

Ad 2 Madison

Ad 2 Madison is a local non-profit organization for young professionals in the marketing and advertising industry in the Madison area. We select a local non-profit each year and provide pro bono marketing and advertising work for them. It's a great way to gain experience in this industry right out of college. We also host monthly social and educational events, which provides a great way to network and make new friends after college.

Current Job Opportunities: We are looking to recruit new members for our chapter and to spread awareness about Ad 2 as there are chapters nationwide.

<http://www.ad2madison.org/>

American Family Insurance

American Family Insurance is a private mutual company that focuses on property, casualty and auto insurance, but also offers commercial insurance, life, health, and homeowner's coverage, as well as investment and retirement-planning products.

Current Job Opportunities: Various

<https://www.amfam.com/>

Bader Rutter

Bader Rutter is the premier business marketing agency in the U.S. We're an integrated full-service shop of 270, headquartered in downtown Milwaukee, with offices in Chicago and Lincoln. Many of our clients are at the intersection of food and agriculture, and our expertise extends to other industries. We currently serve Dow AgroSciences, Eastman, Zoetis Animal Health, Case IH, Souder, InEight and more. We've been named in the Milwaukee Journal-Sentinel's Top Workplaces in Southeastern Wisconsin for seven years and offer a true work-life balance at the core of our culture.

Current Job Opportunities: Summer Public Relations & Social Media Internship, Summer Media, Direct Marketing & Analytics Internship.

<https://baderrutter.com/>

Becker's Healthcare

Becker's Healthcare is the leading source of cutting-edge business information for hospital leaders and owners and operators of ambulatory surgery centers. We are the leading healthcare media firm and looking for bright and motivated folks to join our Business Development and Editorial teams.

Current Job Opportunities: Business Development Rotational Program, Staff Writer, Sales Assistant Account Manager, and Business Development Internship.

<https://www.beckershospitalreview.com/>

Bliss Communications

Bliss Communications owns and operates newspapers, radio stations, and websites in Wisconsin and Illinois. Headquartered in Janesville, Wisconsin.

Current Job Opportunities: Business Development, Digital Account Coordinator, and open internships.

<http://www.blissnet.net/>

CBS Entertainment

The CBS Entertainment diversity department recruits, nurtures and retains diverse talent to work both in front of and behind the camera. Believing in exposure, access and opportunity, entertainment diversity hosts a series of programs providing participants with a variety of opportunities to break into Hollywood. The representative will be available from 4-5pm only.

Current Job Opportunities: several internships year around

<https://www.cbcorporation.com/about-cbs/>

C. Blohm & Associates

From Silicon Valley to Sweden, C. Blohm & Associates partners with companies worldwide to deliver integrated marketing campaigns that achieve results. We have more than two decades of experience helping clients grow and sell.

Current Job Opportunities: Interns, Account Coordinators

<https://www.cblohm.com/>

Chicago Portfolio School

Chicago Portfolio School is a 12-15-month advertising and design school for people who want jobs as designers, copywriters, art directors, and web/UX designers...everyone who needs a portfolio to get a job at advertising agencies, interactive agencies, and design firms.

Current Job Opportunities: Copywriter, Art Director, Designer

<http://www.chicagoportfolio.com/>

Community Shares of Wisconsin

Community Shares of Wisconsin has been working to advance social justice and environmental protection for over 45 years. Its member nonprofits are leading efforts in Dane County and throughout Wisconsin to protect our civil rights and build a safe and sustainable future where everyone can thrive.

Current Job Opportunities: Communications and Marketing Internship

<https://www.communityshares.com/>

Cramer Krasselt

Cramer Krasselt is the second largest independent ad agency and placing us among the top 20 advertising and digital firms in the country with nearly 500 employees and almost \$1 billion in annual billings. Our mission is simple: Make friends, not ads®.

Current Job Opportunities: C-K Create Summer Internship Program in Chicago, Milwaukee, and New York.

<https://c-k.com/>

EM Search Consulting, LLC

EM Search Consulting is a digital marketing agency that provides digital solutions to clients, such as SEO, PPC, website design, social media management, and more. We develop and implement online strategies for clients, and are able to provide measurable results.

Current Job Opportunities: Digital Marketing Internship

<https://www.emsearchconsulting.com/>

Epic

As a global leader in the development of software for healthcare organizations, Epic is driving change for an entire industry – one that affects the quality of life for everyone. Our team collaborates with some of the world’s most respected healthcare organizations to improve both individual patient care and the health of entire communities.

Current Job Opportunities: Technical Problem Solver, Software Developer, Software Tester, Technical Writer, Project Manager, and Software Development Internship.

<http://www.epic.com/>

ESPN Madison/Good Karma Brands

Madison is frequently named the nation’s best college sports town. ESPN Madison is the best place for local and national sports talk, and features signature events such as ESPN Wisconsin College GameDay. It’s just one way that we strive to bring fans and marketing partners together year after year.

Current Job Opportunities: Internship Program for credit.

www.ESPNWisconsin.com or <http://goodkarmabrands.com>

ExactDrive

ExactDrive is a media buying platform that allows advertisers to buy media online. Online campaigns require innovative strategy, leading technology, careful planning and insightful analysis. We work with both marketing agencies and direct advertisers to help maximize performance of their online advertising campaigns.

Current Job Opportunities: Client Sales Intern, Campaign Trafficker Intern, Support Intern

<http://www.exactdrive.com/>

FANDOM

FANDOM is a global entertainment media brand powered by fan passion. The fan-trusted source in entertainment, we provide a home to explore, contribute to, and celebrate the world of pop culture. Whether looking for in-depth information on favorite fandoms or what’s buzzing in entertainment, FANDOM has your pop culture curiosities covered through fan-expert knowledge and carefully curated and fun, original multi-platform content.

Current Job Opportunities: Contributor Internship, Video Internship, and Content/Creative Internships.

<http://www.wikia.com/fandom>

Frank Productions, Inc.

Founded in 1965, Frank Productions is a full-service concert promotion company that provides world-class services for live entertainment across the nation. FPI has a long history of community involvement in the Madison area, has sponsored Freakfest for many years. And owns music venues like the High Noon Saloon, the Majestic Theatre, and the soon-to-open Sylvee. FPI works with bands such as the Red Hot Chili Peppers, Metallica, Muse, Brantley Gilbert, as well as many regional and local artists.

Current Job Opportunities: Production Coordinator, Marketing Intern, Marketing Coordinator.

<http://frankproductions.com/>

GOLIN

Golin is the Relevance Agency: an integrated agency with PR, Digital and Content at its core. With 50 offices around the world and more than 60 years of experience, Golin's purpose is to create change through relevant, brave work worthy of awe, action and awards. Using our revolutionary g4 model, our specialist communities use proprietary tools to plan and execute powerful campaigns designed to create positive change for our clients.

Current Job Opportunities: Chicago & New York Graduate Internship, Digital / Social Media Associate in New York.

<http://golin.com/>

Their Chicago representative will be able to discuss graduate internships available in NYC, Los Angeles, DC, Chicago, and Dallas.

Hiebing

Founded in 1981, Hiebing is a full-service marketing communications agency located in the heart of Madison, Wisconsin and was named Ad Age's Small Agency of the Year, Midwest. The agency has expertise in branding, content development, public relations, social media, digital marketing and media planning and clients include local, regional and national brands with b2c and b2b target markets.

Current Job Opportunities: Account Coordinator, Media Coordinator, and a variety of internships in Account Management, Designing, Copywriting, Digital Development, Digital Project Management, and PR & Social Media.

<https://www.hiebing.com/>

Hoffman York

Hoffman York was founded in 1933 and is one of the longest-running, continuously operating, independent communications agencies in the United States. We currently have offices in Milwaukee, Wisconsin and Helena, Montana. Our award-winning, metrics-driven work helps to build brands, relationships and business, and recently landed us on a list of America's fastest growing agencies.

Current Job Opportunities: Spring, Summer, and Fall Internships in Paid Media, Public Relations, Social Media, and Creative.

<https://hoffmanyork.com/>

Horizon Media, Inc.

Horizon Media, Inc. is a global leader in data-driven media and marketing. The company was founded in 1989, and is headquartered in New York with offices in Los Angeles and Toronto. Horizon Media has estimated billings of \$8 billion and over 2,000 employees and clients that include Sprint, Chobani, Burger King, GEICO, LG Electronics USA, and A+E Networks.

Current Job Opportunities: Brand Strategy, Digital Activation, Mobile Strategy, Search Engine Optimization, Search Engine Marketing, Direct Marketing, National & Local Video Investment, Out of Home, Human Resources, Information Technology, Scout, WHY, WHERE, and Social Media.

<http://www.horizonmedia.com/>

Kinetic Worldwide

Kinetic is the leading agency in connecting brands with audiences on the move. As the world's largest and most innovative Out-of-Home (OOH) planning agency, we use dynamic data and technology to transform consumer movement into an **Active Journey**. Kinetic understands and leverages insights, derived by consumer behavior and movement, to create contextually relevant experiences that drive action. Kinetic persistently pioneers new ways to make OOH interactive, social, and measurable. A global agency network within WPP's tenthavenue, Kinetic has offices in 34 countries and an operating network of affiliates worldwide serving hundreds of agencies and brands. For more information, please visit our [website](#) or follow us [@KineticUSA](#)
Current Job Opportunities: Summer Internships and a full-time Assistant Account Executive located in New York, Chicago, or Los Angeles.

<http://www.kineticww.com/us/>

Their representative from Chicago will be able to speak to students who are interested in job opportunities in their NYC, Chicago, and Los Angeles offices.

Lessiter Media

Since 1981, readers have trusted Lessiter Media to deliver the latest and most critical information through our magazines, newsletters, websites, email newsletters, books, reports and events. With knowledge being your most important tool, we provide valuable ideas to help you exceed your goals and objectives. A content-driven company, we leverage leading-edge technology to deliver the necessary information everywhere our readers want it: In Print, In Person, Online and On Demand.

Current Job Opportunities: Internships in Marketing, Editorial, Digital Media, Graphic Design, and Business Development.

<https://lessitermedia.com/>

Lindsay Stone & Briggs

Full-service advertising agency located in Madison, WI.

Current Job Opportunities: Summer Internships in Account Management, Creative, Public Relations, Digital and Media

<http://www.lsb.com/>

Magid

Magid is a leader in research-based consultation. We combine rigorous quantitative and qualitative research methods with high-level strategic perspective to provide applicable recommendations for solving critical business issues. Magid Talent Services works with talent at every level in their career. Our team will get your work in front of local media organizations at no cost to you.

Current Job Opportunities: Consulting Associate

<https://magid.com/>

MARC USA

MARC USA is a national full-service integrated marketing communications firm known for uncovering radical insights that incite powerful reactions through a deeper understanding of whole-brain behavior. With offices in Boston, Chicago, Miami and Pittsburgh, more than 270 employees and more than \$370 million in annual billings, we are one of the largest privately-owned agencies in the country.

Current Job Opportunities: Summer 2018 Internships in Media, Client Service, Account Planning or Production

<http://marcusa.com/>

Martin Williams Advertising

We are a full-service Ad Agency in Minneapolis, Minnesota with an annual summer internship program. Brands we partner with include Raymond James, Finnegans Brew Co., Mall of America, Wolverine, and West Central.

Current Job Opportunities: Velocity Internship Program

<https://www.martinwilliams.com/>

Mid-West Digital Marketing

Mid-West Digital Marketing is a full service digital marketing company located in Madison Wisconsin. We develop a customized mix of services for social media and search solutions topped with great web design and optimized web pages to help you find and keep customers online.

Current Job Opportunities: Digital Marketer and Social Media Interns and Analytics Intern.

<http://midwestdigitalmarketing.com/>

Mindshare

Mindshare is a global media agency. We believe everything begins and ends in media. We help clients grow their business and become their lead business partner by a culture of original thinking driven by speed, teamwork, and provocation.

Current Job Opportunities: Internships in Media and Associate level positions.

<http://www.mindshareworld.com/>

Their representative from Chicago will be able to speak to students who are interested in job opportunities in their NYC, Chicago, Los Angeles, Atlanta and Portland offices.

Morgan Murphy Media

Headquartered in Madison, Wisconsin, Morgan Murphy Media is a family owned and operated multi-media company with news, information, and entertainment delivery services consisting of print, radio, television, and digital operations in six states. We have embraced the convergence of journalism and sales efforts and have expanded our reach into mobile devices. Current Job Opportunities: Sales Account Reps, Producers, Reporters, Operation Technicians and others.

<http://www.morganmurphymedia.com/>

MorganMyers

We are a strategic communications firm that builds, protects, and promotes great brands that help feed the world. We serve clients with a range of audiences, from farmers to consumers, enabling a 360 degree perspective to tell their story in a way that resonates, engages and moves their brand forward.

Current Job Opportunities: Front End Developer Intern, IT Intern as well as other positions as needed.

<http://morganmyers.com/>

Oracle

Oracle, a global provider of enterprise cloud computing, is empowering businesses of all sizes on their journey of digital transformation. Oracle Cloud provides leading-edge capabilities in software as a service, platform as a service, infrastructure as a service, and data as a service.

Current Job Opportunities: Productive Development Internships

<https://www.oracle.com/>

RotoWire

RotoWire is a fantasy sports company that provides content to partners such as ESPN, Yahoo!, DraftKings, FanDuel, SiriusXM, BleacherReport, NBA.com, and a number of other respected companies in the sports industry. We also have RotoWire.com, a subscription-based website that caters to both year-long and daily fantasy. In addition to the four major sports (NFL, MLB, NBA, and NHL), RotoWire also covers CFB, CBB, Golf, Soccer, WNBA, EuroLeague, MMA, Cricket, NASCAR, and eSports.

Current Job Opportunities: Sports Writer, Customer Service, Content Assistant, Administrative Assistant.

<https://www.rotowire.com/>

Serve Marketing

Serve Marketing is the country's only all-volunteer, nonprofit advertising agency, whose mission is to give underserved charitable causes a stronger voice in the community. Founded by Milwaukee ad man, Gary Mueller in 2002, Serve volunteers have created behavior-changing public service campaigns for over 100 local and national nonprofits on issues ranging from teen homelessness, domestic violence and human trafficking to teen pregnancy, STD prevention and infant mortality.

Current Job Opportunities: Graphic Design Intern & Social Media Intern

<http://servemarketing.org/about/>

SocialCode

SocialCode is a leader in media and analytics, enabling smarter and more profitable brands. Our data and intelligence allow Fortune 500 marketers to know and connect with their customers by harnessing the most important digital media platforms -- like Facebook®, Instagram, Twitter, Pinterest, Snapchat, and YouTube.

Current Job Opportunities: Associate Account Manager (NY, LA, SF, Chicago), Marketing Internship (NY), Account Analytics Internship (NY)

<http://socialcode.com/>

Spark Foundry & Starcom

Spark Foundry - Energy and innovation fuels our startup spirit, while the unrivaled marketplace clout, exclusive partnerships, and global practice capabilities we have at our disposal as a full-service Publicis Media agency deliver our powerhouse soul for our clients. Starcom is the Human Experience Company. A world-renowned media communications agency, we believe the alchemy of people and technology creates experiences people love, and actions brands need.

Current Job Opportunities: Analyst, Media Associate

<http://www.sparkfoundryww.com/>

<http://www.starcomww.com/>

There is an option to select a preferred location for open full-time positions and their Chicago representative can connect students to the appropriate HR staff for specific questions.

Team One (virtual)

Team One is a fully integrated advertising agency headquartered in Los Angeles, California, serving clients both local and global. We partner primarily with luxury clients including, but not limited to: Lexus, Ritz-Carlton, and Dacor. The recruiter will participate virtually/remotely.

Current Job Opportunities: Summer Internships 2018; Assistant Media Planner, Production Coordinator, Associate Project Manager.

<https://www.teamone-usa.com/about>

The Digital Ring

The Digital Ring is a full-service marketing agency located in Madison, WI, with national brand representation. Specializing in the digital aspects of marketing, we partner with select brands to seamlessly integrate into their business.

Current Job Opportunities: Account Coordinator, Account Management Inter, Graphic Design Intern

<http://www.thedigitalring.com/>

Turner/CNN (virtual)

Turner is a global media company with the most valuable entertainment and news brands in the world. We're leading the transformation of the business we helped create with big, bold ideas. The recruiter will participate virtually/remotely.

Current Job Opportunities: Summer Internship

<http://www.turner.com/>

USA TODAY NETWORK – Wisconsin

We have websites and newspapers in 10 communities in Wisconsin: Appleton, Fond du Lac, Green Bay, Manitowoc, Marshfield, Oshkosh, Sheboygan, Stevens Point, Wausau, and Wisconsin Rapids. We also publish PackersNews, a national website covering the Green Bay Packers. We're part of the USA TODAY NETWORK, which comprises of more than 100 newspapers, including the Milwaukee Journal Sentinel and USA TODAY.

Current Job Opportunities: Reporter, Photo/Video Journalist, and Digital Producer

<https://www.tmj4.com/>

Walton Isaacson

A next generation hybrid within the industry, Walton Isaacson blends the best of brand building, advertising, diversity of thought and culture with venture capital firm, creating brands such as Avion and Terremoto. We offer services in advertising, media planning, digital/social, strategic planning, multicultural, entertainment, experimental, and cause marketing.

Current Job Opportunities: Account Management, Creative-Design & Copy.

<http://www.waltonisaacson.com/>

Their representative from Chicago will be able to speak to students who are interested in job opportunities in their NYC, Los Angeles, and Miami offices.

Wisconsin Center for Investigative Journalism

We are a non-profit, non-partisan investigative news center that provides investigative reports to the media of Wisconsin and beyond.

Current Job Opportunities: News Reporting Internship, Public Engagement Internship

<https://www.wisconsinwatch.org/>

Wisconsin State Journal, Lee Design Centers

The Wisconsin State Journal is Wisconsin's second-largest daily newspaper. Lee Design Centers designs the print newspaper pages for 46 daily newspapers around the country, operating 7 days a week, 19 hours a day.

Current Job Opportunities: WSJ – Summer News Reporting Intern and Lee – Design internship, designer full-time position, and production planning associate.

<http://host.madison.com/wsj/>

WMTV – NBC15

WMTV is the NBC affiliate for south-central Wisconsin. We also produce news for CW Madison and are owned by Gray Television, Inc.

Current Job Opportunities: News and Sports Internships, News Producer, Technical Media Producer.

<http://www.nbc15.com/>

Woodward Communications, Inc.

Headquartered in Dubuque, Iowa, an employee owned (ESOP) media company, comprised of mass and niche media products as well as niche marketing and communication services.

Represented at this year's career fair, The *Verona Press* is a weekly community newspaper that has been continuously publishing since 1965. Circulation roughly comprises the Verona Area School District, the Town of Verona and the City of Verona. The *Telegraph Herald*, part of TH Media, is a daily newspaper published in Dubuque, Iowa, for the population of Dubuque and surrounding areas in Iowa, Illinois, and Wisconsin.

Current Job Opportunities: Reporter, Photographer and Copy Editor Internships, possible retail advertising and sales, entry level and experienced reporters, admin and customer service positions available.

<https://www.wcinet.com/>

WORT

WORT 89.9 FM is an independent local radio station based in downtown Madison. We feature live, local DJs in a variety of musical genres, diverse community talk show hosts, and award-winning local news coverage.

Current Job Opportunities: local news reporting internships and website editor internships.

<https://www.wortfm.org/>

WTMJ4-TV

News Broadcasting Business, Milwaukee NBC Television Affiliate

Current Job Opportunities: various

<https://www.tmj4.com/>

Zenith

Zenith is the world's second-largest media agency, specializing in delivering a new kind of ROI. We blend data, technology and brilliant specialists to scout out new opportunities, solve complex challenges and grow businesses. Individually we're great, but as a team we're unstoppable.

Current Job Opportunities: recent college graduates the chance to apply for our Publicis Media Training Program.

<https://www.zenithmedia.com/>