

## **School of Journalism and Mass Communication Undergraduate Scholarship Program**

### **When is the 2019 scholarship application available?**

The 2019 SJMC Scholarship Program application will be open from Saturday, Dec. 1 at 12:01 a.m. through Sunday, Dec. 16 at 11:59 p.m.

### **Who is eligible to apply?**

All declared School of Journalism and Mass Communication (SJMC) majors are eligible to apply. Seniors graduating in May or August 2019 are eligible; seniors graduating in December of 2018 are not eligible.

### **Is it really worth my time to apply?**

SJMC has one of the most generous department-level scholarship programs on campus, thanks in great part to our generous alumni. Last year alone, 90 students received between \$500 and \$10,000 in scholarships, each. It is worth it to apply!

### **How are scholarship awards determined?**

SJMC students simply fill out one online application. The SJMC scholarship committee then matches the best student with the best scholarship. Different scholarships have different parameters or requirements. Awards are granted based on financial need, academic merit, experience and / or involvement.

### **What materials are needed to complete the application?**

Students will need a PDF copy of a current resume. In addition, students need to submit three different brief statements on their career goals, work experience, and involvement (e.g. volunteer work, student organization participation, etc.).

### **When will I find out whether or not I was awarded a scholarship?**

Students will be notified of their scholarship status by early April 2019.

### **Do I need to do anything else after applying?**

Some scholarships require that the awarded student write a thank you letter if the corresponding scholarship has a living donor. Students will be informed of this in the spring.

### **What if I have additional questions?**

Contact Deb Pierce at [debra.pierce@wisc.edu](mailto:debra.pierce@wisc.edu).

### **How exactly do I apply?**

To apply, sign in to the [Wisconsin Scholarship Hub \(WiSH\)](#) with your netID.

Applicants will be asked to fill out a general application.

After the general application is complete, the "School of Journalism and Mass Communication Application" will appear under 'My Applications'. Click on the application title to begin the process.

See the following pages for step-by-step instructions, including screen shots of the process.

# Application Guide: School of Journalism and Mass Communication

To apply, sign in to the [Wisconsin Scholarship Hub \(WiSH\)](#) with your NetID.



▼ Opportunities

## Our Opportunities

Show Filters

Welcome to the Wisconsin Scholarship Hub (WiSH)! Here, you can apply to and find specific information on scholarships at UW-Madison.

Below, you will find a listing of scholarship opportunities available to students with information about the applications, deadlines, eligibility criteria, award amounts, donors, and more. For general scholarship information, FAQs, program and contact information for your School/College, and information on external scholarships, please visit our [Scholarships Page](#).

To begin applying to scholarships, please sign in with your NetID and complete the brief General Application. Based on your answers in the General Application, you will be directed to fill out more specific applications tied to scholarships for which you are eligible.

**Looking for your old dashboard? If so, log in to [Scholarships@UW-Madison](#). Please note that students will be unable to match to new scholarships, complete applications, or accept awards on your old dashboard – moving forward, all actions will take place in the new system, WiSH.**

Search by Keyword

1. Complete a campus-wide General Application.
2. Once submitted, the 'School of Journalism and Mass Communication Application' appear under 'My Applications – Application Process'.

\*NOTE: students who have already filled out the general application for other scholarships on campus will already see the SJMC application.



My Applications    ▼ Opportunities    ▼ SJMC Bucky Badger

### Application Progress

- General Application
- School of Journalism and Mass Communication Application <sup>i</sup>
- Other Recommended Opportunities

The School of Journalism and Mass Communication (SJMC), established in 1905, is a nationally recognized program that combines an excellent liberal arts education with a curriculum that focuses on developing a flexible set of professional skills in journalism and strategic communication. The SJMC has one of the most generous scholarship programs on campus, such that we are able to award scholarships to a high proportion of applicants. We award scholarships ranging from \$500 to \$10,000 on an annual basis.

All School of Journalism and Mass Communication **majors** are eligible to receive one of our scholarships. By filling out this application, students are applying for all SJMC Scholarships they qualify for. After the application closes, the SJMC Scholarship Committee reviews each application and selects award recipients.

By filling out this application, **graduating seniors** are automatically considered for the **James L. Baughman Senior Achievement Award**. There are up to five students awarded each year.

Award announcements are made in early **April**. Additional information on how to accept an award will be given at that time.

#### School of Journalism and Mass Communication Application

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★ What is your anticipated graduation date?

★ What is the name of the high school you graduated from, and the city and state in which it is located?

Words Used: 0 out of 50

★ Are you planning on receiving a Certificate in Business (CIB) from the Wisconsin School of Business in addition to your Journalism degree?

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Yes

No

★ Do you have a family member or relative who works for, or retired from, Journal Communications, Inc. or one of its subsidiaries? Journal Communications companies include: Journal Sentinel Inc. (including Metro Parent), Journal Broadcast Group, and Journal Community Publishing Group.

Yes

No

If you answered yes to the question above, please list the Journal Communications employee's name, job title, and company below.

Words Used: 0 out of 100

★ Are you currently a member of the Ad Club?

Yes

No

★ Are you, or have you been, a member of the Association for Women in Communication?

Yes

No

## Questions Cont'd...

\* Do you currently write for the Badger Herald?

- Yes  
 No

If you answered yes, how long have you been writing for the Badger Herald?

Words Used: 0 out of 50

\* Which track in the School of Journalism and Mass Communication are you pursuing?

- Journalism  
 Strategic Communication  
 Both  
 Undecided

\* If you are on the Journalism track, in which of the following areas do you have career aspirations? Check all that apply.

- News Editorial  
 Magazine Journalism  
 Sports Journalism  
 Broadcast Journalism  
 Print Journalism

\* If you are on the Strategic Communication track, in which of the following areas do you have career aspirations? Check all that apply.


- Advertising  
 Corporate Communication  
 Public Relations  
 Non-profit Communication

\* If you had to pick just ONE area as your top career choice, which one would it be?

\* Please write a brief summary of your career goals. Include what excites you about working in the career area you specified in previous question.

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Questions Cont'd...

★ Please write about your community service experience. If you have no community service experience, write "none."

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★ Please write about your professional experience. If you have no professional experience, write "none."

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- 3. At the end of the application, you will be asked to upload a current resume.
- 4. You can **Save** your application and return to it later or click **'Finish and Submit'** to submit your completed application.

★ Please write about your involvement in extracurricular activities. If you are not involved in any extracurricular activities, write "none."

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★

★ Please upload a PDF version of your resume.

Add a New File

★

Save and Keep Editing Finish and Submit