



School of Journalism  
and Mass Communication  
UNIVERSITY OF WISCONSIN-MADISON

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**CLASS OF 2021**  
**UNDERGRADUATES**

# BASHIR ADEN

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REPORTING, COMMUNICATION  
ARTS (RADIO, TV AND FILM)  
MAJOR, DIGITAL STUDIES  
CERTIFICATE

J-SCHOOL TAKEAWAY

“Always go back to the AP Stylebook!”





# SYDNE ALBERT



REPORTING

J-SCHOOL TAKEAWAY

“Journalism is a way to serve people through storytelling”



# HOLLY ANDERSON

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REPORTING AND STRATEGIC  
COMMUNICATION, DIGITAL  
STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

“To always think outside the box!”



# MEGAN BENSON

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STRATEGIC COMMUNICATION,  
ENTREPRENEURSHIP CERTIFICATE

J-SCHOOL TAKEAWAY

“I learned how to be a better writer and that is something I will take with me far beyond college!”



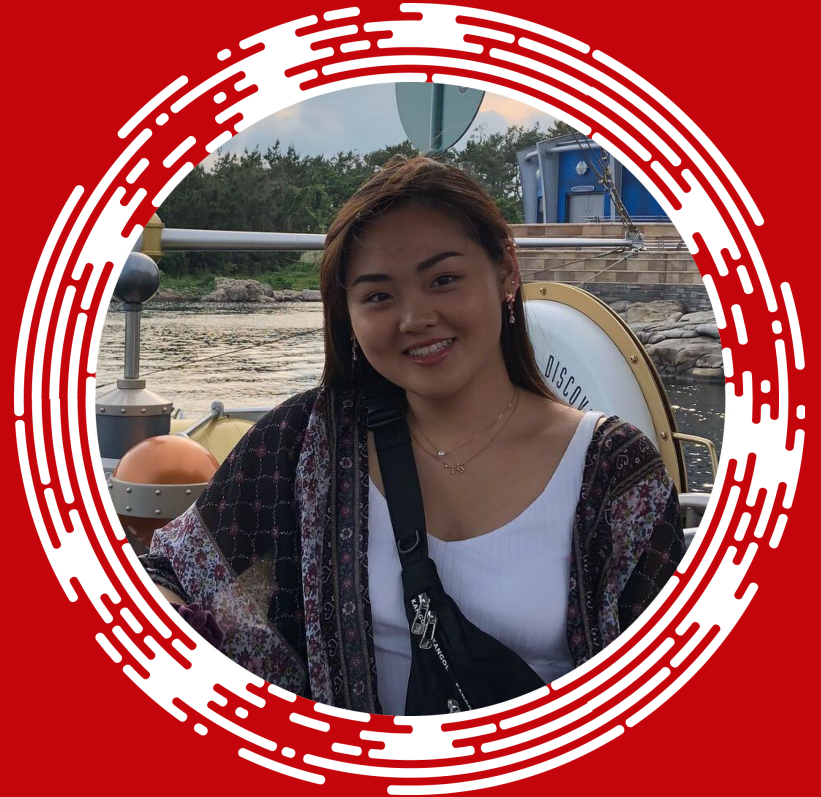
# EMILY BIAN

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STRATEGIC COMMUNICATION,  
GRAPHIC DESIGN AND DIGITAL  
STUDIES CERTIFICATES

J-SCHOOL MEMORY

“There’s nothing more nostalgic than  
having group project meetings at the  
terrace!”



# JOHN BILDINGS

---

STRATEGIC COMMUNICATION,  
DIGITAL STUDIES AND PUBLIC  
POLICY CERTIFICATES

J-SCHOOL TAKEAWAY

“Audience is always the most important  
element.”





# HALEY BILLS



REPORTING, FRENCH  
CERTIFICATE

J-SCHOOL TAKEAWAY

“The ability to spot and appreciate a good story.”





# MICHAEL BOGAARDS

---

STRATEGIC COMMUNICATION,  
SPORTS COMMUNICATION  
CERTIFICATE

J-SCHOOL MEMORY

“The great flood of Vilas Hall.”



# ELEANOR BOGART-STUART

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STRATEGIC COMMUNICATION,  
COMMUNICATION ARTS (RADIO,  
TV AND FILM) MAJOR, DIGITAL  
STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

“How to communicate and connect with  
anyone I meet.”



# ISABELLA BOWMAN

---

STRATEGIC COMMUNICATION,  
ART HISTORY AND DIGITAL  
STUDIES CERTIFICATES

J-SCHOOL MEMORY

“Katy Culver’s J563 media law class.”



# KELSEY BRIDGES

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REPORTING AND STRATEGIC  
COMMUNICATION, EDUCATION  
AND EDUCATIONAL POLICY AND  
SPORTS COMMUNICATION  
CERTIFICATES

J-SCHOOL TAKEAWAY

“Never stop asking questions.”



# GABRIELLE BRUNS

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STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

“Completing my documentary for my J456 class! It was so rewarding to see an entire semester’s worth of work come together in my final project. I learned so much about long-form video, and it inspired me to go into filmmaking and video production as a career!”





# SAM BUISMAN

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REPORTING, POLITICAL SCIENCE  
MAJOR

## J-SCHOOL TAKEAWAY

“The J-School has taught me how to approach the world with an unyielding curiosity that has since enriched my life and driven me to become a more active participant in it.”





# MOLLY CARMICHAEL

---

REPORTING, POLITICAL SCIENCE  
MAJOR

J-SCHOOL TAKEAWAY

“How to meet lots of deadlines.”



# HUNTER CARROLL

---

REPORTING

J-SCHOOL TAKEAWAY

“Through various projects in my J-School classes, interviewing people has become a strong suit of mine and will be extremely beneficial moving forward with a career in sports media.”



# ALEXA CHATHAM



REPORTING

J-SCHOOL TAKEAWAY

“An abundance of credible sources are what make a story truly shine.”



# SONYA CHECHIK

---

REPORTING, MIDDLE EAST  
STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

“The hypodermic needle theory of mass communication is forever ingrained in my brain as I believe it was discussed at least once in every J-School course I took.”



# CHLOE COLALUCA

---

STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL MEMORY

“All the time I spent in my J202 lab  
sophomore year and all of the great  
friends I made from it!”





# HAYLEY COPUS

---

STRATEGIC COMMUNICATION,  
BUSINESS AND DIGITAL STUDIES  
CERTIFICATES

## J-SCHOOL TAKEAWAY

“Don't be afraid to make mistakes!  
Learning from our mistakes only makes  
us better, and if you never try new things,  
you'll never grow.”





# SAMANTHA CRANE

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STRATEGIC COMMUNICATION,  
POLITICAL SCIENCE MAJOR,  
JEWISH STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

“The importance of true and ethical  
journalism.”



# COURTNEY DEGEN

---

REPORTING, POLITICAL SCIENCE  
MAJOR

## J-SCHOOL TAKEAWAY

“The importance of paying attention to details. J202's "fact error" policy taught me to always double check names, places and details to ensure accurate reporting.”



# NATHAN DENZIN

---

REPORTING, SPORTS  
COMMUNICATION CERTIFICATE

J-SCHOOL TAKEAWAY

“If your mother says she loves you, check  
it out.”



# MOLLY DEVORE

---

REPORTING, ENVIRONMENTAL  
STUDIES MAJOR, CINEMATIC  
PRODUCTION CERTIFICATE

J-SCHOOL TAKEAWAY

“Always bring a pencil when reporting in  
the winter because pen ink freezes.”



# ABBY DOEDEN

---

REPORTING AND STRATEGIC  
COMMUNICATION

J-SCHOOL MEMORY

“When Gill’s 202 lab won for our Optimum  
Mentality project!”





# REAGAN ECKLEY

---

SPORTS COMMUNICATION  
CERTIFICATE, COMMUNICATION  
ARTS AND POLITICAL SCIENCE  
MAJORS

J-SCHOOL MEMORY

“Covering men’s hockey for the Daily  
Cardinal.”





# ANISHA ENGINEER

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STRATEGIC COMMUNICATION,  
POLITICAL SCIENCE MAJOR,  
ENVIRONMENTAL STUDIES  
CERTIFICATE

## J-SCHOOL MEMORY

“Working with my lab in J202 to create and present our final project after weeks of long, hard work together.”



# COURTNEY ERDMAN

---

REPORTING, POLITICAL SCIENCE  
MAJOR, MIDDLE EAST STUDIES  
CERTIFICATE

## J-SCHOOL TAKEAWAY

“Journalism is a tough job, but it's an important job. All the classes I've taken made me more passionate about becoming a reporter!”



# SHELBY EVANS



REPORTING, COMMUNICATION  
ARTS (RADIO, FILM AND TV)  
MAJOR

## J-SCHOOL TAKEAWAY

“There are always friends to make and  
connections to form.”



# EMILY FRIEDL

---

STRATEGIC COMMUNICATION,  
INTERNATIONAL STUDIES MAJOR

J-SCHOOL MEMORY

“Learning everything there is to know  
about Stoughton, Wisconsin.”



# OLIVIA FULD



STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL MEMORY

“I will never forget when my J202 lab won the scavenger hunt! That was an exciting day to say the least.”





# GRETCHEN GERLACH

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REPORTING AND STRATEGIC  
COMMUNICATION

J-SCHOOL TAKEAWAY

“When talking to sources, remember to show them you are a human being first and a reporter second!”



# MIRANDA GETREU

---

STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

“The value in group collaboration to create  
cohesive projects.”



# EM GIOMBI

---

REPORTING, FRENCH MAJOR,  
DIGITAL STUDIES, DIGITAL CINEMA  
PRODUCTION AND SPORTS  
COMMUNICATION CERTIFICATES

J-SCHOOL TAKEAWAY

“Re-read everything you write out loud.”



# ELISE GOLDSTEIN

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STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL MEMORY

“Being part of the Curb 2020 team,  
working on the 2021 Center for  
Journalism Ethics Crisis in Local News  
Conference and creating great friendships  
within the J-School.”



# CELIA GOLOD

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## REPORTING AND STRATEGIC COMMUNICATION

### J-SCHOOL TAKEAWAY

“How to communicate - how to craft sentences, sequence ideas, use the correct words in the most succinct way. I would not be the writer, storyteller or communicator I am today without the tools and skills I learned in the J-School.





# EMMA GOTTSEGEN

---

STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

“J202 projects - running around campus gathering quotes and facts from students and strangers.”



# EMMA GRAVES

---

STRATEGIC COMMUNICATION,  
SPANISH MAJOR, DIGITAL STUDIES  
CERTIFICATE

J-SCHOOL TAKEAWAY

“People will always remember what they  
feel longer than what they know.”



# LILY GRAY

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REPORTING, POLITICAL SCIENCE  
MAJOR, PUBLIC POLICY AND  
JEWISH STUDIES CERTIFICATES

J-SCHOOL MEMORY

“When my J335 class won first place in  
the WBA Student Awards for Excellence  
for our website ‘The Cost Conversation.’”



# JACOB GROSS

---

STRATEGIC COMMUNICATION,  
SPORTS COMMUNICATION  
CERTIFICATE

J-SCHOOL MEMORY

“I’ll never forget how enthusiastic Katy  
Culver was during J202 lectures!”



# PAIGE HAEHLKE

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STRATEGIC COMMUNICATION,  
GENDER AND WOMEN'S STUDIES  
MAJOR, DIGITAL STUDIES  
CERTIFICATE

## J-SCHOOL TAKEAWAY

“Pay attention to the details, write with your heart and always check your AP Style book.”





# HANNAH HARMS

---

STRATEGIC COMMUNICATION,  
DIGITAL STUDIES AND FRENCH  
CERTIFICATES

J-SCHOOL TAKEAWAY

“The art of telling a good story.”



# BRIGHID HARTNETT

---

STRATEGIC COMMUNICATION,  
GERMAN AND PUBLIC POLICY  
CERTIFICATES

J-SCHOOL TAKEAWAY

“The importance of collaboration and open communication when pursuing a specific goal.”



# JACK HATTON

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## REPORTING

## J-SCHOOL TAKEAWAY

“How to perform under pressure and think on my feet. Whether it was meeting a tight deadline, interviewing a state representative or giving one of the many presentations we had, the J-School instilled a work ethic in me that I will have for the rest of my life.”



# KYLER HAUPT

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STRATEGIC COMMUNICATION,  
BUSINESS CERTIFICATE

J-SCHOOL TAKEAWAY

“Follow the money! A story is only as good  
as who tells it.”



# LAUREN HENNING

---

REPORTING, STUDIO ART  
CERTIFICATE (EMPHASIS ON  
PHOTOGRAPHY)

J-SCHOOL TAKEAWAY

“That there is always another email, cold call or surprise visit to make. I also forgot what an Oxford comma was.”





# KELLY HOGAN

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STRATEGIC COMMUNICATION,  
POLITICAL SCIENCE MAJOR,  
GLOBAL HEALTH AND  
ENVIRONMENTAL STUDIES  
CERTIFICATES

## J-SCHOOL MEMORY

“My favorite J-School memory was becoming close with my J202 lab group!”



# ALYSSA HUGLEN

---

REPORTING

J-SCHOOL MEMORY

“One of my favorite memories was celebrating the last day of J202 in my sophomore year. It felt so rewarding to have done well in a class with a heavy workload, and it made me realize I wanted to pursue journalism as a career.”



# WILL HUSTED

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STRATEGIC COMMUNICATION,  
POLITICAL SCIENCE MAJOR,  
EDUCATION POLICY STUDIES  
CERTIFICATE

J-SCHOOL MEMORY

“Sue Robinson wearing her son's squirrel  
head halloween costume.”



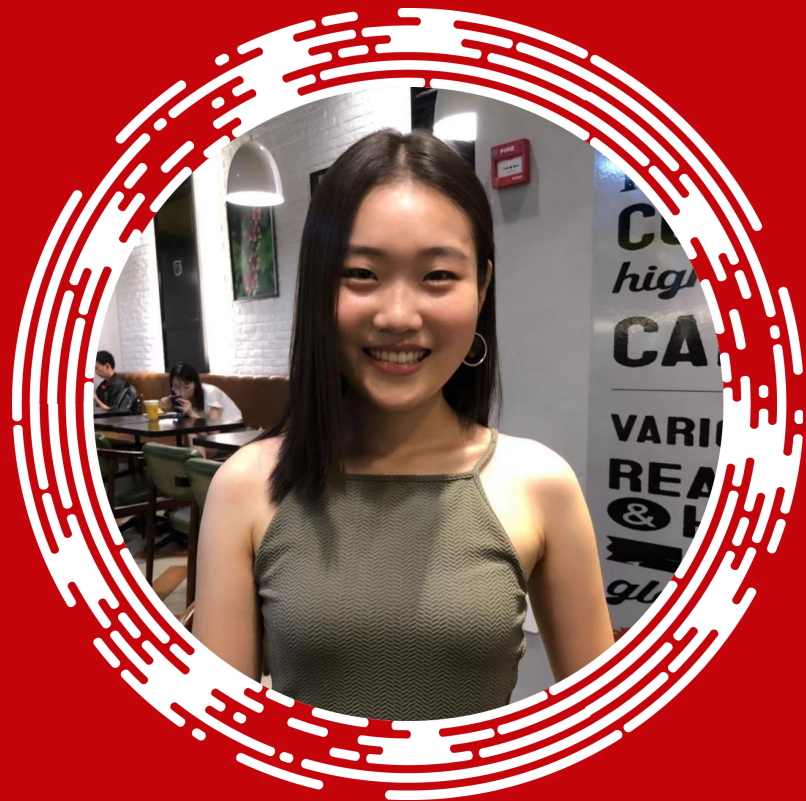
# JENNIFER HWANG

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REPORTING, COMMUNICATION  
ARTS MAJOR

J-SCHOOL TAKEAWAY

“I will always remember how important it is to clearly follow the rules of the AP Style Guide.”



# CHELSEA HYLTON

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REPORTING, SPANISH MAJOR,  
GENDER & WOMEN'S STUDIES  
CERTIFICATE

J-SCHOOL TAKEAWAY

“To never allow myself to be silenced in a  
newsroom.”





# KAYLA HYMOWITZ

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STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL MEMORY

“When Streblov Boats actually used our ideas on their digital platforms in J463!”



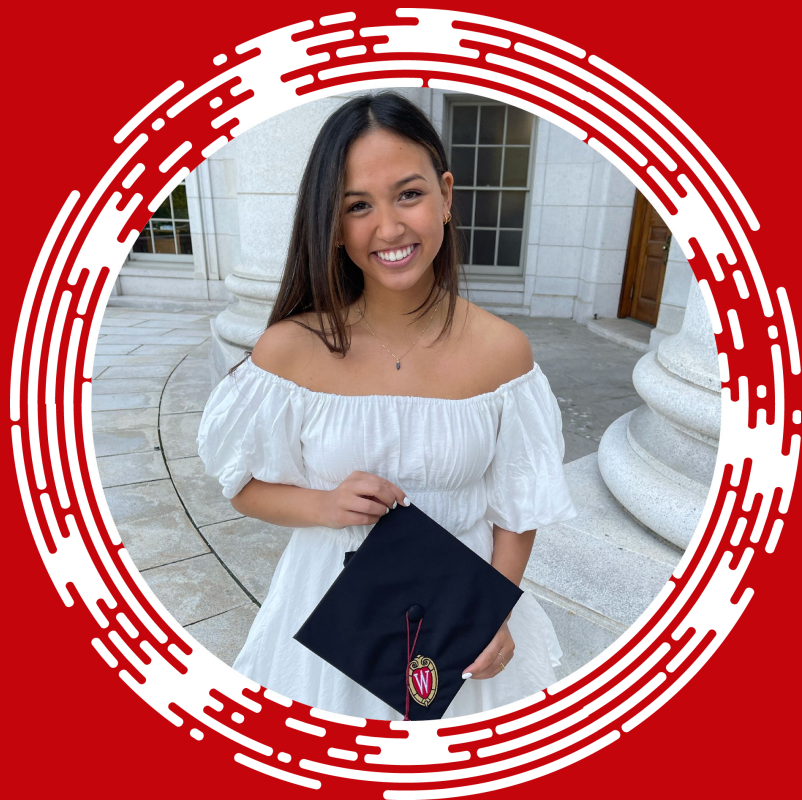
# SAM IDLER

---

STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL MEMORY

“Definitely the Curb Magazine after party. Looking at all the final product commemorated all of our hard work and was so rewarding. Shout out Stacy Forster.”



# MARCI JACOBSON

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STRATEGIC COMMUNICATION,  
ENTREPRENEURSHIP CERTIFICATE

J-SCHOOL MEMORY

“Working in J445 with Doug McLeod in our advertising class - it was so much fun!”



# COLIN JAY



STRATEGIC COMMUNICATION,  
BUSINESS AND DIGITAL STUDIES  
CERTIFICATES

J-SCHOOL MEMORY

“Presenting our final campaign strategy in  
J449.”



# HUNTER KAPLAN



STRATEGIC COMMUNICATION

J-SCHOOL TAKEAWAY

“I learned to become a better writer.”





# HANNAH KATZ

---

REPORTING AND STRATEGIC  
COMMUNICATION, POLITICAL  
SCIENCE MAJOR

## J-SCHOOL TAKEAWAY

“The amount of commas you think you need in a piece is probably (definitely) too many. Especially Oxford commas.”



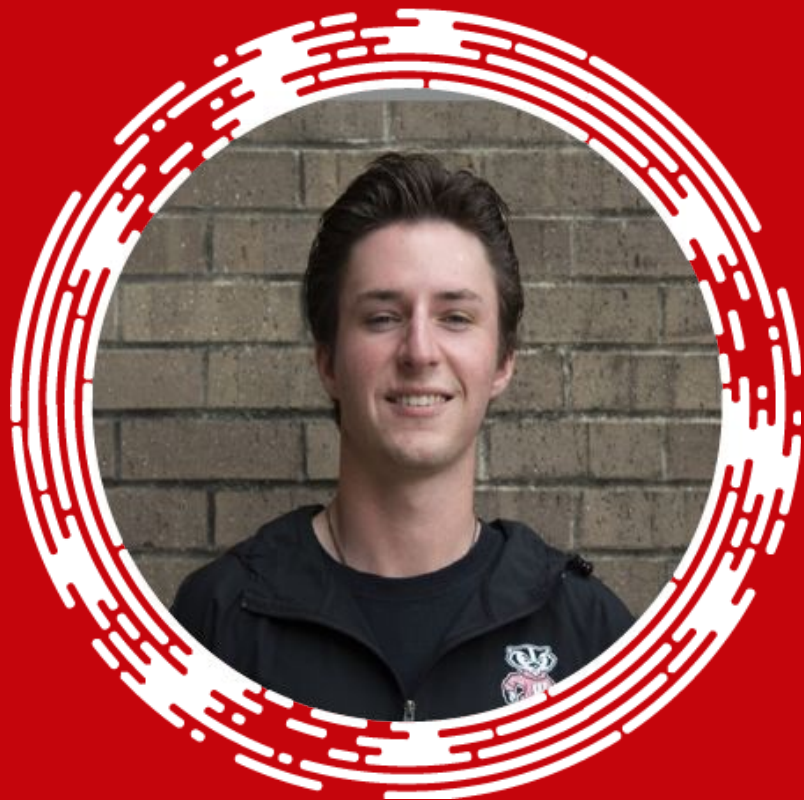
# BENJAMIN KENNEY



REPORTING

J-SCHOOL TAKEAWAY

“Versatility.”



# KATHERINE KERMGARD

---

REPORTING AND STRATEGIC  
COMMUNICATION, DIGITAL  
STUDIES AND GENDER AND  
WOMEN'S STUDIES CERTIFICATES

J-SCHOOL MEMORY

"When the Chick-fil-A cow mascot came  
into our final J345 presentation."



# EMILY KLOS

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STRATEGIC COMMUNICATION,  
BUSINESS, ENTREPRENEURSHIP  
AND GENDER AND WOMEN'S  
STUDIES CERTIFICATES

J-SCHOOL MEMORY

“Joking around in J202 lab and winning  
the judges' and students' vote for the J345  
campaign for Purina Dog Chow!”



# ALLYSON KONZ

---

STRATEGIC COMMUNICATION,  
GRAPHIC DESIGN CERTIFICATE

## J-SCHOOL MEMORY

“Doug McLeod’s Creative Campaign class was one of my favorite undergrad courses – it helped me narrow in on all of my strengths and curiosities as a creative.”





# HENRY KOSVIC

---

STRATEGIC COMMUNICATION,  
BUSINESS, ENTREPRENEURSHIP  
AND SPORTS COMMUNICATION  
CERTIFICATES

J-SCHOOL MEMORY

“Going to the Brewers game with Doug!”



# LEAH KRAMER



STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

“Getting to work with such smart, creative and talented individuals in my classes.”



# CHARLOTTE KRIFTCHER

---

STRATEGIC COMMUNICATION,  
SPORTS COMMUNICATION,  
DIGITAL STUDIES CERTIFICATES

## J-SCHOOL TAKEAWAY

“The importance of collaboration in work and on projects. J-School helped me realize that there is something to learn from everyone.”



# VERONICA KUFFEL

---

STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

“How to communicate and develop stories  
across several different media.”



# LAUREN LAIB



REPORTING AND STRATEGIC  
COMMUNICATION, POLITICAL  
SCIENCE MAJOR

## J-SCHOOL TAKEAWAY

“How to embrace stepping outside of my comfort zone and not shying away from a challenge.”





# NILE LANSANA



REPORTING, ENGLISH - CREATIVE  
WRITING MAJOR

J-SCHOOL QUOTE

"Ideas are your currency" - Pat Hastings



# SAMUEL LARSON

---

STRATEGIC COMMUNICATION,  
POLITICAL SCIENCE MAJOR

## J-SCHOOL MEMORY

“How important deadlines are – which is why no one will probably read this, as I am currently writing it the day after this submission was due.”



# LUCAS LATTERELL

---

REPORTING, POLITICAL SCIENCE  
MAJOR

J-SCHOOL MEMORY

“Pat Hastings’ baseball rants.”



# KATHERINE LAWLESS

---

STRATEGIC COMMUNICATION,  
HISTORY MAJOR

J-SCHOOL MEMORY

“Working on my media plan for 477 was so fun! We do so much more than just writing in the J-School!”



# MOLLY LIEBERGALL

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REPORTING AND STRATEGIC  
COMMUNICATION, CRIMINAL  
JUSTICE CERTIFICATE

J-SCHOOL TAKEAWAY

"Don't try to write like a writer."





# PHILOMENA LINDQUIST

---

STRATEGIC COMMUNICATION,  
HISTORY MAJOR

J-SCHOOL TAKEAWAY

“How to drink enough coffee to meet a deadline.”



# XINYI (CINDY) LIU



STRATEGIC COMMUNICATION,  
BUSINESS AND DIGITAL STUDIES  
CERTIFICATES

J-SCHOOL TAKEAWAY

“Keep creative, keep learning.”



# ANGELA MAAG

---

REPORTING, COMMUNICATION  
ARTS AND PSYCHOLOGY MAJORS

J-SCHOOL TAKEAWAY

“Find the heart. Whether that is a story, an event or a person learn from it and you will learn about yourself.”



# SOPHIA MADORE

---

STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

*“Consistency is key.”*



# JESSICA MATSON

---

STRATEGIC COMMUNICATION,  
CHINESE MAJOR

J-SCHOOL MEMORY

“The press conference I participated in for J345.”





# TAYLOR MEREDITH

---

STRATEGIC COMMUNICATION,  
SPANISH MAJOR, DIGITAL STUDIES  
CERTIFICATE

## J-SCHOOL TAKEAWAY

“How to be an effective and captivating communicator. I love that I can apply it both inside and outside of a professional setting.”



# ABBY MEYER

---

STRATEGIC COMMUNICATION,  
GRAPHIC DESIGN CERTIFICATE

## J-SCHOOL TAKEAWAY

“Not only have I learned the industry’s best practices, but I have gained a network of badger alumni and real-life experience that prepared me for my career as an art director.”



# PAIGE MEZZATESTA

---

STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL MEMORY

“Our group project in J202. My group got so close and we were really able to bounce great ideas off of each other and come up with a great idea to present. We all got so competitive and excited about it which made it fun also!”



# ERIN MICHELS

---

STRATEGIC COMMUNICATION,  
ART HISTORY CERTIFICATE

## J-SCHOOL TAKEAWAY

“I learned to be curious and ask questions. The communications industry is constantly changing so there will always be the opportunity to continue to expand your knowledge base and grow your skills.”



# ALEXANDRIA MILLET

---

REPORTING, EDUCATION POLICY  
STUDIES AND CRIMINAL JUSTICE  
CERTIFICATES

J-SCHOOL TAKEAWAY

“I learned to always be attuned to the most  
marginalized voices.”





# JACQUELINE MITCHELL

---

STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

“How to create impactful content.”



# ALEXIS MIXON

---

STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

“Through our immersive and hands-on courses, I’ve built lifelong friendships and supportive professional networks. They have truly made this experience one that I will carry with me throughout my career.”



# AMANDA MIZERA

---

STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

“No project is too big or too much to handle and to never give up on your dreams!”



# ABBY MOECKLER

---

STRATEGIC COMMUNICATION,  
SPORTS COMMUNICATION  
CERTIFICATE

J-SCHOOL MEMORY

“Creating a 100-page project about dog food with my J345 group.”



# MADALYN MUELLER

---

STRATEGIC COMMUNICATION,  
BUSINESS CERTIFICATE

J-SCHOOL MEMORY

“Every class I've taken in the J-School has prepared me for my future career. I'm so grateful for all the professors and TAs I've had over the years!”





# PEYTON MURRAY

---

STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

“Definitely learning how to take on different roles within a mock agency and how to best collaborate with one another.”



# MAYA MUSCHITZ

---

STRATEGIC COMMUNICATION,  
ART HISTORY CERTIFICATE

J-SCHOOL TAKEAWAY

“That the Oxford Comma is frowned upon in AP style – sorry AP style, but I’m using it anyways!”



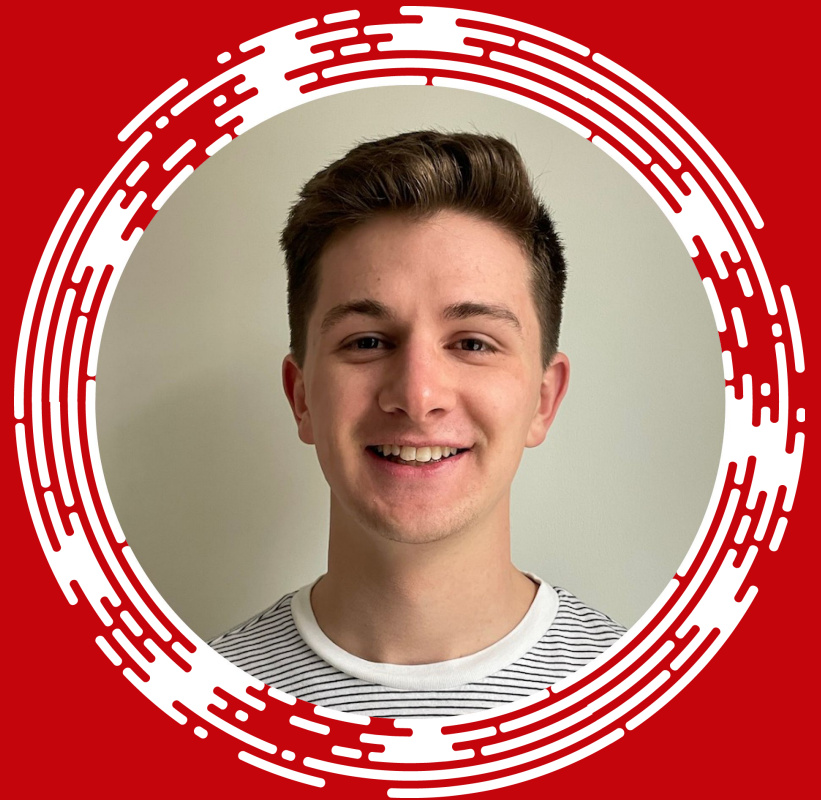
# ALEX NEROD



STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

“Brewers game with Doug McLeod.”



# SAVANNA NORMAND

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REPORTING, DEVELOPMENTAL  
ECONOMICS, EUROPEAN STUDIES,  
ENVIRONMENTAL STUDIES AND  
LEADERSHIP CERTIFICATES

J-SCHOOL TAKEAWAY

“An extensive repertoire of APA styles and  
guidelines.”



# ELISE O'BRIEN

---

STRATEGIC COMMUNICATION,  
ECONOMICS (MATH EMPHASIS)  
MAJOR

J-SCHOOL MEMORY

“Attending Ad Week with fellow  
J-Schoolers!”





# ASHLEY OBULJEN



REPORTING AND STRATEGIC  
COMMUNICATION

J-SCHOOL TAKEAWAY

“The train crash was NEAR Stoughton.”



# GRACE OSGOOD

---

STRATEGIC COMMUNICATION,  
COMMUNICATION ARTS MAJOR,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL MEMORY

“Pitching our final casebook in J345 with the best group members ever! (J7 Studios for life).”



# PAIGE PARKS

---

STRATEGIC COMMUNICATION,  
DIGITAL STUDIES AND SPORTS  
COMMUNICATION CERTIFICATES

J-SCHOOL TAKEAWAY

“Don’t forget to fact check!”



# MICHAEL PARSKY

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REPORTING, POLITICAL SCIENCE  
MAJOR

## J-SCHOOL MEMORY

“Taking J420: Investigative Journalism, with Dee Hall. It was amazing to learn and report with one of the most renowned journalists in Wisconsin about the voter purge leading up to the 2020 presidential election!”



# VIRGINIA PERRA

---

STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

“The beauty of life is that we all connect through one another and the best way to connect is through storytelling.”





# ANNIE PETRAS

---

STRATEGIC COMMUNICATION,  
ENGLISH LITERATURE MAJOR

## J-SCHOOL TAKEAWAY

“All of the real life experience that I was able to learn from through creating advertising campaigns, public relations plans and more.”





# MIA PETROSINO

---

STRATEGIC COMMUNICATION,  
ENVIRONMENTAL STUDIES  
CERTIFICATE

J-SCHOOL TAKEAWAY

“Being efficient and creative in group settings.”



# MATTHEW PIOTROWSKI

---

STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

“Taking J201 with Professor McGarr and realizing that the J-School was the path for me!”



# KINGSLEY-REIGNE PISSANG

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REPORTING AND STRATEGIC  
COMMUNICATION, AFRICAN  
AMERICAN STUDIES MAJOR

J-SCHOOL TAKEAWAY

“Start your work as soon as possible  
because deadlines stay the same.”



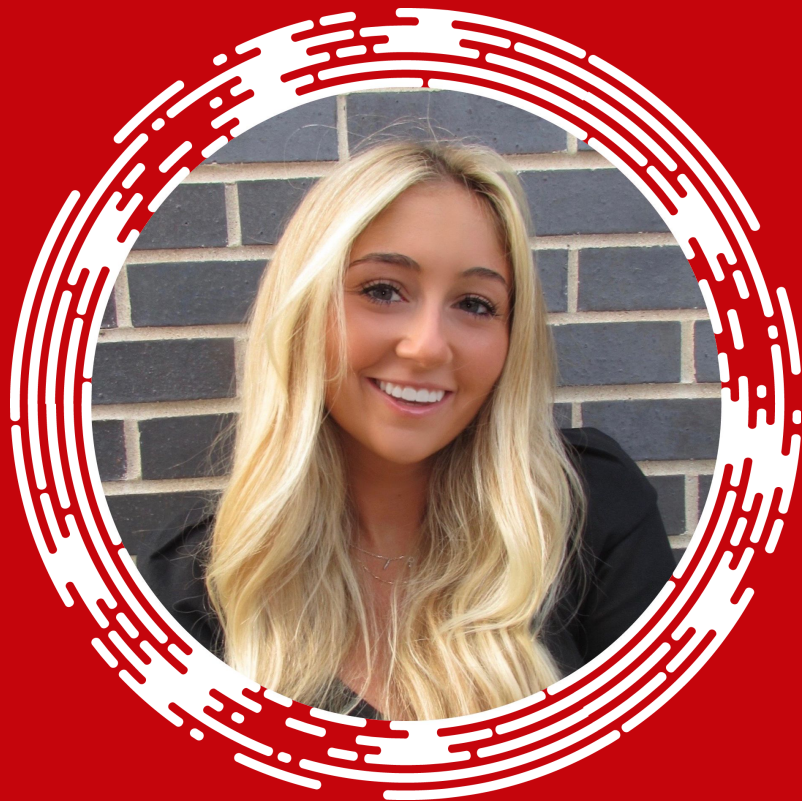
# ISABELLA POMPEO

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STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL MEMORY

"J445, creating a campaign for a local city in Wisconsin with my classmates, and then presenting it to residents of the area was an incomparable learning experience that I am so lucky to have been a part of!"



# ELLEN PUCEL

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STRATEGIC COMMUNICATION,  
BUSINESS AND DIGITAL STUDIES  
CERTIFICATES

J-SCHOOL MEMORY

“In the Fall of 2020, I was the Online Editor for Curb Magazine and it was the most amazing and rewarding experience. This was truly something I will never forget!”





# ABBY RADEWAHN

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STRATEGIC COMMUNICATION,  
POLITICAL SCIENCE MAJOR

## J-SCHOOL TAKEAWAY

“There are no better professors out there — the J-School profs are always advocating for you and thinking about how they can help you succeed! (<3 Stacy)”



# EMILY RAVET

---

STRATEGIC COMMUNICATION,  
GENDER AND WOMEN'S STUDIES  
CERTIFICATE

## J-SCHOOL TAKEAWAY

“The kindness and empathy that my professors held during this pandemic, while still educating us and pushing us to do great things.”



# KAORU RO

---

STRATEGIC COMMUNICATION,  
DIGITAL STUDIES AND  
ENTREPRENEURSHIP  
CERTIFICATES

J-SCHOOL MEMORY

“J622 was my favorite class in the J-School. I became passionate about emerging media after taking this class!”



# TÉALIN ROBINSON

---

STRATEGIC COMMUNICATION,  
INTERNATIONAL STUDIES MAJOR

J-SCHOOL MEMORY

“I will never forget working with my Paul's Bunyans team to make a creative campaign for the Wisconsin Brewing Company in J445!”



# JAMIE ROGERS



STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

“Becoming close friends with everyone in my J202 lab section - we were so sad wrapping up the semester.”





# KYLA ROSENBERG

---

STRATEGIC COMMUNICATION,  
GENDER AND WOMEN'S STUDIES  
AND DIGITAL STUDIES  
CERTIFICATES

J-SCHOOL TAKEAWAY

"Keep it simple students (KISS) and my AP  
Stylebook."



# SAMANTHA SALMIRS

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STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

“When my J202 group was chosen as overall winners for our final project. It was so amazing to see how it all came together and how our hard work paid off. The entire project in general was a great experience and showed me how amazing the J-School really is.”



# JARED SCHWARTZ

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REPORTING AND STRATEGIC  
COMMUNICATION, SPORTS  
COMMUNICATION AND HISTORY  
CERTIFICATES

J-SCHOOL TAKEAWAY

“Never, ever, bury the lede.”



# MAYA SHEA

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STRATEGIC COMMUNICATION,  
DIGITAL STUDIES AND SPORTS  
COMMUNICATION CERTIFICATES

J-SCHOOL TAKEAWAY

“I learned how to think about a situation  
from a different perspective”



# PETER SHANNON

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STRATEGIC COMMUNICATION,  
SPORTS COMMUNICATION  
CERTIFICATE

J-SCHOOL MEMORY

“The summer field trips to Brewers and Mallards games in J350, winning the scavenger hunt in J202 and anytime presenting at the front of 2195 Vilas!”



# TAYLOR SLUTZKER

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STRATEGIC COMMUNICATION,  
ENVIRONMENTAL STUDIES  
MAJOR

## J-SCHOOL TAKEAWAY

“The importance of media ethics as we become the next generation of communicators.”





# ABIGAIL SMITH

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STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

“Being able to work closely with my peers on projects was by far my favorite part of being in the J-school. In J445 and J345 I learned so much from my classmates creativity!”



# CHANNING SMITH



REPORTING, ART HISTORY  
CERTIFICATE

J-SCHOOL MEMORY

“Winning best project way back in 202!”



# HAYLEY SNELL

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STRATEGIC COMMUNICATION,  
GENDER AND WOMEN'S STUDIES  
MAJOR, STUDIO ART CERTIFICATE  
(EMPHASIS ON PHOTOGRAPHY)

## J-SCHOOL TAKEAWAY

“Collaboration is an essential part of  
communication-based work.”



# ELLIE SPADACCINI

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REPORTING, SPANISH MAJOR

J-SCHOOL TAKEAWAY

“How to make personal and professional connections, both of which have immense value.”



# LIZZY STEIN

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STRATEGIC COMMUNICATION

J-SCHOOL QUOTE

“What lies behind you and what lies in front of you, pales in comparison to what lies inside of you.” - Ralph Waldo Emerson





# ABIGAIL STEINBERG

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STRATEGIC COMMUNICATION,  
POLITICAL SCIENCE MAJOR,  
PUBLIC POLICY CERTIFICATE

## J-SCHOOL MEMORY

“J618 was my first in-person class since UW shut down and I was so nervous. But when Prof. Wagner greeted the class with “Good morning, young scholars!” it felt like nothing had changed at all.”





# BOBBI STRICKER

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STRATEGIC COMMUNICATION,  
SPORTS COMMUNICATION AND  
DIGITAL STUDIES CERTIFICATES

J-SCHOOL MEMORY

“Sitting in J201 and realizing that this is  
something I love and want to pursue!”



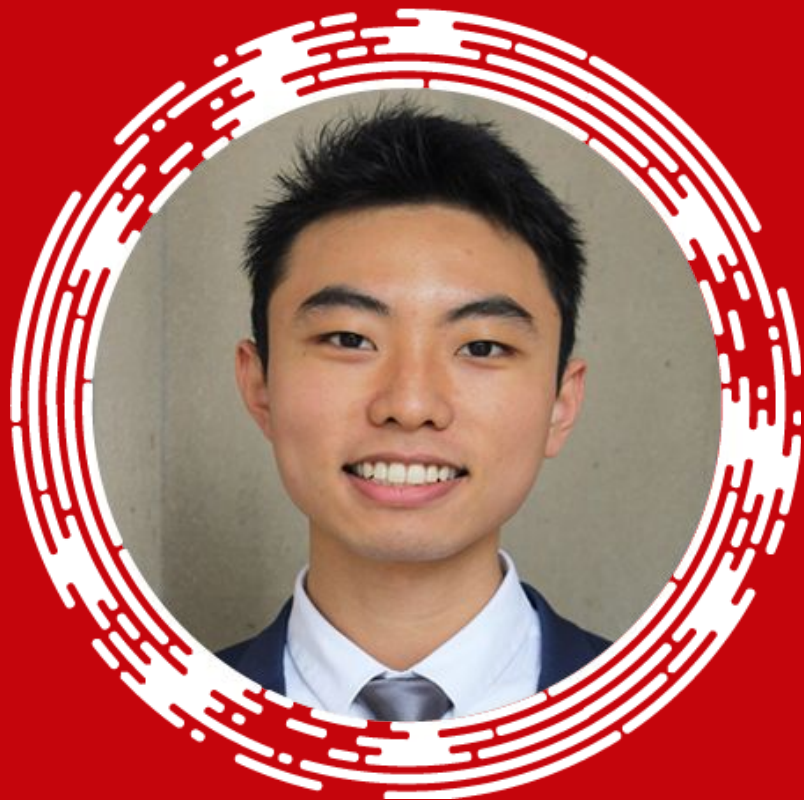
# YIMING SUI



STRATEGIC COMMUNICATION,  
ECONOMICS MAJOR

J-SCHOOL TAKEAWAY

“Keep it simple, students (KISS).”



# CARA SUPLEE

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REPORTING AND STRATEGIC  
COMMUNICATION, GENDER AND  
WOMEN'S STUDIES CERTIFICATE

J-SCHOOL MEMORY

"I am so thankful that I got to serve as  
editor-in-chief of Curb Magazine!"



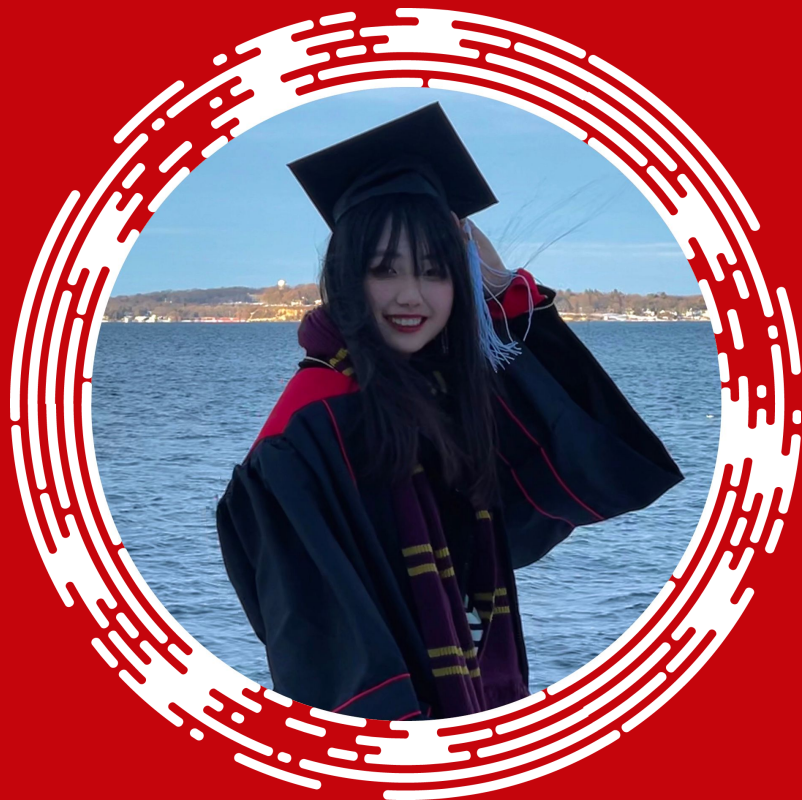
# YUQIONG TAO



STRATEGIC COMMUNICATION,  
COMMUNICATION ARTS (RADIO,  
TV AND FILM) MAJOR, DIGITAL  
STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

“Teamwork makes the dream work!”



# AYAKA THORSON

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STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

“Being part of Curb magazine was by far my most favorite memory of the J-School. I am forever grateful for the amazing professors and students that I met through the experience.”



# PAIGE TUTTLE

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STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

“J202 scavenger hunt with my lab!”





# OLIVIA VAN DEN HEUVEL

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REPORTING, INTERNATIONAL  
STUDIES MAJOR

J-SCHOOL TAKEAWAY

“Be creative, don't be afraid to take some risks and go out of your comfort zone, and always be open to learning!”



# MADISON WAECHTER

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STRATEGIC COMMUNICATION,  
SPORTS COMMUNICATION  
CERTIFICATE

J-SCHOOL MEMORY

“Going to Pepin County with J445 to create  
a tourism campaign!”



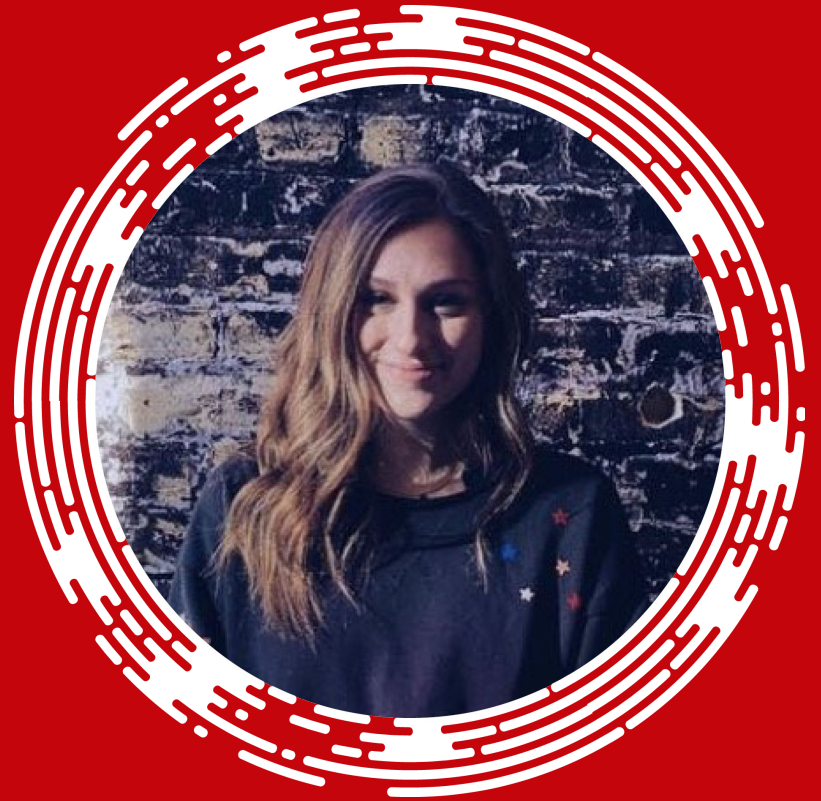
# CHLOE WEIL

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STRATEGIC COMMUNICATION,  
COMMUNICATION ARTS (RADIO,  
TV AND FILM) MAJOR

## J-SCHOOL MEMORY

“I grew so much in my J202 lab and I’m so grateful for my TA, Gill! Taking home the Tompkins Cup was a bonus too.”



# HENRY WEST

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STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

“My team winning the client vote and student vote for our ad campaign pitch in J345.”



# J. ADAM WIGGER

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REPORTING, POLITICAL SCIENCE  
MAJOR, PUBLIC POLICY  
CERTIFICATE

## J-SCHOOL MEMORY

“Being part of Sue Robinson's advanced reporting class and getting to collaborate with Local Voices Network to strengthen our community communication and reporting.”





# ELLIE WILLIAMS

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STRATEGIC COMMUNICATION,  
DIGITAL STUDIES CERTIFICATE

## J-SCHOOL TAKEAWAY

“I've learned how to effectively and persuasively communicate with people in a way that's engaging and approachable as well as the strategies behind promoting a positive brand image.”





# HANNAHRAE WILSON

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STRATEGIC COMMUNICATION

J-SCHOOL TAKEAWAY

“I learned valuable lessons in strategic communication but also how to communicate effectively with peers, professors and others in a professional way.”



# MCKENZIE WOYAK

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STRATEGIC COMMUNICATION,  
GRAPHIC DESIGN AND DIGITAL  
STUDIES CERTIFICATES

J-SCHOOL TAKEAWAY

"Always be inquisitive."



# JONATHAN WRIGHT



REPORTING, DIGITAL STUDIES  
CERTIFICATE

J-SCHOOL TAKEAWAY

“How to handle multiple responsibilities  
under pressure.”



# MARCUS ZHAO



STRATEGIC COMMUNICATION

J-SCHOOL TAKEAWAY

“Always base your work on research.”



# REAGAN ZIMMERMAN

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REPORTING AND STRATEGIC  
COMMUNICATION

J-SCHOOL TAKEAWAY

“To show people and not just tell them.  
Learned that one from the best, Pat  
Hastings.”





# LILLY ZOLLER



REPORTING, POLITICAL SCIENCE  
MAJOR

J-SCHOOL MEMORY

“Anchoring the Badger Report!”

