



School of Journalism
and Mass Communication
UNIVERSITY OF WISCONSIN-MADISON

CLASS OF 2022
UNDERGRADUATES

NICOLAS ALMENARA

STRATEGIC COMMUNICATION,
PHYSICS CERTIFICATE

J-SCHOOL TAKEAWAY

The greatest creative campaigns came
from great insights.



ALISYN AMANT

REPORTING, ENGLISH MAJOR J-SCHOOL TAKEAWAY

I will always remember "Creative Nonfiction Writing" with Stacy Forster. It was one of the best classes I've taken during my time at the SJMC.



KATIE AMDAHL

STRATEGIC COMMUNICATION,
ENVIRONMENTAL STUDIES AND
GRAPHIC DESIGN CERTIFICATES

J-SCHOOL TAKEAWAY

The J-School taught me how to both tell and live a good story, through incessant curiosity, the pursuit of the truth and vibrant creativity.



KALLI ANDERSON

REPORTING, MIDDLE EASTERN STUDIES
AND CRIMINAL JUSTICE CERTIFICATES

J-SCHOOL TAKEAWAY

How key communication is to a working environment. Without the capability to work with those surrounding you and communicate in a way that makes sense to them, it is nearly impossible to have an effective workspace!



ANNA AVERSA

STRATEGIC COMMUNICATION,
RELIGIOUS STUDIES MAJOR

J-SCHOOL MEMORY

Launching the 20th edition of Curb Magazine: Out of the Dark! I am so grateful to have worked with such talented classmates.



EMMA AXELROD

STRATEGIC COMMUNICATION,
POLITICAL SCIENCE MAJOR,
HONORS IN LIBERAL ARTS

J-SCHOOL MEMORY

Our lab won the J201 pitch project with
Wild Wisconsin!



LAURYN AZU

REPORTING, LATIN AMERICAN,
CARIBBEAN AND IBERIAN
STUDIES MAJOR, DIGITAL STUDIES
CERTIFICATE

J-SCHOOL TAKEAWAY

To believe in myself and the value of my
ideas.



BEN BAKER



REPORTING

J-SCHOOL MEMORY

Working on the investigative series our class completed for J420.



ISABELLE BAVIS

REPORTING

J-SCHOOL MEMORY

I loved working with Pat Hastings on my podcast and all the time I spent at WSUM Student Radio, I would not be the person I am today without the station.



SOPHIE BEGIN

STRATEGIC COMMUNICATION,
DIGITAL STUDIES AND GENDER
AND WOMEN'S STUDIES
CERTIFICATES

J-SCHOOL MEMORY

Having the opportunity to create an entire advertising campaign for a fictional client in J345.



NORMA BEHREND-MARTINEZ

REPORTING, ENVIRONMENTAL
STUDIES MAJOR, AMERICAN
INDIAN STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

The skills I needed to create multimedia for my internship at UW-Madison's Office of Sustainability from podcast episodes to op-eds to Earthweek videos.



KADEN BOSQUEZ

STRATEGIC COMMUNICATION,
POLITICAL SCIENCE AND ITALIAN
MAJORS

J-SCHOOL TAKEAWAY

The landscape changes daily!



EDEN ROSE BRESLOW

STRATEGIC COMMUNICATION,
TEXTILE AND DESIGN
CERTIFICATE

J-SCHOOL TAKEAWAY

How to get things done on a deadline!



SOPHIE BRILL

STRATEGIC COMMUNICATION,
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

Always trust your instincts and follow
where your passions take you!



CAROLINE BROWN

REPORTING AND STRATEGIC
COMMUNICATION

J-SCHOOL TAKEAWAY

How to write and communicate
effectively with different audiences



ABBY BUCHHOLZ

STRATEGIC COMMUNICATION,
SPORTS COMMUNICATION
CERTIFICATE



CAILEIGH BURNETT

STRATEGIC COMMUNICATION,
DIGITAL CINEMA PRODUCTION
CERTIFICATE

J-SCHOOL MEMORY

Getting to take some of my major courses
alongside my best friends!



ISABELLA BYRNE

REPORTING AND STRATEGIC
COMMUNICATION

J-SCHOOL MEMORY

The launch party of the 20th addition of the Curb Magazine this past fall with Stacy Forster and the our class, getting to hold the copy in my hand for the first time and celebrate everyone's hard work was so rewarding!



LINDSEY CARDELL

STRATEGIC COMMUNICATION,
COMMUNICATION ARTS MAJOR,
GRAPHIC DESIGN AND DIGITAL
CINEMA PRODUCTION
CERTIFICATES

J-SCHOOL MEMORY

Honestly any moment with Katy Culver in
J202



ASHLEY CARL

STRATEGIC COMMUNICATION,
DIGITAL STUDIES AND
ENTREPRENEURSHIP
CERTIFICATES

J-SCHOOL TAKEAWAY

No idea is a bad one and when coupled with hard work and determination, I can do anything that I set my mind to!



KIERA CARSON

STRATEGIC COMMUNICATION,
DIGITAL STUDIES CERTIFICATE

J-SCHOOL MEMORY

Doug's J445 class and the great group
dynamic that we had with our final
project group



ZACHARY CHERNEY

REPORTING, COMMUNICATION
ARTS - RADIO, TV & FILM MAJOR,
SPORTS COMMUNICATION AND
DIGITAL MEDIA PRODUCTION
CERTIFICATES

J-SCHOOL TAKEAWAY

How to put together strong pieces of
writing.



ISABELLA COHEN

STRATEGIC COMMUNICATION,
DIGITAL STUDIES AND PUBLIC
POLICY CERTIFICATES

J-SCHOOL TAKEAWAY

My favorite memory from the J-School
was working with my J345 group and our
presentation!



CAROLINE COLE

STRATEGIC COMMUNICATION,
SUSTAINABILITY, DIGITAL STUDIES
AND ENTREPRENEURSHIP
CERTIFICATES

J-SCHOOL TAKEAWAY

I enjoyed working with many of my peers
and meeting new people through creative
projects.



MINNIE COOPER

REPORTING, SPORTS
COMMUNICATION CERTIFICATE

J-SCHOOL MEMORY

Getting a beer at Memorial Union with
Schwoch and our whole 401 class at the
end of the first semester of my senior year!

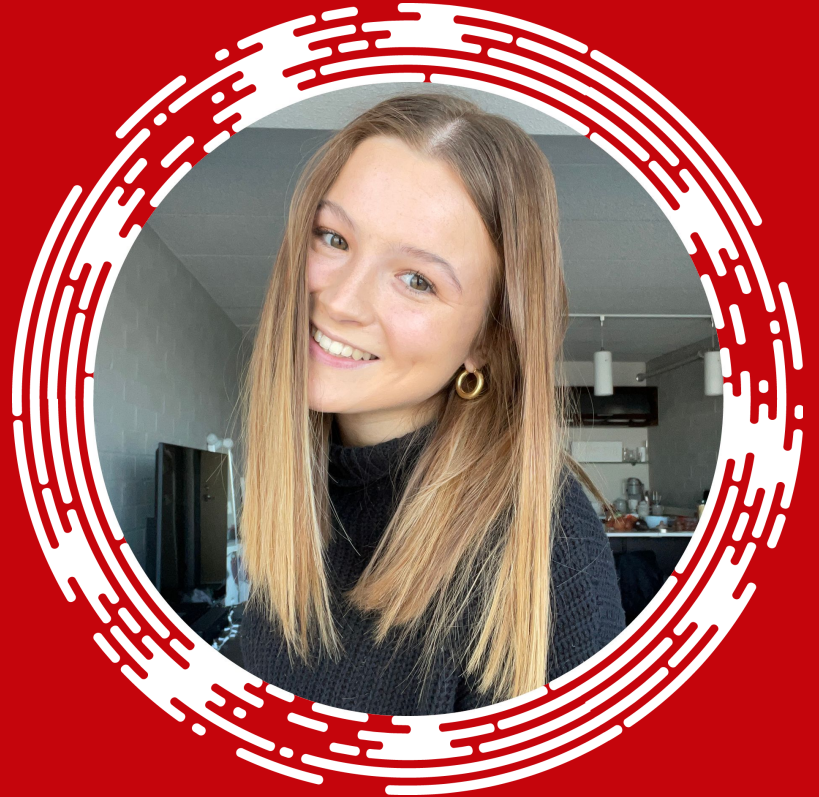


CHANI CORPUS

STRATEGIC COMMUNICATION,
ENTREPRENEURSHIP CERTIFICATE

J-SCHOOL MEMORY

Hearing from communications
professionals in Journalism 601!



ELLERY CRAVEN

STRATEGIC COMMUNICATION, SPORTS
COMMUNICATION CERTIFICATE

J-SCHOOL MEMORY

Advanced Sports Marketing with Matt was one of my favorite classes! He's so insightful and easy to bounce ideas off of. I met some great people and learned so much about branding in the sports world.



ALEKSANDER CWALINA

STRATEGIC COMMUNICATION, POLITICAL
SCIENCE MAJOR, EUROPEAN STUDIES,
GERMAN LANGUAGE, RUSSIAN, EAST
EUROPEAN AND CENTRAL ASIAN STUDIES
CERTIFICATES

J-SCHOOL TAKEAWAY

How to write fast and well!



MARTHA DANIELS

REPORTING, DIGITAL STUDIES
AND GRAPHIC DESIGN
CERTIFICATES

J-SCHOOL TAKEAWAY

Everyone on the team plays an important role, without one the process will struggle



MADISON DAVALLE

STRATEGIC COMMUNICATION

J-SCHOOL QUOTE

"When in doubt, check the AP Stylebook!"

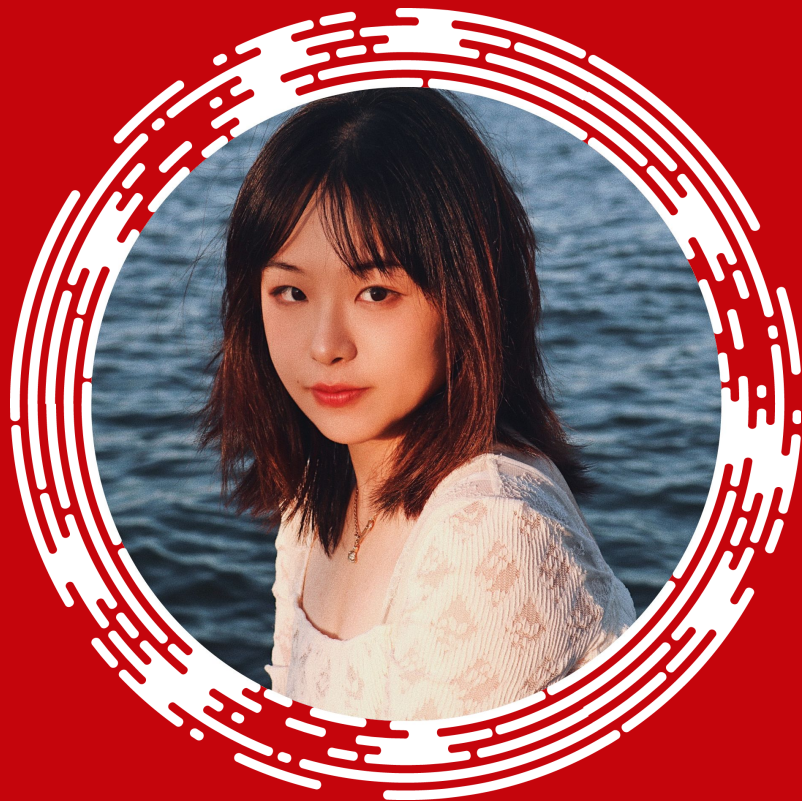


YINGYUN DENG

STRATEGIC COMMUNICATION,
COMMUNICATION ARTS MAJOR

J-SCHOOL QUOTE

Be critical, not cynical.



ERICA DICK

STRATEGIC COMMUNICATION, GLOBAL
HEALTH, GENDER AND WOMEN'S STUDIES
AND INTEGRATED STUDIES IN SCIENCE,
ENGINEERING AND SOCIETY
CERTIFICATES

J-SCHOOL TAKEAWAY

How to work collaboratively with others...
even when it seems impossible!!



VICTORIA DOMBECK

REPORTING AND STRATEGIC
COMMUNICATION, SPORTS
COMMUNICATION AND DIGITAL
STUDIES CERTIFICATES

J-SCHOOL MEMORY

Pat Hastings being the absolute GOAT



MORGAN DOOLEY

STRATEGIC COMMUNICATION,
GRAPHIC DESIGN CERTIFICATE

J-SCHOOL TAKEAWAY

Journalism projects introduced me to graphic design and I've loved it ever since!



NICHOLAS DOTSON

STRATEGIC COMMUNICATION,
POLITICAL SCIENCE MAJOR,
ENTREPRENEURSHIP CERTIFICATE

J-SCHOOL TAKEAWAY

I learned how to approach and solve
problems with a creative mindset!



YITING DUAN

STRATEGIC COMMUNICATION,
ECONOMICS MAJOR

J-SCHOOL QUOTE

“Freedom of communication with its multitude of tongues transmits for all the creative impulses of our pluralistic society.”



RACHEL DUBYAK

STRATEGIC COMMUNICATION, CRIMINAL
JUSTICE AND GENDER AND WOMEN'S
STUDIES CERTIFICATES

J-SCHOOL MEMORY

Designing an ad campaign for Truly in my
creative campaign messages class. I
learned so much and had so much fun
doing it.



JOHN EARLEY

REPORTING, SPORTS
COMMUNICATION AND
ENTREPRENEURSHIP
CERTIFICATES

J-SCHOOL TAKEAWAY

Preparation is key



MEGHAN ERICKSON

STRATEGIC COMMUNICATION,
SPORTS COMMUNICATION AND
DIGITAL STUDIES CERTIFICATES

J-SCHOOL MEMORY

Gaining hands-on experience working with clients and developing marketing strategies for them to successfully achieve their goals and objectives.

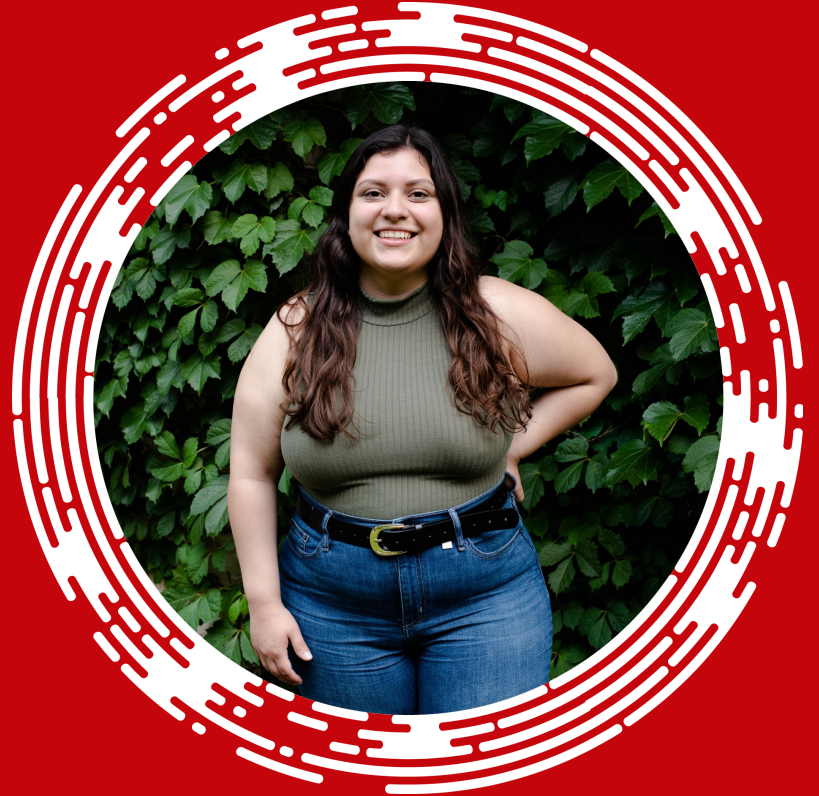


IVIS ESTRADA

STRATEGIC COMMUNICATION,
COMMUNICATION
ARTS-RHETORIC MAJOR

J-SCHOOL TAKEAWAY

Getting to work with a real client in J449;
it gave me a lot of hands-on experience
and really prepared me for the industry!



ANNA FELDMAN

REPORTING, BIOLOGY MAJOR J-SCHOOL TAKEAWAY

People want to share their stories and messages! Asking for an interview is an enriching experience on both ends.



ELYSSA FELDMAN

STRATEGIC COMMUNICATION,
DIGITAL STUDIES AND
ENTREPRENEURSHIP
CERTIFICATES

J-SCHOOL TAKEAWAY

Some of your most challenging work can
have the most rewarding outcomes.



MAYA FIDZIUKIEWICZ

STRATEGIC COMMUNICATION,
ENTREPRENEURSHIP CERTIFICATE

J-SCHOOL MEMORY

Going to a late-night bachata dancing lesson for "research" and to capture footage for a multimedia project. Ah, the things you do for a Curb story.



GABE FISHMAN

STRATEGIC COMMUNICATION,
PSYCHOLOGY MAJOR, GRAPHIC
DESIGN CERTIFICATE

J-SCHOOL MEMORY

Working with Waunakee in creative
campaigns



EMILY FLEMING

STRATEGIC COMMUNICATION,
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

I learned the importance of collaborating with others and have built strong connections that I will take with me into my career



TAMIA FOWLKES

REPORTING, POLITICAL SCIENCE MAJOR,
GENDER AND WOMEN'S STUDIES AND
LEADERSHIP CERTIFICATES

J-SCHOOL TAKEAWAY

Being willing to explore my interests through a wide variety of media helped me to grow immensely as a journalist, student and as a person.



LILLY FREEMYER

STRATEGIC COMMUNICATION,
POLITICAL SCIENCE MAJOR

J-SCHOOL MEMORY

When the 20th edition of Curb Magazine titled Out of the Dark finally hit the racks around Dane County!



OLIVIA FULTON

STRATEGIC COMMUNICATION,
COMMUNICATION ARTS MAJOR,
DIGITAL STUDIES AND
ENTREPRENEURSHIP
CERTIFICATES

J-SCHOOL TAKEAWAY

Never be afraid to ask for help, and never
doubt your abilities.



CAITLIN GEURTS

REPORTING AND STRATEGIC
COMMUNICATION

J-SCHOOL TAKEAWAY

Anything can be morphed into a story.
There is nothing more human than
communicating the story of a person,
place, brand, organization, group of people,
etc.



MICHAEL GILLOW

REPORTING, SPORTS
COMMUNICATION AND CRIMINAL
JUSTICE CERTIFICATES

J-SCHOOL MEMORY

I will always remember my instructors
like Katy Culver, Pat Hastings, Matt
Hermann, Arvind Gopalratnam and Karyn
Riddle



NICOLE GLASSMAN

REPORTING AND STRATEGIC
COMMUNICATION, DIGITAL
STUDIES CERTIFICATE

J-SCHOOL MEMORY

Winning the final marketing campaign
pitch competition in Journalism 345 with
my agency team Mojo!



EMMA GRAN

REPORTING, POLITICAL SCIENCE
MAJOR

J-SCHOOL MEMORY

Workshopping amazing creative writing pieces in J405 with a fantastic, supportive community of talented writers.



JESSICA GREGORY

REPORTING AND STRATEGIC
COMMUNICATION, DIGITAL
STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

Use storytelling skills in every career!
Knowing how to identify an interesting
angle or creative spin is a transferable
skill.



GABRIELLE GRONEWOLD

STRATEGIC COMMUNICATION,
DIGITAL STUDIES AND GENDER &
WOMEN'S STUDIES CERTIFICATES

J-SCHOOL TAKEAWAY

To be curious about the world and the people around you. To think ahead and to question things often!



MELISSA GRUSCZYNSKI

STRATEGIC COMMUNICATION,
STUDIO ART-PHOTOGRAPHY
CERTIFICATE

J-SCHOOL MEMORY

My Social Media Marketing class, as we were able to work with a real world client throughout the duration of our semester long project.



JESSICA GUTSCHOW

STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

Deb Pierce's Strategic Media class. We worked with local hair salon, Mane Hair Company, and developed some really awesome stuff. I learned so much that semester and had a lot of fun doing it!



JULIA HAFTER

STRATEGIC COMMUNICATION,
BUSINESS CERTIFICATE

J-SCHOOL MEMORY

Being able to collaborate alongside classmates and work on projects together. It was always interesting to generate ideas based off of each others differing opinions.



SABINE HANSEN

STRATEGIC COMMUNICATION,
COMMUNICATION
ARTS-RHETORIC MAJOR

J-SCHOOL TAKEAWAY

How to format in APA



CLAIRE HENNEMAN

REPORTING AND STRATEGIC
COMMUNICATION

J-SCHOOL TAKEAWAY

I will never regret going the extra mile, whether in professional or personal relationships. I cannot thank the J-School enough for teaching me that valuable skill!



OLIVIA HERMSEN

STRATEGIC COMMUNICATION,
SPORTS COMMUNICATION
CERTIFICATE

J-SCHOOL MEMORY

When my class's creative campaign project for Adams County made it on the news.



GRACE HODGMAN

REPORTING, LINGUISTICS MAJOR J-SCHOOL TAKEAWAY

I learned how to make people comfortable in interviews, making them more willing to share details than they would have.



GRACE HOUDEK

REPORTING AND STRATEGIC
COMMUNICATION, DIGITAL
STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

Other people will always criticize me for not using the Oxford Comma, but I stick to the rules of the AP Stylebook.



EMILY HYKES

STRATEGIC COMMUNICATION,
BUSINESS CERTIFICATE

J-SCHOOL MEMORY

Producing creative campaigns in J445
with Doug McLeod!



MOLLY KEHOE

STRATEGIC COMMUNICATION, POLITICAL
SCIENCE MAJOR, HISTORY CERTIFICATE

J-SCHOOL MEMORY

Every day of being Online Editor for the Curb Out of the Dark staff was amazing, but presenting to the Board of Visitors with the leadership team was truly a highlight.



DREW KIMMELL

STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

When my J464 group tried to convince a CBD company to hold at marathon at the Bass Pro Shops Pyramid.



MELISSA KLAUCK

STRATEGIC COMMUNICATION,
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

Never stop asking questions!



ZOE KLEIN

REPORTING AND STRATEGIC
COMMUNICATION, DIGITAL
STUDIES AND GRAPHIC DESIGN
CERTIFICATES

J-SCHOOL TAKEAWAY

AP style! Goodbye to the Oxford Comma!



PHILIP KLINKER

REPORTING AND STRATEGIC
COMMUNICATION

J-SCHOOL MEMORY

The good five minutes when I thought
there had actually been a chemical spill in
Stoughton



EMILY KNEPPLE

REPORTING AND STRATEGIC
COMMUNICATION, FRENCH
CERTIFICATE

J-SCHOOL TAKEAWAY

Just write the first draft, the rest shall
follow!



DREW KOCKEN

STRATEGIC COMMUNICATION, SPORTS
COMMUNICATION AND DIGITAL STUDIES
CERTIFICATES

J-SCHOOL MEMORY

J563 with Katy Culver - despite the disappointing fully online format and no previous interest of mine in law, Katy managed to make this class easily my favorite in my time in the J-School.



MADELYN KREBS

REPORTING AND STRATEGIC
COMMUNICATION, SPORTS
COMMUNICATION CERTIFICATE

J-SCHOOL MEMORY

Deb Pierce's J463 set me on the career path I am on now, I'm so grateful for her guidance, my group and Streblow Boats!

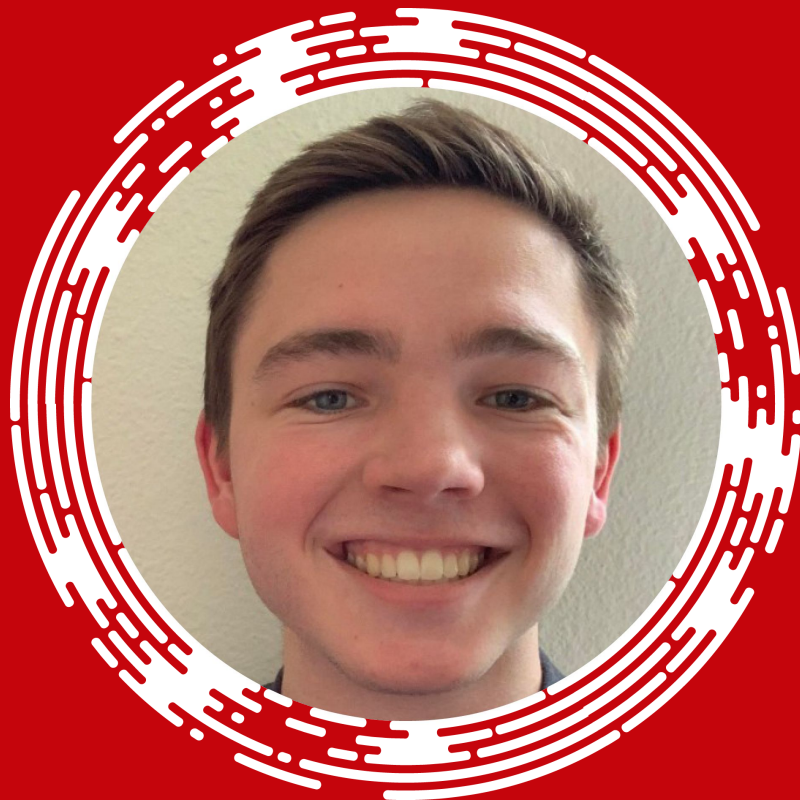


SAM KUCHTA

STRATEGIC COMMUNICATION,
POLITICAL SCIENCE MAJOR,
SPORTS COMMUNICATION
CERTIFICATE

J-SCHOOL MEMORY

Pretty much the entirety of J463



BRANDON LANDSBERG

REPORTING, COMMUNICATION
ARTS MAJOR, DIGITAL CINEMA
PRODUCTION CERTIFICATE

J-SCHOOL TAKEAWAY

How to work with a deadline and the
importance of getting things done on time



CHLOE GRACE LANDSBERG

STRATEGIC COMMUNICATION,
DIGITAL STUDIES CERTIFICATE

J-SCHOOL MEMORY

My entire experience in Curb. It was the most all-encompassing academic experience, but I wouldn't have traded it for the world.



MEGAN LANE

STRATEGIC COMMUNICATION,
GENDER AND WOMEN'S STUDIES
CERTIFICATE

J-SCHOOL MEMORY

Video Production Class with Doug McLeod



ADDISON LATHERS

REPORTING, DIGITAL STUDIES
CERTIFICATE

J-SCHOOL MEMORY

Finishing my last print night at The Daily Cardinal in 2142 Vilas Hall, surrounded by my friends and fellow J-Schoolers



BEATRICE LAWRENCE

REPORTING, ENVIRONMENTAL
STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

Murphy's Law of Journalism—the things that you want to capture probably won't happen once you set out to record it. Plan ahead!



KIMBERLY LEADHOLM

REPORTING, POLITICAL SCIENCE
MAJOR

J-SCHOOL TAKEAWAY

Working on the Badger Report class. While it was certainly stressful and intense at times, this class was super beneficial and rewarding.



CHARLOTTE LEHMANN

STRATEGIC COMMUNICATION,
CRIMINAL JUSTICE AND
ENTREPRENEURSHIP
CERTIFICATES

J-SCHOOL MEMORY

Always know what is going on in the
world.



JACOB LESKOVAR

STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

Producing good work! There was nothing better than a successful pitch or presentation and relishing in the accomplishment with your group members, makes me proud to be a Badger.



LAUREN LESSILA

REPORTING AND STRATEGIC
COMMUNICATION, DIGITAL
STUDIES AND GRAPHIC DESIGN
CERTIFICATES

J-SCHOOL MEMORY

When my J202 lab won the branding
contest for "Wild Wisconsin."



ELEA LEVIN

REPORTING AND STRATEGIC
COMMUNICATION, POLITICAL
SCIENCE MAJOR

J-SCHOOL TAKEAWAY

Stepping out of your comfort zone is a good thing and can help you discover passions you didn't know you had



EMILY LIMBACH

STRATEGIC COMMUNICATION,
DIGITAL STUDIES CERTIFICATE
J-SCHOOL MEMORY

J645, a social media marketing course where we were able to partner with Taliesin Preservation and get real world experience of making a social media strategy and potential content for them!



MEGAN LIPKE

STRATEGIC COMMUNICATION
J-SCHOOL MEMORY

Any course with Karyn Riddle



YUFAN LIU

STRATEGIC COMMUNICATION,
COMMUNICATION ARTS MAJOR,
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

Media planning skills! Thanks Professor
Riddle!



MORGAN LOCK

REPORTING AND STRATEGIC
COMMUNICATION

J-SCHOOL MEMORY

The Daily Cardinal Christmas parties!!



GRACE LOCKE

STRATEGIC COMMUNICATION, DIGITAL
STUDIES CERTIFICATE

J-SCHOOL MEMORY

Presenting my final strategic marketing campaign in J449! It was such a long semester of hard work that definitely paid off. I was so proud of my team and that our research made a huge impact on a real-life client here at UW-Madison.



MORGAN LUKRICH

REPORTING AND STRATEGIC
COMMUNICATION

J-SCHOOL MEMORY

Pat's 335 class



GRACIE LUND

REPORTING, POLITICAL SCIENCE
MAJOR, DIGITAL CINEMA
PRODUCTION CERTIFICATE

J-SCHOOL TAKEAWAY

The immense responsibility that
journalists have when reporting the news
and amplifying diverse perspectives.



REBECCA MAGEE

STRATEGIC COMMUNICATION,
CHINESE PROFESSIONAL
COMMUNICATION CERTIFICATE

J-SCHOOL MEMORY

Trying to find my classes in Vilas!



YUXUAN MAO

STRATEGIC COMMUNICATION,
COMMUNICATION ARTS MAJOR, DIGITAL
STUDIES CERTIFICATE

J-SCHOOL MEMORY

Taking J345. This course was the one where I really began to learn strategic communication and immersed myself in the intersections of public relations and multimedia work.



RYAN MARKS

STRATEGIC COMMUNICATION,
SPORTS COMMUNICATION
CERTIFICATE

J-SCHOOL TAKEAWAY

Success is not found by accident.
Everything great in life comes from hard
work and dedication.



TIA MARTIN

STRATEGIC COMMUNICATION,
SPORTS COMMUNICATION AND
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

I learned that working hard and putting in
your best effort always pays off.



JOSEPH MARZ

REPORTING, DIGITAL STUDIES
AND DIGITAL CINEMA
PRODUCTION CERTIFICATES

J-SCHOOL TAKEAWAY

Always make sure you look into all sides
of an issue



MADISON MOONEY

STRATEGIC COMMUNICATION,
SPORTS COMMUNICATION
CERTIFICATE

J-SCHOOL MEMORY

Getting to interview some of my idols in sport for an J202 project or staying up till 4am to finish the CURB Magazine on the final day before printing!



MEREDITH OPIE

REPORTING AND STRATEGIC
COMMUNICATION, DIGITAL
STUDIES CERTIFICATE

J-SCHOOL MEMORY

Every memory made with Pat Hastings.
She is my mentor and has been the best
part of my J-school experience.



SUNCANA PAVLIC

STRATEGIC COMMUNICATION, AFRO-AMERICAN STUDIES MAJOR J-SCHOOL TAKEAWAY

A more open minded and analytical way at approaching new information and facts I learn. Alongside this, the ability to acknowledge my own bias and frame when I analyze and retell information.



MALLORY PELON

REPORTING AND STRATEGIC
COMMUNICATION

J-SCHOOL MEMORY

I will never forget my J202 lab and the friends I made in it. We worked so hard and had so much fun.



REBECCA PERLA

REPORTING AND STRATEGIC
COMMUNICATION, ART HISTORY
AND DIGITAL STUDIES
CERTIFICATES

J-SCHOOL TAKEAWAY

How to create meaningful stories and give
convincing presentations



SHANNON RAJCHEL

STRATEGIC COMMUNICATION,
HISTORY CERTIFICATE

J-SCHOOL TAKEAWAY

Whether you're in strategic communications or reporting, your words have the power to change the world for the better.



KELLY RASH

STRATEGIC COMMUNICATION,
GENDER AND WOMEN'S STUDIES
CERTIFICATE

J-SCHOOL MEMORY

All of the group projects I've worked on
where I met some amazing fellow
journalists.



NICHOLAS RAWLING

REPORTING, SPANISH MAJOR
J-SCHOOL QUOTE

"Good morning young scholars!"



ABIGAIL RICHMAN

STRATEGIC COMMUNICATION,
DIGITAL STUDIES CERTIFICATE

J-SCHOOL MEMORY

J202 when we walked around campus
and did a scavenger hunt and my team
came in 1st place!



JOSEPH RICKLES

STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

Being a part of the illustrious,
award-winning Curb Magazine



NICOLE ROLAIN

STRATEGIC COMMUNICATION, POLITICAL
SCIENCE MAJOR, DIGITAL STUDIES
CERTIFICATE

J-SCHOOL MEMORY

J202 validated my decision to apply to the J-School was the right choice for me. I picked up so many new skills and learned so much from the hands-on learning experience that the course provided.



JONAH RUBNITZ

REPORTING AND STRATEGIC
COMMUNICATION, SPORTS
COMMUNICATION CERTIFICATE

J-SCHOOL MEMORY

The Stoughton train derailment! It's an important part of the J-School experience that everyone needs to go through!



ELLA SABIN

REPORTING AND STRATEGIC
COMMUNICATION, SPANISH
MAJOR, ENVIRONMENTAL
STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

Collaboration, working in a newsroom
environment and creating topic-relevant
content marketing plans.



AMENA SALEH

REPORTING, NEUROBIOLOGY
MAJOR

J-SCHOOL MEMORY

Putting together an entire news show
(Badger Report) in Pat Hastings' news
reporting class!



CAILYN SCHILTZ

REPORTING AND STRATEGIC
COMMUNICATION, GENDER AND
WOMEN'S STUDIES AND ART
HISTORY CERTIFICATES

J-SCHOOL TAKEAWAY

The only absolute in communications is
the deadline



ABIGAIL SCHINDERLE

REPORTING AND STRATEGIC
COMMUNICATION, POLITICAL
SCIENCE MAJOR

J-SCHOOL MEMORY

The small, community feel in the J-School. Because of the small class sizes and the warm, welcoming environment, the J-School really felt like a family.



KEAGAN SCHLOSSER

REPORTING

J-SCHOOL MEMORY

Debating the answers to Katy Culver's law exams with classmates.



OWENN SCHMIDTMANN

REPORTING, SPORTS
COMMUNICATION CERTIFICATE

J-SCHOOL TAKEAWAY

It's not about where you start in your
journey, it's about where you end up



GUNNAR SCHMITZ

STRATEGIC COMMUNICATION

J-SCHOOL TAKEAWAY

I learned that I have the ability to take on
any project I can dream up



OWEN SCHULTZ

REPORTING AND STRATEGIC
COMMUNICATION, PUBLIC
POLICY CERTIFICATE

J-SCHOOL TAKEAWAY

Authenticity and integrity is vital - not
only in reporting, but in all aspects of life



KARISSA SCHUMACKER

REPORTING AND STRATEGIC
COMMUNICATION, DIGITAL
MEDIA STUDIES CERTIFICATE

J-SCHOOL QUOTE

“The highest honor in Journalism is being
watched carefully by the CIA.”



ALEXA SHAVITZ

REPORTING AND STRATEGIC
COMMUNICATION, SPORTS
COMMUNICATION CERTIFICATE

J-SCHOOL TAKEAWAY

Writing for the Daily Cardinal Sports
Section during the football season.



ALEX SHAW

STRATEGIC COMMUNICATION,
SPORTS COMMUNICATION AND
AFRO-AMERICAN STUDIES
CERTIFICATES

J-SCHOOL TAKEAWAY

How to be a great problem solver and
work as a team!



DEEPSHIKHA SINGH

STRATEGIC COMMUNICATION,
COMMUNICATION ARTS-RADIO,
TV AND FILM MAJOR, DIGITAL
STUDIES CERTIFICATE

J-SCHOOL MEMORY

J202 lab with the best TA ever, Gill!



JACK SNEDEGAR

STRATEGIC COMMUNICATION, COMMUNICATION ARTS-RADIO, TV AND FILM MAJOR J-SCHOOL TAKEAWAY

When writing, always be careful, concise,
and straightforward.



KISA SOW

STRATEGIC COMMUNICATION,
INTERNATIONAL STUDIES MAJOR

J-SCHOOL MEMORY

Working with a Wisconsin-based CBD
company in J464



ANNA SPAULDING

STRATEGIC COMMUNICATION,
FRENCH CERTIFICATE

J-SCHOOL MEMORY

I loved getting to work on a real social media campaign in 465!



ALLIE SPRINK

STRATEGIC COMMUNICATION,
DIGITAL STUDIES CERTIFICATE

J-SCHOOL MEMORY

When Stacy cried when she told us we were going to have to go home for COVID and finish 202 at home! She loved us so much!



JOSEPH STATES

REPORTING

J-SCHOOL TAKEAWAY

If you don't know, ask. Better to look stupid than to be stupid



ISABELLA STIER

STRATEGIC COMMUNICATION,
FRENCH CERTIFICATE

J-SCHOOL TAKEAWAY

The J-School has allowed me to learn from the best and the brightest. All of my professors have led by example and I am truly grateful for my education in the J-School.



RILEY SUMNER

REPORTING, COMPUTER SCIENCE
MAJOR

J-SCHOOL TAKEAWAY

Ask more questions



KELSEY TEHAN

REPORTING AND STRATEGIC
COMMUNICATION, SPORTS
COMMUNICATION AND DIGITAL
STUDIES CERTIFICATES

J-SCHOOL TAKEAWAY

The importance of establishing
meaningful connections with people.



SAMANTHA TELSON

STRATEGIC COMMUNICATION

J-SCHOOL MEMORY

Taking 616 and 447 with Karyn Riddle and meeting my J-School besties! And sitting in the 5th floor Villas every Tues/Th taking about our dreams of post grad life lol



ISABEL ULLRICH

STRATEGIC COMMUNICATION,
ENVIRONMENTAL STUDIES AND
SCANDINAVIAN STUDIES MAJORS,
EUROPEAN STUDIES CERTIFICATE

J-SCHOOL MEMORY

Taking J202 with Stacy and getting to
create a whole idea from start to finish.



ALYSSE URBACH

REPORTING AND STRATEGIC
COMMUNICATION

J-SCHOOL MEMORY

J202 when my section did our final project on Save the Bees. It was so fun and definitely a new topic I got to explore! We even won!



AUSTIN URBACH

STRATEGIC COMMUNICATION,
ENTREPRENEURSHIP AND
BUSINESS FUNDAMENTALS
CERTIFICATES

J-SCHOOL TAKEAWAY

How to think critically and engage with
the world around me, and for that I am
grateful.



KATHERINE VAN DYKE

REPORTING, PUBLIC POLICY AND
DIGITAL STUDIES CERTIFICATES

J-SCHOOL MEMORY

Anchoring for The Badger Project. It was so much fun for our video journalism class to collaborate with PBS and create our own newscast for the community!



KYLIE VER KUILEN

REPORTING, GENDER AND
WOMEN'S STUDIES AND DIGITAL
STUDIES CERTIFICATES

J-SCHOOL MEMORY

Exploring the genre of creative non-fiction
in J401 with the one and only Robert
Schwoch!



GABY VINICK

REPORTING, POLITICAL SCIENCE
MAJOR

J-SCHOOL MEMORY

My favorite J-School memory is interviewing the December 2021 commencement speaker and CNN Chief Congressional Correspondent Manu Raju.



MARGARITA VINOGRADOV

REPORTING AND STRATEGIC
COMMUNICATION, DIGITAL
STUDIES AND PUBLIC POLICY
CERTIFICATES

J-SCHOOL QUOTE

“Wait, is it like Curb like Curb Your
Enthusiasm?”



MARLEY VOGEL

STRATEGIC COMMUNICATION,
FRENCH AND TEXTILES AND
FASHION DESIGN CERTIFICATES

J-SCHOOL TAKEAWAY

Having stamina in your work ethic



LEAH WEILER

STRATEGIC COMMUNICATION,
DIGITAL STUDIES CERTIFICATE

J-SCHOOL TAKEAWAY

How to create an ad campaign from start
to finish.



RYAN WOLLERSHEIM

REPORTING AND STRATEGIC
COMMUNICATION, ECONOMICS
MAJOR, SPORTS
COMMUNICATION CERTIFICATE

J-SCHOOL QUOTE

"It never hurts to make that extra call."



YING YANG

STRATEGIC COMMUNICATION,
ECONOMICS MAJOR, BUSINESS
CERTIFICATE

J-SCHOOL QUOTE

"Change is the only constant in life."

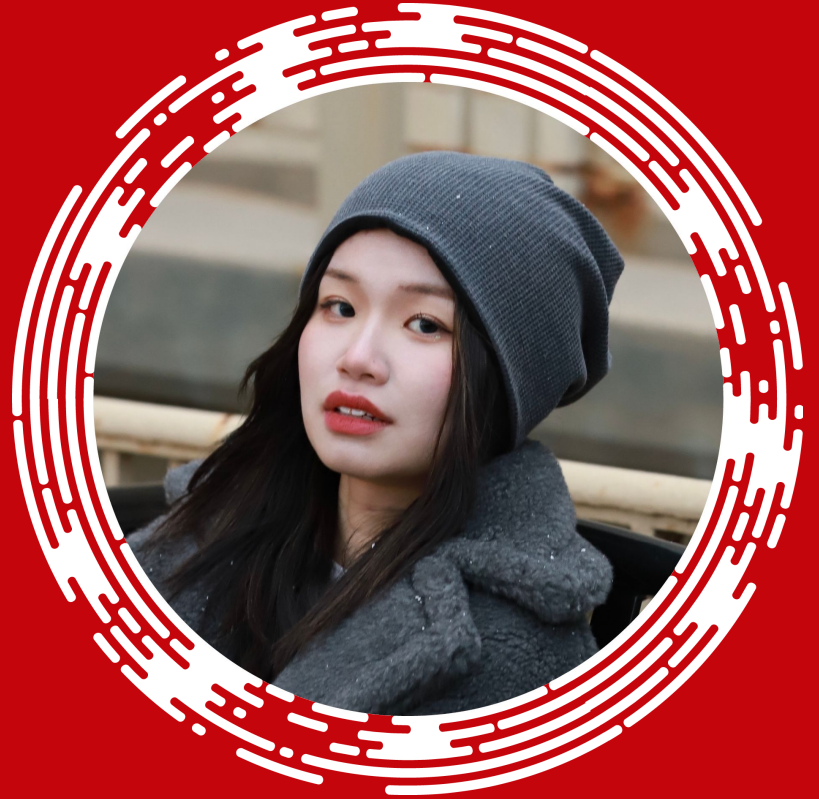


ZIMO YU

STRATEGIC COMMUNICATION,
COMMUNICATION ARTS MAJOR,
BUSINESS CERTIFICATE

J-SCHOOL TAKEAWAY

What doesn't kill me makes me stronger
(what I learned from J202)



JULIA ZEIMENTZ

STRATEGIC COMMUNICATION,
ENGLISH MAJOR

J-SCHOOL TAKEAWAY

The importance of storytelling in
disseminating information.



ZHUONAN ZHONG

STRATEGIC COMMUNICATION,
COMMUNICATION ARTS MAJOR

J-SCHOOL TAKEAWAY

How to become a professional in the
communication industry



JAMIE ZIEGELHEIM

STRATEGIC COMMUNICATION,
ENTREPRENEURSHIP CERTIFICATE

J-SCHOOL TAKEAWAY

The Journalism School has enabled me to strengthen my writing abilities and confidently convey my story to an audience.



JULIANA ZUKERMAN

STRATEGIC COMMUNICATION,
ENTREPRENEURSHIP CERTIFICATE

J-SCHOOL MEMORY

Taking class Karyn Riddle. She is one of the most passionate, engaging and understanding professors that simply wants to help her students succeed.

