School of Journalism and Mass Communication
Undergraduate Scholarship Program

When is the 2019 scholarship application available?

The 2019 SJMC Scholarship Program application will be open from Saturday, Dec. 1 at 12:01 a.m. through Sunday, Dec. 16 at 11:59 p.m.

Who is eligible to apply?

All declared School of Journalism and Mass Communication (SJMC) majors are eligible to apply. Seniors graduating in May or August 2019 are eligible; seniors graduating in December of 2018 are not eligible.

Is it really worth my time to apply?

SJMC has one of the most generous department-level scholarship programs on campus, thanks in great part to our generous alumni. Last year alone, 90 students received between $500 and $10,000 in scholarships, each. It is worth it to apply!

How are scholarship awards determined?

SJMC students simply fill out one online application. The SJMC scholarship committee then matches the best student with the best scholarship. Different scholarships have different parameters or requirements. Awards are granted based on financial need, academic merit, experience and / or involvement.

What materials are needed to complete the application?

Students will need a PDF copy of a current resume. In addition, students need to submit three different brief statements on their career goals, work experience, and involvement (e.g. volunteer work, student organization participation, etc.).

When will I find out whether or not I was awarded a scholarship?

Students will be notified of their scholarship status by early April 2019.
Do I need to do anything else after applying?

Some scholarships require that the awarded student write a thank you letter if the corresponding scholarship has a living donor. Students will be informed of this in the spring.

What if I have additional questions?

Contact Deb Pierce at debra.pierce@wisc.edu.

How exactly do I apply?

To apply, sign in to the Wisconsin Scholarship Hub (WiSH) with your netID.

Applicants will be asked to fill out a general application.

After the general application is complete, the "School of Journalism and Mass Communication Application" will appear under 'My Applications'. Click on the application title to begin the process.

See the following pages for step-by-step instructions, including screen shots of the process.
Application Guide: School of Journalism and Mass Communication

To apply, sign in to the Wisconsin Scholarship Hub (WiSH) with your NetID.

1. Complete a campus-wide General Application.

2. Once submitted, the ‘School of Journalism and Mass Communication Application’ appear under ‘My Applications – Application Process’.

*NOTE: students who have already filled out the general application for other scholarships on campus will already see the SJMC application.
The School of Journalism and Mass Communication (SJMC), established in 1905, is a nationally recognized program that combines an excellent liberal arts education with a curriculum that focuses on developing a flexible set of professional skills in journalism and strategic communication. The SJMC has one of the most generous scholarship programs on campus, such that we are able to award scholarships to a high proportion of applicants. We award scholarships ranging from $500 to $10,000 on an annual basis.

All School of Journalism and Mass Communication majors are eligible to receive one of our scholarships. By filling out this application, students are applying for all SJMC Scholarships they qualify for. After the application closes, the SJMC Scholarship Committee reviews each application and selects award recipients.

By filling out this application, graduating seniors are automatically considered for the James L. Baughman Senior Achievement Award. There are up to five students awarded each year.

Award announcements are made in early April. Additional information on how to accept an award will be given at that time.

### School of Journalism and Mass Communication Application

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<tr>
<th>Question</th>
<th>Yes</th>
<th>No</th>
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<tbody>
<tr>
<td>Are you planning on receiving a Certificate in Business (CIB) from the Wisconsin School of Business in addition to your Journalism degree?</td>
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<td>Do you have a family member or relative who works for, or retired from, Journal Communications, Inc. or one of its subsidiaries? Journal Communications companies include: Journal Sentinel Inc. (including Metro Parent), Journal Broadcast Group, and Journal Community Publishing Group.</td>
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<td>Are you currently a member of the Ad Club?</td>
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<td>Are you, or have you been, a member of the Association for Women in Communication?</td>
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Questions Cont’d...

★ Do you currently write for the Badger Herald?
   ○ Yes
   ○ No

If you answered yes, how long have you been writing for the Badger Herald?

Words Used: 0 out of 50

★ Which track in the School of Journalism and Mass Communication are you pursuing?
   ○ Journalism
   ○ Strategic Communication
   ○ Both
   ○ Undecided

★ If you are on the Journalism track, in which of the following areas do you have career aspirations? Check all that apply.
   ○ News Editorial
   ○ Magazine Journalism
   ○ Sports Journalism
   ○ Broadcast Journalism
   ○ Print Journalism

★ If you are on the Strategic Communication track, in which of the following areas do you have career aspirations? Check all that apply.
   ○ Advertising
   ○ Corporate Communication
   ○ Public Relations
   ○ Non-profit Communication

★ If you had to pick just ONE area as your top career choice, which one would it be?

★ Please write a brief summary of your career goals. Include what excites you about working in the career area you specified in previous question.

Words Used: 0 out of 250

Example Formatting: *bold*, _italics_
3. At the end of the application, you will be asked to upload a current resume.
4. You can Save your application and return to it later or click ‘Finish and Submit’ to submit your completed application.