

ANNIE LANG

HAROLD L. NELSON AWARD

Annie Lang is a Distinguished Professor of Communication Science and Cognitive Science at Indiana University. Her current research seeks to understand communication as an emergent behavior in a complex dynamic system consisting of at least one human and one message embedded in an environment. Her research has been supported by almost \$3 million in grants. She is a past editor of the journal *Media Psychology*, winner of AEJMC's Kreighbaum Award, a Fellow of the International Communication Association and a recipient of their Steven H. Chaffee career productivity award.



INFLUENTIAL MENTORS AT UW



I had many influential mentors at UW. **Byron Reeves, Esther Thorson, Steve Chaffee** all had lasting impacts on my scholarship and career. They were, in their own rights, successful and brilliant scientists, but all three were also excellent teachers and caring mentors, which are much rarer gifts.



Byron Reeves taught me to follow where the data goes, no matter what, which has gotten me into a lot of trouble. But the resultant research is so much more satisfying and interesting and perhaps more correct.



From **Esther Thorson** I learned that, yes, it sucks to be a woman in a man's world, but, it's awfully fun to beat them at their own game. Of course, they don't like it and they let you know that too.



Even **Steve Chaffee** continues to serve as my mentor many years after his death. He told me once, "if a thing needs to be done 'tis best done quickly," which is a goal I strive to live up to everyday.



School of Journalism
and Mass Communication
UNIVERSITY OF WISCONSIN-MADISON

NOTABLE AWARDS

2009: International Communication Association Steven H. Chaffee Career Productivity Award

2007: Named a University of Florida School of Journalism and Mass Communication distinguished alumna

2007: Elected an International Communication Association Fellow

1997: Association for Education in Journalism and Mass Communication's Kreighbaum Under 40 Award

NOTABLE CITATIONS

Keene, J. R., Lang, A., Loof, T. (2017). Text On Screen: Can Emotionally Incongruent Combinations of Media Frames and Messages Elicit Coactivation in the Motivational Systems. *Media Psychology*, 22:3, 501-525.

Lang, A. (2006). The Limited Capacity Model of Mediated Message Processing. *Journal of Communication*, 50:1, 46-70.