

**ADVERTISING and COMMUNICATIONS VIRTUAL CAREER FAIR**  
INTERNSHIPS ♦ ADVERTISING ♦ COMMUNICATIONS ♦ MARKETING ♦ MEDIA ♦ PUBLIC RELATIONS

**Thursday, February 25, 2021**

**4:00 – 7:00 P.M. CST**

THIS IS A VIRTUAL EVENT. You can join anytime between 4:00 to 7:00 P.M. CST. Please use the virtual meeting link available at the end of each employer's description to join them. Prior to joining, review the company website to familiarize yourself with the organization.

If you have difficulties connecting, please contact Pam Garcia-Rivera at [pgarcia@wisc.edu](mailto:pgarcia@wisc.edu).

**ENTERCOM COMMUNICATIONS – (Madison & Milwaukee Locations)**

We are a leading audio and entertainment company engaging with 170 million consumers each month through its iconic broadcast brands, expansive digital platform, premium podcast network and live events and experiences. Learn more by visiting their website: <https://entercom.com/markets/madison/> Or <https://entercom.com/markets/milwaukee/>

- **Job opportunities:** Account executive, sales manager, full time air talent - Milwaukee
- **Join Billie Jean Hagar via Zoom;** <https://us04web.zoom.us/j/7702239251?pwd=YzJCaC9oMHJDelpuREFDWxLVHVndz09>

**LESSITER MEDIA**

Lessiter Media is a B2B publishing company that produces print and digital content as well as hosts a number of live and virtual events. Since 1981, readers have trusted Lessiter Media to deliver the latest and most critical information through our magazines, newsletters, websites, email newsletters, books, reports and events. We are located in Brookfield, WI, just off of I-94. Learn more by visiting their website: <https://www.lessitermedia.com/about/>.

- **Job opportunities:** Marketing internship, editorial internship.
- **Join Kim Schmidt via Zoom;** <https://zoom.us/j/95204935756>

**PARAGON MARKETING GROUP (4-6pm only)**

Paragon Marketing Group is an omni-engagement marketing consultancy located in the Chicagoland area. We develop marketing platforms grounded in sports, entertainment, music, arts, cause and media partnerships to create engaged, sustainable relationships with our clients' target audiences. Learn more by visiting their website: <https://paragonmarketing.biz/>.

**Job opportunities:** Road Warrior Summer Internship and full-time project coordinator.

- **Join Libby Heisinger, Matt Waitz, Michael Socks, Katie Randall and Michael Miller via Zoom:**
  - **Link # 1**  
<https://us02web.zoom.us/j/83633551685?pwd=aTc4VkZFU01rK1dlOFpPRGZaMIRsQT09>
  - **Link #2**  
<https://us02web.zoom.us/j/81200848776?pwd=MXdnSGJtbU5JSitOTUY5WVlpUFNIQT09>
  - **Link #3**  
<https://us02web.zoom.us/j/87867566582?pwd=THlaV1dXUIR1allpNUc1RXI4Z2Z41UT09>

**ADVERTISING and COMMUNICATIONS VIRTUAL CAREER FAIR**  
INTERNSHIPS ♦ ADVERTISING ♦ COMMUNICATIONS ♦ MARKETING ♦ MEDIA ♦ PUBLIC RELATIONS

**Thursday, February 25, 2021**  
**4:00 – 7:00 P.M. CST**

**ROTOWIRE**

We're a fantasy sports company with a website that caters to both year-long fantasy players and daily games fantasy players. In addition to the four major sports (NFL, MLB, NBA, NHL), RotoWire also covers CFB, CBB, Golf, Soccer, MMA, Cricket, NASCAR, WNBA, EuroBasketball, tennis, esports, to name a few more. Learn more by visiting their website: <https://www.rotowire.com/>.

- **Job opportunities:** Multiple internships including sports writer, data management, and customer service.
- **Join Joe Bartel via Zoom;**  
<https://us02web.zoom.us/j/81382348634?pwd=dzI4MUQ0T2htWW83WnQxQ2V2am93dz09>

**SPECTRUM NETWORKS**

Spectrum Networks is a series of 27 hyper-local news and 9 regional sports networks owned and operated by Charter Communications, Inc. Spectrum Networks seeks to provide the most essential local news and information, cultivating relevant and thoughtful conversations that foster informed and engaged communities. Learn more by visiting their website: <https://jobs.spectrum.com/>.

- **Job opportunities:** MMJ, Anchor/Reporter, Associate Producer, and more.
- **Join Adam Wyatt via Webex;**  
<https://charteruc.webex.com/charteruc/j.php?MTID=m50035871f12b6ffa0d62e8852ddfd66a>
- **Meeting number:** 177 992 4774
- **Password:** Xp3X9m793XP

**WEIGEL BROADCASTING CO.**

Family-owned media company owning and operating national television networks and broadcast stations throughout the country. Openings in news for CBS58 and Telemundo WI based in Milwaukee, WI and ABC57 in South Bend, IN as well as positions in our headquarters in Chicago, IL. Learn more by visiting their website: <https://www.weigelbroadcasting.com/>.

- **Job opportunities:** Reporter, photojournalist, bilingual photojournalist, associate producer, anchor, producer, master control operator, digital content editor, and more.
- **Join Cori Haugh via Zoom;** <https://us02web.zoom.us/j/86816443055>  
Meeting ID: 868 1644 3055, Passcode: 546834.

**WOODWARD COMMUNICATIONS, INC. / TELEGRAPH HERALD**

Woodward Communications, Inc. (WCI) began as the first newspaper in Iowa (1836) and has continued to invest in providing solutions to our communities and customers. We have furthered our diversification strategy by continuing to invest in community media (newspapers, radio, niche publications, digital publishing, custom publishing, events and entertainment), acquiring niche business-to-business publications, creating our own commercial printing facility, and acquiring a marketing communication services agency. Learn more by visiting their website: <https://www.wcinet.com/our-company>.

- **Job opportunities:** Summer Journalism internships, full-time reporter, advertising, and sales. See more at [wcinet.com/careers](http://wcinet.com/careers).
- **Join Dustin Kass via Zoom;**  
<https://zoom.us/j/94920285341?pwd=RXFnZHp4L0R2RnhvckZiMi9ORXVEUT09>