

ADVERTISING and COMMUNICATIONS VIRTUAL CAREER FAIR
INTERNSHIPS ♦ ADVERTISING ♦ COMMUNICATIONS ♦ MARKETING ♦ MEDIA ♦ PUBLIC RELATIONS

Friday, March 4, 2022
11 A.M. -1 P.M. CST

THIS IS A VIRTUAL EVENT. You can join anytime between 11 A.M. to 1 P.M. CST. Please use the virtual meeting link available at the end of each employer's description to join them. Prior to joining, review the company website to familiarize yourself with the organization.

If you have difficulties connecting, please contact Pam Garcia-Rivera at pgarciariver@wisc.edu.

Cramer-Krasselt, Chicago, IL and Milwaukee, WI

Cramer-Krasselt is the second largest, full-service agency in the United States. We're headquartered in Chicago, IL and have another office in Milwaukee, WI. Major brands include Alzheimer's Association, Cedar Fair Entertainment Company (Knott's Berry Farm, Cedar Point and other properties), Cintas, Corona Extra, Spirit Airlines, Porsche, Tropicana and Pacifico among others.

- **Full-Time Positions Available:** Programmatic Trader, Assistant Media Planner
- **Chat with Maddie, Taylor and Dom** via [Teams](#)

Curious Plot, Minneapolis, MN

Curious Plot is a marketing, communications and consulting agency is driven to plot strategies and execute campaigns that achieve your goals. Whether you're in need of creative, public relations, digital advertising, marketing automation, content development or consulting, we have a tenacious team ready to discover what's next for food, agriculture and animal care. Our headquarters are in Minneapolis, Minnesota.

- **Internships Available:** [Summer Internship](#)
- **Chat with Diane and Kayla** via [GoTo Meeting](#)

Derris, New York, NY

Derris is a brand consultancy headquartered in New York City and London. We approach our work methodically, telling stories with universal impact through strategy, positioning, content and communications.

- **Internships Available:** Summer 2022 Internship
- **Full-Time Positions:** Public Relations Assistant Account Executive
- **Chat with Esther** via [Google](#)

Hubbard Broadcasting, Various Locations

Hubbard Broadcasting is a family-owned multi-media company with radio stations and TV stations in 10 states. TV locations include Rochester, MN; Duluth, MN; Minneapolis, MN; Albuquerque, NM; Rochester, NY & Albany, NY

- **Full Time Positions Available:** News Producers, News Reporters, Digital Marketing Roles
- **Chat with Michael** via [GoTo Meeting](#)

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iHeart Media – Madison, WI

Working at iHeartMedia is exciting! With over a quarter of a billion monthly listeners, we have a greater reach than any other media company in the United States. We are on the lookout for innovative people to help grow our brands and products, including roles in technology, sales, on-air, live events, podcasts and traffic & weather.

- **Full Time Positions:** Sales
- **Part-Time Positions:** Promotions
- **Chat with Monica or Tim** via [Teams](#)

JUV Consulting – New York City and remote

JUV Consulting is a purpose-driven marketing agency run by diverse young people that works with clients like JanSport, Levi's, VSCO, and more. Established in 2016, JUV has been providing clients with services such as research, marketing and consulting, and implementation to help them better understand and authentically reach the Gen Z audience. JUV is based out of New York City, with our office being in Times Square, but also has an expansive team working remotely out of LA and in different parts of the country as well as internationally.

- **Full Time Positions:** Senior Account Manager, Business Development Director, and Influencer Marketing Coordinator
- **Part-Time/ Contract Roles:** Consultant
- **Chat with Garin, Gabe and Maia** via [Zoom](#)

Lessiter Media – Brookfield, WI

Since 1981, Lessiter Media has delivered the latest and most critical information through our magazines, newsletters, websites, email newsletters, books, reports and events.

- **Internships Available** (for summer): Editorial Intern, Digital Media Intern, Marketing Intern, Graphic Design Intern
- **Chat with Ronda** via [Zoom](#)

KemperLesnik, Chicago, IL

KemperLesnik is located in Chicago, IL. We are a company with expertise in the following - Public Relations | Sports Marketing | Event Marketing | Content Marketing

- **Internships Available:** We have internship programs available within our Public Relations as well as Sports Marketing & Events.
- **Full-Time Positions:** We have open positions for Account Executives for our Public Relations department.
- **Chat with Cybil, Tom, Audrey and Christie** via [Zoom](#)

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McPherson Strategies, Fully Remote

McPherson Strategies is a boutique B-corp agency focused on the intersection of communications and social impact. Our team brings decades of experience creating unforgettable campaigns, communications, events and partnerships that amplify organizations' reach and social impact while strengthening the business. Our clients include corporations, social businesses, startups, nonprofits, social entrepreneurs and foundations. We help them develop effective programs and communications frameworks, forge partnerships, increase visibility across mediums, inspire action and more. Our greatest attributes: experience in communications and social impact, passion for the issues we work on, creativity, a get-it-done approach and, of course, our unparalleled rolodex. Learn more about our work here: <https://www.mcpstrategies.com/>

- **Internships Available:** Social Impact Fellow
- **Chat with Mckenna** via [Zoom](#)

Paragon Marketing Group, Chicago, IL

Engagement marketing agency in the Chicago area. We are passionately committed to excellence in everything we do and with everyone we engage. We create unparalleled partnerships and ignite remarkable journeys.

- **Full-Time Jobs Available:** Project Coordinator
- **Internships Available:** Road Warrior
- **Chat with Matt, Libby and Michael** via [Zoom](#)

ROTOWIRE, Madison, WI

RotoWire is a fantasy sports company based in Madison, WI that specializes in fantasy sports news and fantasy-style games. RotoWire provides fantasy news and information to ESPN.com, Yahoo! Sports, NFL.com, CBSSports.com, FanDuel, DraftKings and Sirius XM Radio. RotoWire is the successor to RotoNews.com, which pioneered the concept of real-time fantasy sports information when launched in 1997.

- **Positions Available:** Writing Intern
- **Chat with Joe** via [Zoom](#)

Spectrum Networks, Various Locations

Spectrum Networks is a series of 27 hyper-local news and 9 regional sports networks owned and operated by Charter Communications, Inc. Spectrum Networks seeks to provide the most essential local news and information, cultivating relevant and thoughtful conversations that foster informed and engaged communities.

- **Full Time Positions Available:** Digital Producers, MMJ's, Producers, plus more
- **Internships Available:** A variety of summer positions are available
- **Chat with Jennifer** via [WebEx](#)

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USA Today Network-WI, Various Locations

We have 11 publications in eastern and central Wisconsin: Green Bay Press-Gazette, Appleton Post-Crescent, Fond du Lac Reporter, Oshkosh Northwestern, Sheboygan Press, Manitowoc Herald Times Reporter, Wausau Daily Herald, Stevens Point Journal, Wisconsin Rapids Tribune, Marshfield News Herald, PackersNews.

- **Internships Available:** News Reporter Internships
- **Full Time Positions:** Reporters in News and Business
- **Chat with Larry** via [Zoom](#)

WISC-TV News 3 Now (CBS), Madison, WI

WISC-TV News 3 Now is the local CBS affiliate in Madison. We produce more than 40 hours of live broadcast news each week, and update our website (Channel3000.com) 24/7.

- **Internships Available:** We have hands-on internship opportunities in news, sports and investigations at the station. Most positions are typically six-month positions that are paid.
- **Chat with Kate and Sarah** via [Zoom](#)

WORT FM - Madison, WI

WORT FM is a noncommercial, listener-sponsored, community radio station broadcasting to south-central Wisconsin. Our hundreds of active volunteers (and thousands of past volunteers) are responsible for producing our music, talk, and news programming. Our award-winning news department, comprised of a mostly-volunteer team, produces an hour-long newscast every Monday, Tuesday, Wednesday, and Thursday.

- **Positions Available:** Want real-world reporting & broadcasting experience? The WORT news department needs YOU. We are seeking volunteer or intern-based reporters, feature producers, and more to work on our evening newscast, or on other news shows at WORT. We provide real-world experience with professional feedback and mentoring in a friendly environment, access to tools of the trade, and a chance to bring untold stories to light. Many of our volunteers go on to professional work at local and national media outlets.
- **Chat with Chali or Adrienne** via [Google](#)

WQRF/WTVO Nexstar Media – Rockford, IL

We operate the FOX & ABC television stations in Northern Illinois plus MyStateline.com. We're adding new newscasts and hiring for a number of positions.

- **Positions Available:** Reporter/MMJ, Newscast Producer, Digital Producer, Editor, Photojournalist, Newscast Director, Production Assistant, Sports Anchor/Reporter, News Anchor/Reporter, Freelance Meteorologist.
- **Internships Available:** News/Production Intern (available now or Summer)
- **Chat with Matt McConico** via [Zoom](#)