

Joseph Nafziger

(608) 888-8888, nafziger@wisc.edu

www.JosephNafziger.com

Education

University of Wisconsin, Madison

Bachelor of Arts, December 20xx

Double Major: Journalism/Strategic Communications

Certificate in Entrepreneurship

GPA: 3.8/4.0

Honors and Awards

Milwaukee Press Club Scholarship & Award, 20xx-xx

Kirkpatrick Journalism Scholarship, 20xx-xx

Writing and Editing Experience

On Wisconsin Magazine, Madison, WI

Editorial Intern

May 20xx – August 20xx

- Researched and wrote articles for one of the nation's largest circulation alumni magazines, reaching over 300,000 readers quarterly, managing multiple stories and simultaneous deadlines
- Pitched story ideas, fact-checked, proofread and approved all pages of the magazine before publication
- Projects ranged from 200 words to feature length, maintained journalistic integrity while promoting the University

Wisconsin Union Membership Office, Madison, WI

Terrace Views Newsletter Editor

May 20xx – August 20xx

- Created and edited content to produce a monthly email publication reaching 80,000 members
- Targeted multimedia newsletter toward goal of gaining new members and increasing involvement

In The Red – Class Project, UW-Madison School of Journalism and Mass Communication

Editor

January 20xx– May 20xx

- Developed two extensive stories regarding the efforts of students paying for college
- Edited all content for the website including the audio and video

The Daily Cardinal, Madison, WI

Reporter

September 20xx-May 20xx

- Wrote weekly stories regarding current issues in Madison, especially focusing on the political landscape of the state capital
- Received the Milwaukee Press Club Award for best story regarding the recall of Governor Walker
- Mentored new students on the various facets of the newspaper from story to research to editing

Marketing and Event Planning Experience

Wisconsin Union Directorate Publications Committee, Madison, WI

Lit Fest Coordinator

September 20xx – May 20xx

- Chaired a committee of student volunteers in organizing a week-long literary festival with a budget of \$30,000, attended by 2,000 participants
- Oversaw an integrated marketing campaign effort to promote awareness of this first-annual event, including press releases, social media marketing, and sponsor partnerships

Souvenirs Magazine Operations Manager

January 20xx – May 20xx

- Increased visibility of the magazine on campus through online and print promotional strategies
- Coordinated the publication's release party, including entertainment centered on an international theme

Skills

Language: Spanish (Advanced)

Computer: Adobe Premiere, InDesign, WordPress, iMovie, Dreamweaver, Photoshop, Illustrator

10 Monroe Street
Madison, WI

October 10, 20xx

James Smith
Today's News
2535 E. New York Ave.
Washington, DC 20001

Dear Mr. Smith,

I am very enthusiastic to apply for the Spring Internship position at Today's News. Recently, I completed my Certificate in Entrepreneurship and along with my upcoming Journalism degree am especially interested in putting my skills to good use with a start up organization. In addition, my main interests in journalism are in political reporting. I have been commended for being extremely motivated and hard working and enjoy tasks that are especially challenging.

My passion for the journalism field began in high school when I worked on the school newspaper reporting weekly articles on school policies and procedures. I continued working for one of the University of Wisconsin-Madison school newspapers where I won the Milwaukee Press Club Award. This was a great honor to be recognized from such a prestigious organization.

Throughout my time in college, I involved myself in various organizations honing my writing, editing, reporting skills and also coordinating various events. It taught me the importance of being detail oriented, hard working, innovative, creative and the ability to multi-task. In order to be successful in all of these endeavors, having excellent verbal and written skills has allowed me to excel.

I have been following Today's News since its inception and have been very impressed with the content they produce and many of the writers, especially Jim Taylor. Working at a start-up company is an exciting venture where I would be able to contribute in various ways and learn from some of the best in the industry.

Included in my application are my resume and samples of some of my work including the article that I wrote where I received the Milwaukee Press Club Award. My home is in Silver Springs, MD and I will be returning in mid-December.

Thank you in advance for your consideration and I am very excited to meet with you and members from Today's News.

Sincerely,

Joseph Nafziger

Spring 20xx Journalism Internship

Employer: Today's News

Type: Full Time, Internship

Location: Washington, DC

Apply by: October 31, 20xx

Posted on: September 15, 20xx

Today's News is seeking Spring 20xx interns who are interested in a fast-paced, exciting workplace that values motivation and innovation. We are looking for bright and focused individuals who can work within deadlines and are dedicated to the integrity and growth of the publication.

Today's News, a 24-hour online news publication and is seeking a journalism intern who is interested in a fast-paced, exciting workplace that values motivation and innovation. As an intern at Today's News, you will be involved with all facets of the 24-hour news publication, from aggregating articles to producing original pieces. Interns will also be assigned work by the staff as needed which will focus on electronic research, but could encompass other duties as well. As a Journalism Intern, you will work closely with the Editorial Staff to monitor and produce original content.

Because we are a start-up, every aspect of our company is very hands on. After the introduction period, we ask that you express which tasks you prefer and capitalize on them. Whether that is writings stories, creating movies, posting slide-shows, working with our business department to analyze statistics and improve sales, or whatever that may be, we are all ears and we want to make sure you have the opportunity to explore all your interests.

Qualifications

Interns should be:

- hard working and motivated
- knowledgeable about politics and contain at least two years of journalism experience
- able to successfully handle multiple tasks at once
- have exceptional verbal and written communication skills
- creative and resourceful
- detail-oriented

This is a full time post-graduation internship and because we are open 24 hours, we have several different shifts to work with your schedule.

Experience with computers, including WordPress, is a plus.

Please send a resume and cover letter to interns@today'snews.com.