

# CARA LOMBARDO

Ralph O. Nafziger Award

## About Cara

- Deputy Wall Street Bureau Chief,  
The Wall Street Journal
- Helps oversee coverage of banks,  
private equity firms, hedge funds,  
fintech companies, corporate  
dealmaking and more



## What does this award mean to you?

Previous Nafziger recipients mentored and inspired me as I attempted a career change from public accounting to journalism. It's an immense honor to follow in their footsteps and be recognized by the place that made it possible.

## What advice would you give to your college self?

UW–Madison's J-School has experts in such a wide range of areas and amazingly, they all make themselves accessible. Take on extra projects to soak up all the knowledge you can.

## Best J-School lesson

Fact-check every word

## Favorite Madison hangout

The Dane County Farmers' Market

## Favorite J-School class

Creative Nonfiction



School of Journalism  
and Mass Communication  
UNIVERSITY OF WISCONSIN-MADISON