

CELEBRATING ACHIEVEMENTS

2022 HONOREES

RALPH O. NAFZIGER AWARD

For distinguished achievement within 10 years of graduation

Jeremy Vuernick, 2011

President of A&R, Capitol Music Group

HAROLD L. NELSON AWARD

*For distinguished contribution to research in
journalism and mass communication education*

Carolyn Bronstein, PhD, 2001

Vincent de Paul Professor of Media Studies

College of Communication

DePaul University

SHARON DUNWOODY EARLY CAREER AWARD

*For distinguished achievement in teaching and research
within 5-10 years of graduation from the PhD program*

Anthony Dudo, PhD, 2011

Associate Professor

Stan Richards School of Advertising & Public Relations,

University of Texas at Austin

Melissa Tully, PhD, 2007, 2011

Associate Professor

School of Journalism and Mass Communication

University of Iowa

DISTINGUISHED SERVICE AWARD

*For professional contributions in journalism and mass
communication*

Tom Bernthal, 1995

Founder and ex-CEO, Kelton Global

Phil Haslanger, 1973

Chair, Center for Journalism Ethics Advisory Board

Cindy Mori, 1989

VP, Global Casting & Talent Management, Discovery Inc

RALPH O. NAFZIGER AWARD



JEREMY VUERNICK

Jeremy Vuernick is the President of A&R at Capitol Music Group, one of the world's leading music companies. Based in Hollywood, California at the iconic Capitol Tower, he is responsible for working with the company's roster of artists which include Halsey, Paul McCartney, Sam Smith, Katy Perry, Lewis Capaldi, Marshmello and many more. Having graduated from the University of Wisconsin-Madison's

School of Journalism and Mass Communication in 2011, Vuernick returned to his native New York where he began his career at the independent electronic music label, Ultra Music. There, he worked in a variety of capacities including A&R, design, marketing, and sales. In 2013, Vuernick joined Capitol Music Group under their flagship electronic music label, Astralwerks Records where he quickly rose through the ranks and signed Grammy nominated, multi-platinum artist Halsey. Having spent nine years at the company, he has experience in nearly all genres of music in a creative capacity, working with artists, songwriters, and producers to bring their vision to life. In his current role, Vuernick leads the A&R department to set the creative direction of the label group which includes Capitol Records, Astralwerks, Blue Note, Harvest and more.

HAROLD L. NELSON AWARD



CAROLYN BRONSTEIN, PhD

Carolyn Bronstein is the Vincent de Paul Professor of Communication and Media Studies in the College of Communication at DePaul University. Bronstein is a feminist media scholar with research interests in gender and sexuality studies, women's movement history, media and new technologies, and the structural conditions affecting women's participation in cultural and creative industries, especially advertising. Her academic work is shaped by interdisciplinary training, drawing from communication theory, media history and gender and sexuality studies.

Much of Bronstein's work contributes to debates about the role of pornography in American society since the 1970s and fluctuating views of sexuality and sexual communication as potential sites of empowerment as well as vulnerability. She is the author of *Battling Pornography: The Feminist Anti-Pornography Movement, 1976-1986* (Cambridge University Press, 2011), winner of the 2012 Emily Toth Award for Best Single Work in Women's Studies from the Popular Culture Association/American Culture Association. She is coeditor of *Porno Chic* and the *Sex Wars: American Sexual Representation in the 1970s* (U Massachusetts Press, 2016), which expands knowledge of the historical production and consumption of pornography beyond the mainstream heterosexual male audience. Her current work examines threats to online sexual speech from federal law and the content moderation policies of technology and information companies. In addition to her academic writing, she contributes commentary on American sexual culture to popular journalism outlets such as *The Atlantic* and the *Washington Post*.

Bronstein serves on the editorial boards of *Journalism and Communication Monographs* and *Advertising and Society Quarterly*. She is Series Editor for the Association for Education in Journalism and Mass Communication (AEJMC) ScholarSourcing book series with publisher Peter Lang (2018-present). At DePaul, she directs the OpEd Project, a national thought leadership and journalism initiative that trains underrepresented faculty to share their research to inform and influence public conversation and policy.

Bronstein teaches courses on the history of mass communication, social and cultural effects of media and technology, and media representation of feminist campaigns and social movements.

Before receiving her doctorate, Bronstein earned a B.A. in Communication (1989) and an M.A. in Journalism (1990) from Stanford University.

SHARON DUNWOODY EARLY CAREER AWARD



ANTHONY DUDO, PhD

Anthony Dudo researches the intersection of science, media, and society. He is particularly interested in scientists' public engagement activities, media representations of science and environmental issues, and the contributions of informational and entertainment media to public perceptions of science. His recent work has examined factors influencing scientists' likelihood to engage in public communication, scientists' goals for public engagement, and the growing community of science communication trainers.

His research has been funded by the National Science Foundation, Rita Allen Foundation, Lasker Foundation, John Templeton Foundation, Kavli Foundation, Chan Zuckerberg Initiative, and Knight Foundation. Dudo was named a Kavli Fellow of the U.S. National Academy of Sciences and he is the former chair of the Communicating Science, Health, Environment, and Risk Division of the Association for Education in Journalism and Mass Communication. He is the program director for science communication in the UT Center for Media Engagement, a faculty mentor for the UT Science & Technology Communication Lab, and is an affiliate faculty member of UT's Center for Health Communication and Environmental Science Institute.

His research has appeared in numerous journals including *Nature Nanotechnology*, *Communication Research*, *Science Communication*, *Public Understanding of Science*, *Risk Analysis*, *Journalism & Mass Communication Quarterly*, the *Journal of Research in Science Teaching*, and *New Media and Society*. His work has also appeared in books including *The Communication Yearbook*, *Hollywood Chemistry*, *The Handbook of Nanotechnology in Society*, and *The Cultivation Differential*. He recently co-edited a book in the Moody College's *New Agendas* series focused on strategic communication and is currently co-writing a book titled *Strategic Science Communication* to be published with Johns Hopkins University Press.

Dudo is the faculty committee chair of UT's cross-disciplinary minor in science communication, and regularly teaches courses focused on integrated brand promotion and science communication. In 2016 he was a recipient of the UT-System's highest teaching honor, the Regents' Outstanding Teaching Award. He previously worked in strategic communications for the Academy of Natural Sciences, a natural history museum and scientific research institution operating in Philadelphia since 1812.

SHARON DUNWOODY EARLY CAREER AWARD



MELISSA TULLY, PhD

Melissa Tully is an Associate Professor in the School of Journalism and Mass Communication at the University of Iowa. She is also the Director of the Global Media Studies Working Group in the Obermann Center for Advanced Studies and a Senior Research Fellow in the Public Policy Center at the University of Iowa. Her research interests include news literacy, audience studies, misinformation, civic engagement, and African media studies. She has collaborated with scholars across the United States and Sub-Saharan Africa on large-scale projects that use multiple methods, including fieldwork, experiments, surveys, focus groups, and interviews, to answer complex questions about engagement with news and information, with a particular focus on news literacy as one means of addressing the spread of misinformation. While in graduate school at UW-Madison, she received a Fulbright-Hays DDRA Grant to complete her dissertation research in Kenya. She has published widely in leading journals in our field, including *New Media & Society*, *Communication Theory*, *Communication Research*, *Journalism*, *Information, Communication & Society*, *Health Communication*, *Science Communication*, and *Digital Journalism*, among others. She received a 2020 Senior Scholar Award from the Association for Education in Journalism and Mass Communication to support her research on news audiences in Kenya.

DISTINGUISHED SERVICE AWARD



TOM BERNTHAL

Tom Bernthal is the founder and ex-CEO of Kelton Global, a consumer insights and strategy consulting firm, which was acquired in 2018. Tom founded Kelton after working as an intern on the Communications Team in the Clinton White House, and then as a producer for NBC News, where he won the coveted Emmy Award for Breaking News Coverage and News Storytelling.

Kelton was created with the idea of bringing a journalist's eye for the human story to the world of corporate strategic insights, and focused on helping companies be more empathetic to consumer needs as they developed products and services, and communicated with their customers. This approach became integral for clients including Google, Nike, Target, General Electric, Amazon, Harley-Davidson, Starbucks and more than 100 of the Fortune 500.

After selling Kelton, Tom has become an investor and advisor, mentoring entrepreneurs, and using the same strategic marketing expertise and customer understanding to discover and grow venture-backed companies.

Originally from Washington, D.C., Tom lives in Menlo Park, California, with his fiancée and their five sometimes well-behaved children.

DISTINGUISHED SERVICE AWARD



PHIL HASLANGER

Phil Haslanger earned his bachelor's degree in sociology from UW-Madison in 1971 and his master's degree in journalism from UW-Madison in 1973. He covered the 1972 presidential election for The Daily Cardinal and began working at The Capital Times in 1973, first covering politics, then education. He also was a Madison stringer for The Washington Post from 1973-78.

In 1977, he was the founding co-editor of The Press Connection, a newspaper put out by union members on strike and then served as its editorial page editor. After the strike ended in 1979 he returned to the Cap Times and became its city editor, editorial page editor and managing editor. He helped launch the newspaper's website in 1995 and in the early 2000s helped create the Race and Media Project that gathered media and community representatives to look at how news media could do a better job covering communities of color.

He taught journalism classes at the School of Journalism and Mass Communication in 1985 and 1988 and at Edgewood College in 1990-91. He was president of the National Conference of Editorial Writers in 2002 and served on the School of Journalism and Mass Communication's Board of Visitors from 2005 to 2009.

Haslanger left the Cap Times in 2008 as he became an ordained minister in the United Church of Christ and pastor at Memorial UCC in Fitchburg but maintained connections to journalism. He was president of the Religion News Service board in 2016 and 2017. Currently, he is chair of the Center for Journalism Ethics Advisory Board and is on the editorial advisory board of the Fitchburg Star.

In 2021, Haslanger was inducted into the Wisconsin Newspaper Association Hall of Fame.

DISTINGUISHED SERVICE AWARD



CINDY MORI

Cindy Mori is an award-winning media professional with more than three decades of experience. As VP, Global Casting & Talent Management for Discovery Inc, she manages corporate talent booking for all Discovery networks and platforms, including Discovery Channel, OWN, HGTV, Food Network, TLC and discovery+. In this capacity she capitalizes on her industry-wide relationships and deep contacts in the news, entertainment, literary and sports worlds. Mori moved into this role after thriving first at The Oprah Winfrey Show and then OWN for 20+ years. While there she held positions in producing, booking and development, and is responsible for over 1000 hours of programming. Mori brought to all of Discovery's networks the same programming and brand-building expertise she cultivated at OWN. Her breadth of knowledge and experience has led to Mori being pursued for outside consulting for the Minnesota Vikings and Dallas Cowboys among others as well as numerous speaking engagements. She also serves as an Adjunct Instructor at USC's Annenberg School for Communication and Journalism.

In addition to managing corporate casting for all of Discovery Inc's company-wide initiatives, special projects and select shows, Mori maintains her close association with OWN. She oversees booking for Ms. Winfrey's media partnerships, which is creating far-reaching, mission-driven content including exclusive celebrity interviews for The Oprah Conversation and the critically acclaimed mental health docu-series The Me You Can't See from Executive Producers Prince Harry and Oprah Winfrey. She is also overseeing talent booking for the upcoming Sidney Poitier documentary for AppleTV+. Mori continues to supervise booking and talent relations for OWN's multi-platform programming and scripted and non-scripted series, including SuperSoul, Ava DuVernay's Queen Sugar and Cherish the Day and the courtroom drama All Rise.

Beginning at a young age, Mori was interested in news and current events. She recognized early that media was a powerful tool, which could be used to inform and connect people. This interest led her to the University of Wisconsin-Madison and a B.A. in Journalism. She began her television career at CNN's Capital Gang & Reliable Sources where she produced live shows featuring politicians and D.C. power players. Later she moved to ABC News, producing live and taped segments for Good Morning America.

JAMES L. BAUGHMAN SENIOR ACHIEVEMENT AWARD

For outstanding academic, professional and community service

Lauryn Azu
Zoe Bockhorst
Yiting Duan

Tamia Fowlkes
Lauren Lessila
Austin Urbach

TEACHING EXCELLENCE AWARD

In recognition of outstanding and inspirational teaching performance

Kiran Bhatia
Sang Jung Kim
Xining Liao
Gaofei Li

Macau Mak
Danny Parker
Jordan Sallio
Yiming Wang

LEADERSHIP AWARD

*In recognition of outstanding service as a leader and organizer of the
Communication Crossroads Conference*

Aman Abhishek
Linjie Dai
Zening Duan
Kevin Fleming
Jisoo Kim

Mengyu Li
Jessica Needle
Jillian Padgett
Tahereh Rahimi

SJMC 20+ YEARS OF SERVICE RECOGNITION

In recognition of faculty and staff with 20 or more years in the department

Greg Downey

Pat Hastings

RALPH O. NAFZIGER AWARD

2022 Jeremy Vuernick
2021 Rachel Dickens
2020 Jacob Kushner
2019 Zachary Zaban
2018 Nick Penzenstadler
2017 Bassey Etim
2016 Haley Van Dyck
2015 Cristina Daglas
2014 Jessica Arp
2013 Daniel O'Brien
2012 Katie Harbath
2011 Colin Benedict
2010 Justine Nagan
2009 Elizabeth Medhin
2008 Janel Klein
2007 Adam Albrecht
2006 Scott Anderson
2005 Aaron Popkey
2004 Stephen Thompson
2003 Ali Weisberg Zelenko
2002 Anthony Shadid
2001 Jason Cohen
2000 Roger Maes

1999 Cynthia Goldberg
1998 John Keefe
1997 Gregory Hughes
1996 Peter Annin
1995 Phil Rosenthal
1994 Joan Gilbertson
1993 Deborah Blum
1992 Mary Annette Pember
1991 Joel Dresang
1990 Heidi Kempf
1989 Dale D. Buss
1988 Scott J. Farrell
1987 Pam McAllister Johnson
1986 Craig Wirth
1985 Owen Ullmann
1984 Abigail J. Nash
1983 Jill Geisler
1981 Neal Ulevich
1980 Terri Brooks
1978 Steven L. Raymer
1976 William C. Mullen
1973 Jane E. Brody
1971 David H. Nimmer

HAROLD L. NELSON AWARD

2022 Carolyn Bronstein
2021 Annie Lang
2020 William "Chip" Eveland
2019 Patricia Moy
2018 Zhongdang Pan
2017 Pamela Shoemaker
2016 Bruce Evensen
2015 Stephen Reese
2014 Charles Salmon
2012 Sun-Yuel Choe
2011 Esther Thorson
2010 Paul Voakes
2009 Garrett O'Keefe
2008 Byron Reeves

2007 Donald Shaw
2006 Jane Brown
2005 David Nord
2004 Guido H. Stempel III
2001 Daniel Wackman
1999 Terry Hynes
1998 Wilmott Ragsdale
1993 MaryAnn Yodelis Smith
1992 Richard F. Carter
1991 Jay Blumler
1990 Steven H. Chaffee
1989 Lee B. Becker
1985 Dwight L. Teeter
1981 Bruce H. Westley

DIRECTOR'S AWARD

2018 Jack McLeod
2004 Brian D. Howell

SHARON DUNWOODY EARLY CAREER AWARD

2022 Anthony Dudo, Melissa Tully
2021 Namjin Lee, Kjerstin Thorson
2020 Lucy Atkinson, Emily Vraga
2019 Jason Shepard, Stephanie Edgerly

DISTINGUISHED SERVICE AWARD

2022: Tom Bernthal, Phil Haslanger, Cindy Mori
2021: Deborah Blum, Meg Jones, Mary Annette Pember
2020: Pete Marino, Karen Walsh, Ali Zelenko
2019: John Baumann, Allee Willis, Ted Perry
2018: Ben Deutsch, Bunny Raasch-Hooten, Myra Sanchick
2017: William Dallman, Anne Morgan Giroux, Richard Satran
2016: Ray Allen, Dave Chapman, Abigail Goldman, Mike Gousha
2015: Mike McCabe, Naomi Patton
2014: Christopher Peacock, Mark Pocan, George Stanley, Lori Swanson
2013: Frederica Freyberg, Carrie Johnson, Philip Johnston, Ginnie Roeglin
2012: Jack Harned, Greg Hughes, Steve Paulson
2011: Rick Fetherson, Neil Heinen, Charlotte Feldman-Jacobs
2010: Teresa Alpert, Richard Bachhuber, Jr., Sue Steinberg
2009: Dave Umhoefer, Patricia D. Wright
2008: Mary Conway, Peter D. Fox, Chris Rose
2007: Herman Baumann, Cliff Behnke, Robert Miller
2006: Marj Charlier, Bill Mullen, Steve Pogorzelski
2005: Joy Amundson, Scott Cohn, Scott Farrell
2004: Ed Bark, Ellen Foley, Jill Geisler
2003: Laura Miller, Eric Newhouse, Dave Zweifel
2002: Daniel Baumann, Anja M. Carroll, Leonard Shapiro
2001: Jack Hart, Steven J. Smith, Carol Toussaint
2000: Marsha Lindsay, Larry Wert, Jonathan Wolman
1999: David Maraniss, Jim Mott, Owen Ullmann, J. Paul Van Nevel
1998: Chris Bury, John M. Geddes, Bud Lea
1997: Julie Ann Miller, Patrick Cunningham, M.W. Newman
1996: Joseph C. Lonsdorf, Bruce L. Martzke, Robert R. Williams, Gloria Brown Anderson
1995: William J. Broad, Paul J. Ingrassia, Neil H. Shively
1994: Bruce Bendinger, Steven M. Bornstein, Rita Braver, Kristine Kurey
1993: Donald C. Bauder, Robert I. Friedman, Peter S. Greenberg Stempell III
1992: Nora Boustany, Robert L. Klein, Roger E. Axtell
1991: William F. Huffman, Helen Firstbrook Franklin, Robert B. Sims
1990: James E. Burgess, Paul S. Counsell, Susan A. Davis
1989: Warren J. Heyse, Lynn Giordano, Jeff Greenfield

DISTINGUISHED SERVICE AWARD (continued)

1988: Patricia Wells, Pongsak Payakvichien, Jules K. Joseph
1987: Douglas C. Jones, Robert McFadden, A. A. Wolf
1986: Jane E. Brody, Robert S. Zigman, Avram Butensky
1985: John Patrick Hunter, Karl E. Meyer, Lea H. Thompson
1984: John B. Adams, Dion Henderson, Gene F. Soldatos, James G. Wieghart
1983: Eileen Alt Powell, Bill Stokes, Esther Van Wagoner Tufty
1978: Bradley S. Greenberg, Graham Hovey, Morris and Mary Rubin
1977: Gretchen A. Kemp, Robert Shaplen, Guido H. Stempell III
1976: Robert A. Haeger, Hillier Krieghbaum, Mitchel L. Milvaetz
1973: Charles L. Fleming, William G. Harley, Richard H. Leonard
1971: Florence (Jerry) Allen, Lionel C. Barrow, Jr., Curtis D. MacDougall, Raymond B. Nixon
1969: William E. Branen, Conrad C. Fink, Bernice Fitz-Gibbon, Robert Teague
1968: Donald W. Anderson, William T. Evjue, William E. Walton
1967: William F. Canfield, Edwin Newman, Max F. Ninman
1966: Leo V. Gannon, George H. Gribbin, William Moss Pinkerton
1965: Seymour Korman, Jack E. Krueger, Ruben Levin
1964: Nat Hiken, George V. Underwood, Jr., Fred Wittner
1963: Carson F. Lyman, Karl M. Mann, Austin C. Wehrwein
1962: Chester V. Clifton, Herbert C. Kubly, Fred S. Siebert
1961: Chilton Rowlette Bush, Wallace Meyer, Miriam Ottenberg
1960: Eugene S. Duffield, William H. McCall, Jr., Carlos R. Quirino
1959: Robert H. Fleming, Walter G. Hornaday, Howard M. Teichmann
1958: Ralph D. Casey, Anthony G. DeLorenzo, Daniel D. Mich, Carl A. Zielke
1957: Courtland R. Conlee, William H. Metcalfe, Kenneth Olson, Walter A. O'Meara
1956: Elizabeth Farrington, Randall G. Gould, Owen L. Scott, James S. Thompson
1955: Marquis W. Childs, Lloyd A. Lehrbas