

# NOJIN KWAK

## Harold L. Nelson Award

### About Nojin

- Professor and Vice Provost for International Education at State University of New York at Buffalo
- Oversees UB's branch campus in Singapore
- Co-Director of the Communication and Emerging Media Lab at UB



### Highlight some of your most important experiences.

One of Kwak's most impactful experiences was as the Director of the Nam Center for Korean Studies at the University of Michigan. As chair, he launched the DEI committee and various DEI initiatives. Other accomplishments include introduction of undergraduate initiatives such as the senior thesis program, undergrad fellows program and research showcase, a formal faculty mentorship process and the development of a competitive postdoctoral fellows program to support faculty research.

### Research focus

The role of communication media in civic and political engagement.

### Most recent study

Analyzes the patterns of social media use and their influence on community involvement, deliberative openness, political persuasion and political participation.