

YOUNG MIE KIM

Professor
School of Journalism and Mass Communication
University of Wisconsin-Madison
5115 Vilas Communication Hall | 821 University Avenue | Madison, WI 53706
Email: ymkim5@wisc.edu

ACADEMIC APPOINTMENTS

Professor, Fall 2017-current

Faculty Affiliate at

Department of Political Science
Science and Technology Studies
Elections Research Center, Department of Political Science
Center for Community and Nonprofits, School of Human Ecology

The Microsoft Visiting Professor, Fall 2015-Spring 2016

Center for Information Technology Policy, Princeton University
Department of Politics, Princeton University, Associate Visiting Professor

Associate Professor (with tenure), Fall 2013-Spring 2017

School of Journalism and Mass Communication,
University of Wisconsin-Madison

Visiting Fellow, Trinity Term-Summer 2011

Oxford Internet Institute, University of Oxford, Oxford, United Kingdom

Assistant Professor, Fall 2009-Spring 2013

School of Journalism and Mass Communication,
University of Wisconsin-Madison

Assistant Professor, Fall 2004-Spring 2009

School of Communication, Ohio State University

EDUCATION

Ph.D. University of Illinois at Urbana-Champaign, October 2004

Specialization: Political Communication, New Communication
Technology

Dissertation: Acquiring Political Information on the Web: Issue Publics,
Domain-Specificity, and Selectivity

M.A. Seoul National University, Seoul, Korea, 1999

Concentration: Mass Communication and Political Communication

Thesis: The Influence of Social Interaction on the Perception of Opinion
Climate

B.A. Seoul National University, Seoul, Korea, 1997, Summa cum laude

SELECT GRANTS, AWARDS, AND HONORS

Andrew Carnegie Fellow, 2019

n.b. The Andrew Carnegie Fellow program selects high caliber scholarship in social sciences and humanities. A university president nominates one junior and one senior full-time faculty for the competition. In 2019, 32 fellows out of nearly 300 nominees.

The Kaid-Sanders Award for the Best Political Communication Article of the Year 2018, 2019, the Political Communication Division of the International Communication Association.

n.b. The Kaid-Sanders Award for the Best Political Communication Article of the Year is awarded to the best published journal article in the field of Political Communication in a given year by the Political Communication Division of the International Communication Association.

Vilas Associates Award, University of Wisconsin-Madison, 2016-2018.

n.b. The Vilas Associates award recognizes new and on-going research of the highest quality and significance. Recipients are chosen competitively among the tenure track faculty or tenured faculty with less than 20 years of tenure by the campus-wide Research Committees.

Principal Investigator (with Garvesh Raskutti, Co-Investigator). UW2020 WARF-Vice Chancellor Initiative for Innovative Research (Inaugural Round), University of Wisconsin-Madison, 2016-2018.

n.b. one of the 10 research projects selected campus-wide; one of the two social science/humanities projects; the only project led by an Associate-rank Principal Investigator.

Warren J. Heys Faculty Excellence Award, College of Letters and Science, University of Wisconsin-Madison, 2015-2021.

Principal Investigator (with Arvind Narayhanan and Garvesh Raskutti, Co-Investigators). Winner, The News Challenge on Elections (Prototype Fund), The John S. and James L. Knight Foundation, July 2015 –February 2016.

n.b. selected among 1,044 submissions.

Donovan Wright Family and the College of Letters & Science Faculty Fellows, University of Wisconsin-Madison, 2010-2015.

Best Service Learning Practice. College of Letters & Science and Morgridge Center of Public Service, University of Wisconsin-Madison, 2012.

Innovator in Campus-Community Partnership. Year of Innovation, University of Wisconsin-Madison, 2012.

Top Faculty Paper Award (with Ming Wang, Melissa Gotlieb, Itay Gabay, and Stephanie Edgerly) Communication Theory and Method, Association for Journalism and Mass Communication, 2010.

Top Four Paper Award (with Emily Vraga, Stephanie Edgerly, Leticia Bode, Jasun Carr, Mitchell Bard, Courtney Johnson, and Dhavan Shah) Communication Theory and Method, Association for Journalism and Mass Communication, 2010.

Distinguished Mentor (Nominee), Denman Undergraduate Research Forum, Ohio State University, May 2009.

n.b. Denman Undergraduate Research Forum is an annual undergraduate research competition and showcase of outstanding undergraduate research hosted by the Honors and Scholar Center, Undergraduate Research Office, and Office of Research. Distinguished Mentors are nominated by Denman participants. The Distinguished Mentor (one) is selected by the Undergraduate Research Office.

The 2006 Political Communication Article of the Year Award, Political Communication Division, International Communication Association, 2007.

n.b. Political Communication Article of the Year Award is awarded to the best published article in the field of Political Communication in a given year by the Political Communication Division, a joint division between the International Communication Association and the American Political Science Association. The selection of the article is based on published articles in all journals across different disciplines relevant to political communication research including Communication, Political Science, and Sociology.

Top Faculty Paper Award (with John Vishak), Political Communication Division, International Communication Association, 2006.

Nafziger-White Dissertation Award, Association for Education in Journalism and Mass Communication, 2005

n.b. Nafziger-White Dissertation Award is awarded to the best dissertation in the field of Mass Communication in a given year by the Standing Committee on Research of the Association for Education in Journalism and Mass Communication.

Seymour Sudman Award for Excellence in Survey Research, University of Illinois, 2004.

n.b. Seymour Sudman Award for Excellence in Survey Research is given biannually to the best dissertation research across the three campuses of the University of Illinois that advances survey methodology.

Principal Investigator. Doctoral Dissertation Research Improvement Grant, Directorate for Social, Behavioral, and Economic Sciences, *National Science Foundation* (SES-031773), 2003-2004.

Top Four Paper Award (with Scott Althaus), Political Communication Division, International Communication Association, 2002.

Liberal Arts and Sciences Predoctoral Fellowship, University of Illinois at Urbana-Champaign, 2002-2003.

Golden Anniversary Fellowship, Department of Speech Communication, University of Illinois at Urbana-Champaign, 1999-2000.

SELECT PUBLICATIONS

#indicates graduate student co-author at the time of submission

^indicates untenured junior faculty co-author at the time of submission

+indicates senior faculty co-author at the time of submission

Peer-Reviewed Academic Journal Articles

Kim, Y. M., Hsu, J.#, Neiman, D.#, Kou, C.#, Bankston, L.# Kim, S. Y.#, Heinrich, R.#, Baragwanath, R.#, & Raskutti, G.^ (2018). The stealth media? Groups and targets behind divisive issue campaigns on Facebook. *Political Communication*, 35, 515-542 [5-Year IF: 3.029].

n.b. Received the Kaid-Sanders Award for the Best Political Communication Article of the Year Award, ICA. Covered by nearly 400 national and international media outlets including New York Times, BBC, and WIRED.

Yang, J. H.# & **Kim**, Y. M. (2017). Understanding candidates' Twitter activities. *Journal of Information Technology and Politics*, 14, 232-247.

Kim, Y. M. (2017). Algorithmic Opportunity: Digital Advertising and Inequality in Political Involvement. *The Forum*, 14. 471-484.

Bode, L.^, Lassen, D.#, **Kim**, Y. M., Shah, D.+, Fowler, E. F.^, Ridout, T.+, & Franz, M.+ (2016). Coherent campaigns? Campaign broadcasting and social messaging. *Online Information Review*, 580-594. [2015 IF: 1.152]

McLaughlin, B.#, Davis, C.#, Coppini, D.#, **Kim**, Y. M., Kinsely, S.#, McLeod, D.+ (2015). When women attack: Sex scandals, gender stereotypes, and candidate evaluations. *Politics and the Life Sciences*, 34. 44-56.

McCluskey, M.^, & **Kim**, Y. M. (2015). Conflicts/proximity determine advocacy group coverage. *Newspaper Research Journal*, 36. 75-91.

Kim, Y. M., & McCluskey, M.^ (2015). D.C. Factor? Advocacy groups in the news. *Journalism: Theory, Practice and Criticism*, 16. 791-811. [5-Year IF: 1.287]

Edgerly, S.^, Vraga, E.^, McLaughlin, B.#, Alvarez, G., Yang, J. H., & **Kim**, Y. M. (2014). Navigational structures and information selection goals: A closer look at congruent web searching behavior. *Journal of Broadcasting and Electronic Media*, 58. 542-561. [5-Year IF: 1.440]

Kim, Y. M., Wang, M.#, Gotlieb, M.#, Gabay, I.#, & Edgerly, S.# (2013). Ambivalence reduction and polarization in the campaign information environment: The interaction between individual-level and contextual-level influences. *Communication Research*, 40, 388-416. [5-Year IF: 3.581; Ranked #2 in Communication]

n.b. Received the Top Faculty Paper Award, AEJMC.

McCluskey, M.^ & **Kim**, Y. M. (2012). Polarization or moderatism? The representation of advocacy groups' ideologies in newspapers. *Journalism and Mass Communication Quarterly*, 89. 565-584. [5-Year IF: 1.244]

- Kim, Y. M.** (2012). Shifting sands of the citizenry: Toward a model of citizenry in life politics. In Shah, D.⁺, Friedland, L.⁺, Wells, C.[^], **Kim, Y. M.**, & Rojas, H.⁺ (Eds.). *Communication, consumers, and citizens: Revisiting the politics of consumption. Annals of the American Academy of Political and Social Science, 644*, 147-158. [5-Year IF: 1.629]
- Kim, Y. M.** & Garrett, R. K.[^] (2012). On-line AND memory-based: Reassessing the relationship between candidate evaluation models. *Political Behavior, 34*, 345-368. [5-Year IF: 2.868]
- Vraga, E. K.[#], Edgerly, S.[#], Bode, L.[#], Carr, D. J.[#], Bard, M.[#], Johnson, C.J.[#], **Kim, Y. M.**, & Shah, D.V.⁺ (2012). The correspondent, the comic, and the combatant: The consequences of host style in political talk shows. *Journalism and Mass Communication Quarterly, 89*, 5-22. [5-Year IF: 1.244]
n.b. Received a Top Four Faculty Paper Award, AEJMC.
- Min, S. J.[#] & **Kim, Y. M.** (2012). Choosing the right media for mobilization: Issue advocacy groups' media choices in the competitive media environment. *Mass Communication and Society, 15*, 225-244. [5-Year IF: 1.205]
- Kim, Y. M.** (2009). Issue publics in the new information environment: Selectivity, domain-specificity, and extremity. *Communication Research, 36*, 254-284. [5-Year IF: 3.851; Ranked #2 in Communication]
- Kim, Y. M.** (2008). Where is my issue? The influence of news coverage on subsequent information selection on the Web. *Journal of Broadcasting and Electronic Media, 52*, 600-621. [5-Year IF: 1.440]
- Kim, Y. M.**, & Vishak, J.[#] (2008). Just laugh! You don't need to remember: The effects of the entertainment media on political information acquisition and processing. *Journal of Communication, 58*, 338-360. [5-Year IF: 4.197; Ranked #1 in Communication]
n.b. Received the Top Faculty Paper Award, ICA. Featured by more than 100 news media including the Daily India (India), KCSN Radio (California), Medill News Washington DC (DC), the Tennessean (Tennessee), Columbus Alive (Ohio), Lantern (Ohio), and OnCampus (Ohio).
- Kim, Y. M.** (2007). How intrinsic and extrinsic motivations interact in selectivity: Investigating the moderating effects of situational information processing goals in issue publics' Web behavior. *Communication Research, 34*, 185-211. [5-Year IF: 3.851; Ranked #2 in Communication]
- Althaus, S. L.⁺, & **Kim, Y. M.** (2006). Priming effects in complex information environments: Reassessing the impact of news discourse on presidential approval. *Journal of Politics, 68*, 960-976. [5-Year IF: 2.754; Ranked #3 in Political Science]
n.b. Received the 2006 Political Communication Article of the Year Award, ICA.
- Kim, Y. M.** (2005). Use and disuse of contextual primes in dynamic news environments. *Journal of Communication, 55*, 737-755. [5-Year IF: 4.197; Ranked #1 in Communication]

Edited Volume

Shah, D.⁺, Friedland, L.⁺, Wells, C.[^], **Kim**, Y. M., & Rojas, H.⁺ (Eds., 2012).
 Communication, consumers, and citizens: Revisiting the politics of consumption.
Annals of the American Academy of Political and Social Science, 644. New York,
 NY: Sage Publications. [5-Year IF: 1.629]

COLLABORATIVE RESEARCH PARTICIPATION

Project DATA (Digital Ad Tracking & Analysis) by DiMAP (Digital Media And Politics)
 [Interdisciplinary Research Group] **The Faculty Leader**. 2015-present.

Campaign Legal Center [nonprofit organization specializes in election law], Federal
 Campaign Reforms. **Scholar-In-Residence**. February- August 2018.

INVITED SPEECHES AND TESTIMONIES FOR POLICYMAKING

Federal Election Commission, Rulemaking on internet communication disclaimers
 (June 28, 2018). Witness

Congressional Briefing, Digital political advertising and foreign interference in the
 2016 elections (June 18, 2018). With Brendan Fischer (Campaign Legal Center)
 and Meredith McGehee (Issue One).

Congressional Briefing, Getting foreign funds out of America's elections (May 29,
 2018). With Laura Rosenberger (German Marshall Fund of the United States), Ian
 Vandewalker (Brennan Center for Justice), and Ann Ravel (former FEC
 Commissioner).

**The European Data Protection Supervisor and the Ethics Advisory Group of
 the European Parliament**, Data-driven life and digital ethics (2017, May).
 Brussels, Belgium.

SELECT INVITED TALKS AND PRESENTATIONS

Invited Research Talks

Covert Coordination: How Russian and "Suspicious" Groups Interfered in the US
 Elections on Social Media (2019, May). Crossroads of the Ideas (Research Talk to
 the General Public), Morgridge Institute for Research and Wisconsin Alumni
 Research Foundation.

Russia, Cambridge Analytica, and What Else in the 2016 Elections? (2018, October).
 Katz Colloquium. Annenberg School of Communication, University of
 Pennsylvania.

- Foreign Interference in US Elections on Digital Platforms (2018, November; invited speaker, closed workshop). Center for Ethics and the Rules of Law, University of Pennsylvania Law School.
- Undisclosed Groups on Digital Platforms: What Happened in the 2016 Elections and What Changed (or Didn't) in the 2018 Elections (2018, October; invited speaker). Money in Politics. Brennan Center for Justice at the New York University Law School.
- Foreign Interference in the US Elections on Social Media (2018, October; invited speaker, closed workshop). The Atlantic Council.
- Have Digital Media Become Stealth Media? The State of Digital Political Advertising (2018, June; invited speaker). School of International and Public Affairs, Columbia University.
- Russia, Cambridge Analytica, and What Else? Groups and Targets behind Divisive Issue Campaigns (2018, May). Oxford Internet Institute, Oxford University.
- Groups and targets behind divisive issue campaigns on Facebook (2018, April). Department of Government, Georgetown University.
- Russian interference in U.S. elections: How Russians interfered in the elections on social media (2018, February; invited speaker), Election Research Center, University of Wisconsin-Madison.
- The search for the passionate: Conviction publics and targeted appeals in elections (2016, May). Woodrow Wilson School/Center for Information Technology Policy, Princeton University.
- Conviction publics: The politics of personal concern in the digital age (2016, April). Temple University.
- Conviction publics: The politics of personal concern in the digital age (2015, September). Center for Information Technology Policy, Princeton University.
- Issue publics in the age of digital media (2012, June). Institute of Communication Research. Seoul National University, Seoul, Korea.
- The politics of personal interests in the digital media age (2012, June). School of Media and Communication. Korea University, Seoul, Korea.
- Revisiting the notion of public in the new media environment: Issue interests and their organizations (2011, June). Oxford Internet Institute, University of Oxford, U.K..

Invited Talk on Scholarship

Engaged Scholarship for Tenure-Track Faculty (2015, February). School of Human Ecology, University of Wisconsin-Madison.

Incorporating Engaged Scholarship into Tenure (2014, December). Morgridge Center for Public Service, University of Wisconsin-Madison.

Engaged scholarship and knowledge mobilization: How infrastructures for knowledge mobilization can support faculty scholarship, capacity and advancement (2013, October). Midwest Knowledge Mobilization Network, Madison, WI.

Innovation in Campus-Community Partnership (2012, October). The Year of Innovation. University of Wisconsin-Madison.

Invited Talk on Pedagogy

Designing a community service learning course (2014, April). School of Journalism and Mass Communication. University of Wisconsin-Madison.

Teaching a community service learning course (2012, November). Community Service Learning Speaker Series, Office of Service Learning and Community-Based Research & Morgridge Center, University of Wisconsin-Madison.

SELECT COURSES TAUGHT

Political Communication & Information Technology

Political Behavior and Mass Communication [Media and Politics] (Undergraduate, J618). School of Journalism and Mass Communication, University of Wisconsin-Madison [**Redesigned**], Spring 2017, Fall 2018.

Politics in the Age of Digital Media (Undergraduate/Graduate, POL478/775/COS478). Department of Politics & Department of Computer Science, Princeton University [**Designed**], Spring 2016.

Politics in the Digital Media Age (Graduate, J880). School of Journalism and Mass Communication, University of Wisconsin-Madison, [**Designed**], Fall 2016, Spring 2015, Spring 2014, Spring 2013.

Community Service Learning & Information Technology

Communication and Community Service Learning: Technology for Social Change [**Designed/ Developed; Approved as a new regular course, J670**]. Fall 2014, Fall 2013.

n.b. Received the Best Service Learning Practice Award; The Innovation of the Year. Featured by *Daily Cardinal*, *Badger Herald*, *OnWisconsin*, *Inside UW-Madison*, *WUSM* 91.7.

Theory Building and Research Design

Conceptualization and Theory Building (Graduate J806 I). School of Journalism and Mass Communication, University of Wisconsin-Madison, **[Redesigned]**, Fall 2014; Spring 2017, Fall 2018.

Strategic Communication

Basic Principles of Strategic Communication (Undergraduate, J345), School of Journalism and Mass Communication, University of Wisconsin-Madison, Fall 2017 (scheduled), Spring 2014, Fall 2013, Spring 2013, Fall 2012, Spring 2012, Fall 2011, Spring 2011, Fall 2010, Spring 2010, Fall 2009.

SERVICE

Academic & Professional Association Service

Chair, Mass Communication Division, International Communication Association, June 2017-May 2019.

Vice Chair/Chair-Elect, Mass Communication Division, International Communication Association, June 2015-May 2017.

College and University Service

Member, Steering Committee, Data Science Hub, Wisconsin Institute of Discovery (Fall 2018-present).

Member, Planning Committee on Chancellor's Initiative on the Data Science Institute (Fall 2018-Spring 2019).

Member, Social Studies Divisional Executive Committee (Fall 2014-May 2017).
University of Wisconsin-Madison.

n.b. The Social Studies Division is one of the four divisions at the University of Wisconsin-Madison. Each individual faculty member at UW-Madison is a member of one, the only one, of the divisions. The Divisional Executive Committee reviews tenure cases and advises the dean about the faculty member's appointment or promotion to tenure. The Divisional Executive Committee consists of tenured faculty in the division, nominated and elected by the entire faculty of the division.

Chair, Community-Based Research and Service Learning Advisory Board (Spring 2013-present). College of Letters and Science, University of Wisconsin-Madison.

ACADEMIC & PROFESSIONAL ASSOCIATIONS

International Communication Association
American Political Science Association