

KJERSTIN THORSON

SHARON DUNWOODY AWARD

Kjerstin Thorson is an Associate Professor in the College of Communication Arts & Sciences at Michigan State University and Director of Graduate Studies in the Department of Advertising and Public Relations. Her research explores how social media platforms are reshaping the visibility of news and politics and the democratic consequences of information inequality, especially among youth and young adults. Her work appears in leading academic journals, including *Journal of Communication*, *Information, Communication & Society*, *New Media & Society*, and *Communication Theory*. She is the recipient of the Michigan State University Teacher-Scholar Award.

NOTABLE CITATIONS



Thorson, K., Rodgers, S. (2006). Relationships Between Blogs as EWOM and Interactivity, Perceived Interactivity, and Parasocial Interaction. *Journal of Interactive Advertising*, 6:2, 5-44.



Shin, J., Thorson, K. (2017). Partisan Selective Sharing: The Biased Diffusion of Fact-Checking Messages on Social Media, *Journal of Communication*, 67:2, 233-255.



Thorson, K., Medeiros, M., Cotter, K., Chen, Y., Rodgers, K., Bae, A., Baykaldi, S. (2020). Platform Civics: Facebook in the Local Information Infrastructure, *Digital Journalism*, 8:10, 1231-1257.



NOTABLE ACHIEVEMENTS

2020: Michigan State University Teacher-Scholar Award

2019: Contributor to Nieman Labs' Predictions for Journalism

INFLUENTIAL MENTORS AT UW

Dhavan Shah
and Lew Friedland

FAVORITE PLACE IN MADISON

The Silver Dollar.
And Vilas, of course.