chair, Mass Communication, International Communication Association (2016-2019)

## YOUNG MIE KIM

Professor  
University of Wisconsin-Madison  
ymkim5@wisc.edu

### ACADEMIC APPOINTMENTS

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Leonore Annenberg & Wallis Annenberg Fellow, Fall 2023-Spring 2024  
Center for Advanced Study in the Behavioral Sciences, Stanford University

Visiting Scholar (& Graduate Instructor of the Annenberg School of Communication), Fall 2020  
Center for Media@Risk, University of Pennsylvania

Professor, Fall 2017- present  
School of Journalism and Mass Communication, Department of Political Science (Faculty Affiliate)  
University of Wisconsin-Madison

Microsoft Visiting Professor (& Instructor of the Department of Politics), Fall 2015-Spring 2016  
Center for Information Technology Policy, Princeton University

Associate Professor, Fall 2013-Spring 2017  
School of Journalism and Mass Communication, University of Wisconsin-Madison

Assistant Professor, Fall 2009-Spring 2013  
School of Journalism and Mass Communication, University of Wisconsin-Madison

Assistant Professor, Fall 2004-Spring 2009  
School of Communication, Ohio State University

### EDUCATION

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Doctor of Philosophy, October 2004	University of Illinois at Urbana-Champaign, Communication
Master of Arts, February 1999	Seoul National University, Communication
Bachelor of Arts, February 1997	Seoul National University, Communication, <i>Summa Cum Laude</i>

### SELECT AWARDS, HONORS, AND GRANTS

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*Awards and Honors* [20 total]

2023 Leonore Annenberg & Wallis Annenberg Fellow of the Center for Advanced Study in the Behavioral Sciences (CASBS) at Stanford University

**n.b.** Founded in 1954, CASBS brings together deep thinkers across disciplines confronting critical issues of the time in pursuit of intellectual breakthroughs that solve pertinent social problems and reshape the world. CASBS has generated 30 Nobel Prize winners, 52 McArthur awardees, and 176 members of the National Academy of Science (source: <https://casbs.stanford.edu/about>).

2019 Andrew Carnegie Fellow (2019-2021)

**n.b.** The Andrew Carnegie Fellow program selects high-caliber scholarship in social sciences and humanities. Each of the invited universities nominates up to two faculty members for the competition. In 2019, 12 fellows were selected out of nearly 300 nominees.

The 2018 Kaid-Sanders Award for the Best Political Communication Article of the Year (2019), The Political Communication Division of the International Communication Association.

**n.b.** The Kaid-Sanders Award for the Best Political Communication Article of the Year is awarded to the best published journal article in the field of Political Communication in a given year by the Political Communication Division of the International Communication Association.

Vilas Associates Award, University of Wisconsin-Madison, 2016-2018.

**n.b.** The Vilas Associates award recognizes new and on-going research of the highest quality and significance. Recipients are chosen competitively among the tenure track faculty or tenured faculty with less than 20 years of tenure by the campus-wide Research Committees.

The 2006 Political Communication Article of the Year Award, Political Communication Division, International Communication Association (2007).

**n.b.** Political Communication Article of the Year Award is awarded to the best published article in the field of Political Communication in a given year by the Political Communication Division, a joint division between the International Communication Association and the American Political Science Association. The selection of the article is based on published articles in all journals across different disciplines relevant to political communication research including Communication, Political Science, and Sociology.

Best Service Learning Practice. College of Letters & Science and Morgridge Center of Public Service, University of Wisconsin-Madison, 2012.

Distinguished Mentor (Nominee), Denman Undergraduate Research Forum, Ohio State University, May 2009.

**n.b.** Denman Undergraduate Research Forum is an annual undergraduate research competition and showcase of outstanding undergraduate research hosted by the Honors and Scholar Center, Undergraduate Research Office, and Office of Research. Distinguished Mentors are nominated by Denman participants. The Distinguished Mentor (one) is selected by the Undergraduate Research Office.

Nafziger-White Dissertation Award, Association for Education in Journalism and Mass Communication, 2005

**n.b.** Nafziger-White Dissertation Award is awarded to the best dissertation in the field of Mass Communication in a given year by the Standing Committee on Research of the Association for Education in Journalism and Mass Communication.

Seymour Sudman Award for Excellence in Survey Research, University of Illinois, 2004.

**n.b.** Seymour Sudman Award for Excellence in Survey Research is given biannually to the best dissertation research across the three campuses of the University of Illinois that advances survey methodology.

*Grants and Competitive Research Funds* [\$1, 239,392, total; Grants under review/in preparation, ~\$16,000,000, total}

Principal Investigator. Groups, Content, and Targets behind Political Campaigns. The Democracy Fund, 2018-2020, \$345,000.

Principal Investigator (with Garvesh Raskutti, Co-Investigator). UW2020 WARF-Vice Chancellor Initiative for Innovative Research (Inaugural Round), University of Wisconsin-Madison, 2016-2018, \$320,737.

**n.b.** One of the 10 research projects selected campus-wide; one of the two social science/humanities projects; the only project led by an Associate-rank Principal Investigator.

Principal Investigator (with Arvind Narayanan and Garvesh Raskutti, Co-Investigators). Winner, The News Challenge on Elections (Prototype Fund), The John S. and James L. Knight Foundation, July 2015 –February 2016, \$35,000.

**n.b.** Selected among 1,044 submissions.

Vilas Life Cycle Professorship Award, Women In Science and Engineering Leadership Institute (WISELI), University of Wisconsin-Madison, July 2015- June 2016, \$39,625.

Warren J. Heys Faculty Excellence Award, College of Letters and Science, University of Wisconsin-Madison, 2015-2018; 2021-2023, \$90,000.

## **SELECT PUBLICATIONS** [31, total]

#indicates student co-author at the time of submission

^indicates untenured junior faculty co-author at the time of submission

+indicates tenured faculty co-author at the time of submission

### *Original Research Journal Articles*

Nyhan, B., Settle, J., Thorson, E., Wojcieszak, M., Barbera, P., Chen, A., Allcott, H., Brown, T., Crespo-Tenorio, A., Dimmery, D., Freelon, D., Gentzkow, M., Gonzalez-Bailon, S., Guess, A., Kennedy, E., **Kim**, Y. M., Lazer, D., Malhotra, N., Moehloer, D., Pan, J., Thomas, D. R., Tromble, R., Rivera, C. V., Wikins, A., Kiewiet DeJonge, C., Franco, A., Mason, W., Stround, N.J., & Tucker, J. A. (2023). Like-minded sources on Facebook are prevalent but not polarizing. *Nature*, 620, 137–144.

**n.b.** Contributions: Research design and provision of research materials

González-Bailón, S., Lazer, D., Barbera, P., Zhang, M., Allcott, H., Brown, T., Crespo-Tenorio, A., Dimmery, D., Freelon, D., Gentzkow, M., Guess, A., Iyengar, S., **Kim**, Y. M., Malhotra, N., Moehloer, D., Nyhan, B., Pan, J., Rivera, C. V., Settle, J., Thorson, E., Tromble, R., Wikins, A., Wojcieszak, M., Kiewiet DeJonge, C., Franco, A., Mason, W., Stround, N.J., & Tucker, J. A. (2023). Asymmetric ideological segregation in exposure to political news on Facebook. *Science*, 381, 392-398.

**n.b.** Contributions: Research design and provision of research materials

Guess, A., Malhotra, N., Pan, J., Barbera, P., Allcott, H., Brown, T., Crespo-Tenorio, A., Dimmery, D., Freelon, D., Gentzkow, M., González-Bailón, S., Kenedy, E., **Kim**, Y. M., Lazer, D., Moehloer, D., Nyhan, B., Rivera, C. V., Settle, J., Thomas, D. E., Thorson, E., Tromble, R., Wikins, A., Wojcieszak, M., Xiong, B., Kiewiet DeJonge, C., Franco, A., Mason, W., Stround, N.J., & Tucker, J. A. (2023). How do social media feed algorithms affect attitudes and behavior in an election campaign? *Science*, 381, 398-404

**n.b.** Contributions: Research design and provision of research materials

Guess, A., Malhotra, N., Pan, J., Barbera, P., Allcott, H., Brown, T., Crespo-Tenorio, A., Dimmery, D., Freelon, D., Gentzkow, M., González-Bailón, S., Kenedy, E., **Kim**, Y. M., Lazer, D., Moehloer, D., Nyhan, B., Rivera, C. V., Settle, J., Thomas, D. E., Thorson, E., Tromble, R., Wikins, A., Wojcieszak, M., Xiong, B., Kiewiet DeJonge, C., Franco, A., Mason, W., Stround, N.J., & Tucker, J. A. (2023). Reshares on social media amplify political news but do not detectably affect beliefs or opinions. *Science*, 381, 398-404

**n.b.** Contributions: Research design and provision of research materials

**Kim**, Y. M., Hsu, J.<sup>#</sup>, Neiman, D.<sup>#</sup>, Kou, C.<sup>#</sup>, Bankston, L.<sup>#</sup>, Kim, S. Y.<sup>#</sup>, Heinrich, R.<sup>#</sup>, Baragwanath, R.<sup>#</sup>, & Raskutti, G.<sup>^</sup> (2018). The stealth media? Groups and targets behind divisive issue campaigns on Facebook. *Political Communication*.

**n.b.** Received the 2018 Kaid-Sanders Award for the Best Political Communication Article of the Year, International Communication Association. Featured by more than 500 national and international media.

**Kim**, Y. M. (2017). Algorithmic Opportunity: Digital Advertising and Inequality in Political Involvement. *The Forum*, 14, 471-484.

**Kim**, Y. M., Wang, M.<sup>#</sup>, Gotlieb, M.<sup>#</sup>, Gabay, I.<sup>#</sup>, & Edgerly, S.<sup>#</sup> (2013). Ambivalence reduction and polarization in the campaign information environment: The interaction between individual-level and contextual-level influences. *Communication Research*, 40, 388-416.

**n.b.** An earlier version of this paper received Top Four Faculty Paper Award from the Association in the Education for Journalism and Mass Communication.

**Kim**, Y. M. (2012). Shifting sands of the citizenry: Toward a model of citizenry in life politics. In Shah, D.<sup>+</sup>, Friedland, L.<sup>+</sup>, Wells, C.<sup>^</sup>, **Kim**, Y. M., & Rojas, H.<sup>+</sup> (Eds.). Communication, consumers, and citizens: Revisiting the politics of consumption. *Annals of the American Academy of Political and Social Science*, 644, 147-158.

**Kim**, Y. M. & Garrett, R. K.<sup>^</sup> (2012). On-line AND memory-based: Reassessing the relationship between candidate evaluation models. *Political Behavior*, 34, 345-368.

Min, S. J.<sup>#</sup> & **Kim**, Y. M. (2012). Choosing the right media for mobilization: Issue advocacy groups' media choices in the competitive media environment. *Mass Communication and Society*, 15, 225-244.

**Kim**, Y. M. (2009). Issue publics in the new information environment: Selectivity, domain-specificity, and extremity. *Communication Research*, 36, 254-284.

**n.b.** The larger project of this research received the National Science Foundation Dissertation Award (2003), Nafziger-White Dissertation Award from the Association in the Education for Journalism and Mass Communication (2005).

**Kim**, Y. M., & Vishak, J.<sup>#</sup> (2008). Just laugh! You don't need to remember: The effects of the entertainment media on political information acquisition and processing. *Journal of Communication*, 58, 338-360.

**n.b.** An earlier version of this paper received Top Four Faculty Paper Award from the International Communication Association

Althaus, S. L.<sup>+</sup>, & **Kim**, Y. M. (2006). Priming effects in complex information environments: Reassessing the impact of news discourse on presidential approval. *Journal of Politics*, 68, 960-976.

**n.b.** Received the 2006 Political Communication Article of the Year Award, International Communication Association.

**Kim**, Y. M. (2005). Use and disuse of contextual primes in dynamic news environments. *Journal of Communication*, 55, 737-755.

#### *Edited Volume*

Shah, D.<sup>+</sup>, Friedland, L.<sup>+</sup>, Wells, C.<sup>^</sup>, **Kim**, Y. M., & Rojas, H.<sup>+</sup> (Eds., 2012). Communication, consumers, and citizens: Revisiting the politics of consumption. *Annals of the American Academy of Political and Social Science*, 644. New York, NY: Sage Publications.

## TESTIMONIES AND SELECT INVITED SPEAKING FOR POLICYMAKING AND PUBLIC OUTREACH

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Testimony, The House of Commons of Canada, the Parliament of Canada (May 2023). Witness

Invited speaker, The Nobel Prize Summit & the National Academy of Science (May 2023). With Phillip Howard, Sebastian Valenzuela, and Wendy Chun (the International Panel on the Information Environment).

Invited speaker, The Department of Defense & the National Intelligence Service, CyberComm Talk Series Inaugural Lecture Speaker. (March 2022)

Cited, the Senate Select Committee on Intelligence Report on Russian Active Measures Campaigns and Election Interference in the 2016 Election. Volume II. Russia's Use of Social Media (November 2020)

Invited speaker, The National Academy of Science, Science, Engineering, and Medicines, Intellectual Studies Board (February 2020)

Invited speaker, Information Commissioner of Victoria, Canada (April 2019). Workshop on data-driven elections.

Invited speaker, The Atlantic Council, the North Atlantic Treaty Organization (October 2018).

Testimony, Federal Election Commission, Rulemaking on Internet Communication Disclaimers (June 28, 2018). Witness

Congressional Briefing, Digital political advertising and foreign interference in the 2016 elections (June 18, 2018). With Brendan Fischer (Campaign Legal Center) and Meredith McGeeh (Issue One).

Congressional Briefing, Getting foreign funds out of America's elections (May 29, 2018). With Laura Rosenberger (German Marshall Fund of the United States), Ian Vandewalker (Brennan Center for Justice), and Ann Ravel (former FEC Commissioner).

Invited speaker, The European Data Protection Supervisor (EDPS) and the Ethics Advisory Group of the European Parliament, Data-driven life and digital ethics (2017, May). Brussels, Belgium.

## SELECT COURSES TAUGHT

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### *Political Communication*

Political Communication (Graduate, J829), School of Journalism and Mass Communication, Department of Political Science. University of Wisconsin-Madison [**Redesigned**], Fall 2022, Spring 2021.

Political Behavior and Mass Communication [Media and Politics] (Undergraduate, J618). School of Journalism and Mass Communication, University of Wisconsin-Madison [**Redesigned**], Fall 2022; Spring 2021, Spring 2017, Fall 2018, Spring 2019.

Politics in the Age of Digital Media (Undergraduate/Graduate, POL478/775/COS478). Department of Politics & Department of Computer Science, Princeton University [**Designed**], Spring 2016.

### *Information Technology*

Social Implications of New Communication Technologies (Undergraduate, J676). School of Journalism and Mass Communication, University of Wisconsin-Madison, [**Designed**], Fall 2010, Spring 2010.

Introduction to Telecommunication and Electronic Media Theories and Policies (Undergraduate, COM341). School of Communication, Ohio State University, Spring 2006, Spring 2005.

### *Community Service Learning & Information Technology*

Communication and Community Service Learning: Technology for Social Change [**Designed/ Developed; Approved as a new regular course, J670**]. Fall 2014, Fall 2013.

**n.b.** Featured by *Daily Cardinal*, *Badger Herald*, *OnWisconsin*, *Inside UW-Madison*, *WUSM* 91.7.

### *Mass Communication*

Misinformation in the Digital Age (Undergraduate, J675). School of Journalism and Mass Communication. University of Wisconsin-Madison [**Designed**], Spring 2023, Spring 2022, Fall 2021, Spring 2021.

Dis/Misinformation (Graduate, COMM 891). School of Communication. University of Pennsylvania. [**Designed**], Fall 2020.

Mass Media Effect (Undergraduate, J565). School of Journalism and Mass Communication, University of Wisconsin-Madison, Fall 2017.

Mass Communication and the Individual (Graduate seminar, COM840). School of Communication, Ohio State University, Winter 2005.

#### *Theory Building and Research Design*

Conceptualization and Research Design (Graduate J811). School of Journalism and Mass Communication. [**Redesigned**], Spring 2017, Fall 2018.

#### *Strategic Communication*

Basic Principles of Strategic Communication (Undergraduate, J345), School of Journalism and Mass Communication, University of Wisconsin-Madison, Spring 2023, Spring 2022, Fall 2017 (scheduled), Spring 2014, Fall 2013, Spring 2013, Fall 2012, Spring 2012, Fall 2011, Spring 2011, Fall 2010, Spring 2010, Fall 2009.

#### **RECENT PROFESSIONAL SERVICE**

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Vice-Chair, Science and Methodology Panel, International Panel of the Information Environment (IPIE), 2022-present

Program Chair, Political Communication Division, American Political Science Association, 2020-2021.

Chair, Mass Communication Division, International Communication Association, June 2017-May 2019.

Associate Editor, *Communication Theory* (2020-2022)

Board Member, *International Journal of Press/Politics* (2022-present)

Board Member, *Misinformation Review* (2018-present)