



School of Journalism
and Mass Communication
UNIVERSITY OF WISCONSIN-MADISON

**WELCOME CLASS OF 2020,
FRIENDS AND FAMILY!**

Our program will begin shortly.



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**CONGRATULATIONS,
CLASS OF 2020!**



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UNDERGRADUATES

KEXIN BIAN

STRATEGIC COMMUNICATION,
COMMUNICATION ARTS MAJOR

J-SCHOOL TAKEAWAY

“Team work.”



ASHLEY EVERS

STRATEGIC COMMUNICATION,
COMMUNICATION ARTS MAJOR,
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

“I learned how to use InDesign in J202 and it sparked my interest to create ‘zines for multiple other projects!”



GABE GARLOUGH-SHAH

STRATEGIC COMMUNICATION,
POLITICAL ECONOMY, POLITICS
AND PHILOSOPHY (PEPP)
CERTIFICATE, POLITICAL SCIENCE
MAJOR

J-SCHOOL QUOTE

“Creativity is intelligence having fun.”



LAURYN HUGENER

STRATEGIC COMMUNICATION,
GENDER AND WOMEN'S STUDIES
CERTIFICATE

J-SCHOOL TAKEAWAY

“Thinking creatively is a great
problem-solver, too; solutions aren't
always one right answer.”



MARGARET HUIBREGTSE

REPORTING, ENGLISH-CREATIVE
WRITING MAJOR

J-SCHOOL MEMORY

“Getting to interview one of my favorite
poets for a J-School project.”



ERIN JORDAN

STRATEGIC COMMUNICATION,
DIGITAL STUDIES, GLOBAL
HEALTH AND ART HISTORY
CERTIFICATES

J-SCHOOL TAKEAWAY

“Seek the truth and be fearless in the
telling.”



SARAH KAFKA

REPORTING AND STRATEGIC
COMMUNICATION,
ENGLISH-CREATIVE WRITING
MAJOR

J-SCHOOL TAKEAWAY

“Your sources trust you to tell their story fairly. This trust may have to be built through persistence and time, but without your sources you don’t have a story.”



YICEN LIU



STRATEGIC COMMUNICATION,
EDUCATION POLICY STUDIES
MAJOR

J-SCHOOL MEMORY

“The first time I designed my website in J202, and under the instruction of Stacy I successfully carried out my first report and published it on my own website.”



EMILY LYNCH

STRATEGIC COMMUNICATION,
DIGITAL STUDIES &
ENTREPRENEURSHIP CERTIFICATES

J-SCHOOL MEMORY

“Winning the Purina Dog Chow account
pitch competition with my agency in J345!”



MITCHELL PRALLE

STRATEGIC COMMUNICATION,
COMMUNICATION ARTS MAJOR,
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

“The J-School pushed my critical thinking skills to new heights, allowing me to grow as a communicator and achieve success with any team.”



BRITTANY STEFANOS

STRATEGIC COMMUNICATION,
DIGITAL STUDIES CERTIFICATE

J-SCHOOL MEMORY

“One of the cool aspects of the J-School is the community. During my 202 lab experience, I worked alongside some of the brightest and most genuine group of people.”



JP SWENSON

STRATEGIC COMMUNICATION,
COMMUNICATION ARTS MAJOR

J-SCHOOL MEMORY

“Eating Stockholm pie while working on a campaign for Pepin county!”



GENEVIEVE VAHL

REPORTING, DIGITAL STUDIES &
GRAPHIC DESIGN CERTIFICATES

J-SCHOOL TAKEAWAY

“Writing is ultimately an outlet for self expression, it is creative, and it can also be used to recount events and experiences for a broader audience to learn from.”





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GRADUATES

ANDREA GAMBARO-GUNN

PROFESSIONAL M.A.

J-SCHOOL TAKEAWAY

“All the different media forms are so very different from each other! Going into the program I was pulled to audio and going through the program has reaffirmed my love of audio storytelling and radio.”



YUNAN JIANG

PROFESSIONAL M.A.

J-SCHOOL QUOTE

“A hero encounters opposition in the unique pursuit of an urgent goal, changing the hero and the reader.” - J405



ELIZABETH MARIE LANG OREAMUNO

PROFESSIONAL M.A.

J-SCHOOL TAKEAWAY

“If my journalism isn’t making me or others uncomfortable, then I’m not doing my job well.”



LAURA SCHULTZ

PROFESSIONAL M.A.

J-SCHOOL MEMORY

“Being a part of Curb Magazine this fall semester. Even though the experience wasn’t quite what I was expecting because of the pandemic, it was still the most rewarding class and experience of my graduate program.”

