

ADVERTISING and COMMUNICATIONS VIRTUAL CAREER FAIR
INTERNSHIPS ♦ ADVERTISING ♦ COMMUNICATIONS ♦ MARKETING ♦ MEDIA ♦ PUBLIC RELATIONS
Friday, January 28, 2022
11 A.M. -1 P.M. CST

THIS IS A VIRTUAL EVENT. You can join anytime between 11 A.M. to 1 P.M. CST. Please use the virtual meeting link available at the end of each employer's description to join them. Prior to joining, review the company website to familiarize yourself with the organization.

If you have difficulties connecting, please contact Pam Garcia-Rivera at pgarciariver@wisc.edu.

Audacy - Wisconsin

Audacy, Inc. (NYSE: AUD) is a scaled, multi-platform audio content and entertainment company with the country's best radio broadcasting group, a leader in virtually every segment of audio, and America's #1 creator of original, premium audio. Audacy engages over 170 million consumers each month, bringing people together around the news, sports, podcasts and music that matter to them.

- **Full Time Positions:** Sales Assistant, Chief Engineer, Account Executives
- **Chat with Billie Jean** via [Zoom](#) or **Robert** via [Zoom](#)

ESPN, Various Locations

ESPN, Inc. is the leading multinational, multimedia sports entertainment brand featuring the broadest portfolio of multimedia sports assets.

- **Full Time Positions:** Editor or Audience Engagement positions in the digital space
- **Chat with Heather** via [Zoom](#)

iHEART MEDIA – Madison, WI

Working at iHeartMedia is exciting! With over a quarter of a billion monthly listeners, we have a greater reach than any other media company in the United States. We are on the lookout for innovative people to help grow our brands and products, including roles in technology, sales, on-air, live events, podcasts and traffic & weather.

- **Full Time Positions:** Sales and Promotions (available now)
- **Internships Available** (for spring and summer)
- **Chat with Monica or Tim** via [Teams](#)

JUV Consulting – New York City and remote

JUV Consulting is a purpose-driven marketing agency run by diverse young people that works with clients like JanSport, Levi's, VSCO, and more. Established in 2016, JUV has been providing clients with services such as research, marketing and consulting, and implementation to help them better understand and authentically reach the Gen Z audience. JUV is based out of New York City, with our office being in Times Square, but also has an expansive team working remotely out of LA and in different parts of the country as well as internationally.

- **Full Time Positions:** Resource Manager, Growth Operations Specialist, Associate Director of Social Impact, Business Development Director, Director of Finance
- **Chat with Garin and Gabe** via [Zoom](#)

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Lessiter Media – Brookfield, WI

Since 1981, Lessiter Media has delivered the latest and most critical information through our magazines, newsletters, websites, email newsletters, books, reports and events.

- **Internships Available** (for summer): Editorial Intern, Digital Media Intern, Marketing Intern
- **Chat with Ronda** via [Zoom](#)

McPherson Strategies – mostly New York and remote

McPherson Strategies develops, amplifies and communicates corporate social impact and philanthropic initiatives.

- **Internships Available:** Social Impact Fellow
- **Chat with McKenna** via [Zoom](#)

Mid-West Family – Madison

The whole of Mid-West Family is greater than the sum of its parts. We are focused on fostering relationships with communities, listeners, and advertisers. Here is a video on what we believe:

<https://l.linklyhq.com/l/brjS>.

- **Jobs Available:** Account Executive, Search Specialist, Digital Marketer
- **Chat with Heather** via [Google](#)

NewsGuard – Chicago, New York

Launched in March 2018 by media entrepreneur and award-winning journalist Steven Brill and former Wall Street Journal publisher Gordon Crovitz, NewsGuard provides credibility ratings and detailed “Nutrition Labels” for thousands of news and information websites. NewsGuard rates all the news and information websites that account for 95% of online engagement across the U.S., U.K., Germany, France, and Italy. NewsGuard’s ratings are conducted by trained journalists using nine apolitical criteria of journalistic practice, including whether a site repeatedly publishes false content, whether it regularly corrects or clarifies errors, and whether it avoids deceptive headlines.

Technology companies, content platforms, advertisers, and others license NewsGuard’s ratings to help users find credible information sources and avoid misinformation.

- **Full Time Positions:** Analyst
- **Internships Available:** Various opportunities
- **Chat with Sruthi** via [Zoom](#)

Oscar Mayer-all throughout the country

Have you always dreamed of working with hot dogs? Well, look no further. We're looking for WIENERMOBILE navigators ready to deliver unlimited joy to thousands of people every single day. Drive from city to city across America driving one of the most iconic vehicles of all time, generating billions of media impressions each year.

- **Full Time Position:** Hotdogger (one year program)
- **Chat with Colin and Kallie** via [Teams](#)

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Pinterest – Chicago, New York, San Francisco

With billions of Pins on Pinterest, you'll always find ideas to spark inspiration. When you discover Pins you love, save them to boards to keep your ideas organized and easy to find. You can also create Pins to share your ideas with other people on Pinterest. Create the career you love. We're looking for creative minds to help us continue building the world's first visual discovery engine.

- **Internships Available** (for summer): Sales Internship
- **Chat with Adriana** via [Google](#)

Real Chemistry – Various Locations

Real Chemistry is a global healthcare innovation firm, that hosts a range of integrated solutions teams specializing across strategic comms, PR, marketing, branding, advertising, and more.

- **Internships Available:** Various Summer Internships
- **Chat with Shannon** via [Zoom](#)

ROTOWIRE – Madison, WI

RotoWire is a fantasy sports company based in Madison, WI that specializes in fantasy sports news and fantasy-style games. RotoWire provides fantasy news and information to ESPN.com, Yahoo! Sports, NFL.com, CBSSports.com, FanDuel, DraftKings and Sirius XM Radio. RotoWire is the successor to RotoNews.com, which pioneered the concept of real-time fantasy sports information when launched in 1997.

- **Positions Available:** Writing Intern
- **Chat with DJ** via [Zoom](#)

TDS Telecommunications – Madison, WI

TDS Telecommunications LLC (TDS Telecom/TDS®) delivers high-speed internet, TV entertainment, and phone services to more than 1,000 rural, suburban, and metropolitan communities across the U.S. With 1.2 million connections, TDS is a rapidly growing technology company. Powered by fiber-optics and new industry-leading technologies, TDS delivers up to 2 Gigabit internet speeds and offers internet-protocol based TV entertainment solutions along with traditional phone services.

- **Internships Available:** Corporate Communications PR Internship
- **Chat with Anthony** via [Teams](#)

Walker Sands – Atlanta, Boston, Chicago, San Francisco, Seattle

Walker Sands is a full-service B2B marketing agency with core capabilities in public relations, demand generation, branding, creative, marketing strategy and web. A nine-time Inc. 5000 honoree, Walker Sands is one of the fastest-growing B2B marketing agencies in the world, with offices in Chicago, San Francisco, Seattle, Boston and Atlanta.

- **Positions Available:** Entry level positions in PR, digital media, creative/content, social media and demand generation
- **Internships Available** (Summer): Various opportunities
- **Chat with Megan** via [Google](#)
- **AVAILABLE TO CHAT BETWEEN 12-1PM ONLY**

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WISC-TV News Now CBS – Madison, WI

WISC-TV News 3 Now is the local CBS affiliate in Madison. We produce more than 40 hours of live broadcast news each week, and update our website (Channel3000.com) 24/7.

- **Internships Available:** We have hands-on internship opportunities in news, sports and investigations at the station. Most are typically six-month positions that are paid.
- **Chat with Stephen, Kate, and Sarah** via [Zoom](#)

WISN-TV – Milwaukee, WI

WISN-TV is the ABC affiliate in Milwaukee, Wisconsin. The station is owned by Hearst Television.

- **Positions Available:** Producer/Assignment Editor, Part-Time Production Assistant
- **Chat with Jessica** via [Zoom](#)

WORT FM - Madison, WI

WORT FM is a noncommercial, listener-sponsored, community radio station broadcasting to south-central Wisconsin. Our hundreds of active volunteers (and thousands of past volunteers) are responsible for producing our music, talk, and news programming. Our award-winning news department, comprised of a mostly-volunteer team, produces an hour-long newscast every Monday, Tuesday, Wednesday, and Thursday.

- **Positions Available:** Want real-world reporting & broadcasting experience? The WORT news department needs YOU. We are seeking volunteer or intern-based reporters, feature producers, and more to work on our evening newscast, or on other news shows at WORT. We provide real-world experience with professional feedback and mentoring in a friendly environment, access to tools of the trade, and a chance to bring untold stories to light. Many of our volunteers go on to professional work at local and national media outlets.
- **Chat with Chali or Adrienne** via [Google Meet](#)

WQRF/WTVO Nexstar Media – Rockford, IL

We operate the FOX & ABC television stations in Northern Illinois plus MyStateline.com.

- **Positions Available:** Reporter/MMJ, Newscast Producer, Digital Producer, Editor, Photojournalist
- **Internships Available:** News/Production Intern (available now or Summer)
- **Chat with Matt McConico** via [Zoom](#)

WTMJ-WGBA TV – Milwaukee, WI

TMJ4 News brings you breaking and developing news, weather, traffic and sports coverage from the Milwaukee metro area and across Wisconsin.

- **Positions Available:** Photographer, Editor, Studio Tech 1, Assistant News Director, Producer, Video Editor
- **Internships Available:** Producer Intern, Digital Intern
- **Chat with Eric** via [Zoom](#)

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