

## RESUME FOR GERALD J. RUBEN

### SECTION I (PERSONAL DATA)

- a. Name: Gerald J. Ruben
- b. Present College Address: 710 University Avenue  
Madison 5, Wisconsin
- c. Madison Telephone Number: AL 7-2165
- d. Permanent Home Address: 7414 - 33rd Avenue  
Kenosha, Wisconsin (Tel: OL 2-2393)
- e. Height: 6 ft.      Weight: 170      Marital Status: Single
- f. Date of Birth: 25 October 1934
- g. Degree: Bachelor of Science, Radio-TV Journalism,  
University of Wisconsin, Madison, June, 1962

### SECTION II (EDUCATION)

- a. High School: Kenosha High School, Kenosha, Wisconsin,  
June, 1952 graduate, Rank: 18 of 417
- b. College:
  - (1) South Dakota School of Mines and Technology, Special Student,  
1955. Grade Point Average: 3.0 of 4.0
  - (2) University of Maryland, Overseas Division, Morocco, Special  
Student, 1957-58. Grade Point Average: 4.0 of 4.0
  - (3) University of Wisconsin, 1958-62, Madison, Wisconsin.  
Grade Point Average: 2.9 of 4.0 -- upper third of class
- c. Activities
  - (1) Member, Lakeshore Halls Assn. Personnel Committee
  - (2) Staff Reporter, Daily Cardinal (Campus Newspaper)
  - (3) Member, Sigma Delta Chi

### SECTION III (EXPERIENCE)

- a. WLIP, Kenosha Broadcasting, Inc., Kenosha, Wis., Summer, 1961, and  
two weeks in December, 1961. Duties: Gathered news on regular beat;  
wrote and prepared radio newscasts.
- b. Assisted Associated Press, Madison Bureau, in coverage of Wisconsin  
State Legislative Committee Hearings, Spring, 1961.
- c. Newsmen for "Campus Journal," a series of programs telecast over  
WHA-TV (Channel 21), Madison, Spring, 1961.
- d. Contributed articles to the Black Hills Bomber, Ellsworth Air Force  
Base, South Dakota, and the Scorpion, Ben Guerir Air Force Base, Morocco.  
(Both were U.S.A.F. publications)

### SECTION IV (MILITARY SERVICE)

- a. Present military status: Completed active duty in the U. S. Air Force  
from September 1954 to June 1958.
  - b. Description of Military Duties: PERSONNEL SPECIALIST -- Controlled  
airmen's overseas assignments for 2-1/2 years; while stationed abroad  
coordinated U. S. passport actions with American Consulate, Casablanca,  
Morocco; handled off-duty European travel program, Mediterranean Cruise  
program, and casualty reporting.
-

SECTION V (SUMMARY OF COURSES)

- a. Major Courses: News Writing, News Reporting, Typography and Makeup of the Newspaper, News Editing, Law of the Press, Reporting of Public Affairs, History of Journalism, The Press and Society, Principles of Advertising, Public Relations, Radio News Writing, Television News Writing, Radio Broadcasting, and Television Broadcasting.
- b. Other Courses:
- (1) Political Science: American Government, State and Local Government, Urban Government and Politics, Political Parties and Public Opinion, Conduct of American Foreign Affairs, Problems in U. S. Foreign Policy.
  - (2) History: American History 1901-1929, Recent American History 1929 to the present, Military History of the United States.
  - (3) Economics: Principles of Economics, Elements of Accounting, Theory of Investment.
  - (4) Psychology: General Psychology, Psychology of Human Adjustment.
  - (5) English: Freshman Composition, Advanced Composition, American Literature, Contemporary Literature, Modern American Drama.
  - (6) ~~Science: General Chemistry, Physical Geography, Economic Botany.~~
  - (7) Other: College Algebra, Principles of Sociology, Introduction to Philosophy, Public Speaking, Voice Training.

SECTION VI (SPECIAL SKILLS)

- a. Familiar with the Bell & Howell 16mm film camera, Polaroid camera, and 35mm still camera.
- b. Typing speed: 65 words-per-minute.

SECTION VII (CAREER OBJECTIVE)

News Director of a major radio-television station

SECTION VIII (REFERENCES)

- a. Mr. Jack F. Newman, 617 Piper Drive, Madison, Wisconsin, Director, University News Service, University of Wisconsin, Madison.
- b. Mr. Scott M. Cutlip, 142 Larkin, Madison, Wisconsin, Professor of Journalism, University of Wisconsin, Madison.
- c. Miss Virginia Taylor, News Director, WLIP, Kenosha, Wisconsin.

-0-

Gerald J. Ruben