

Want to drive the famous **Oscar Mayer Wienermobile?**

Title **Wienermobile Spokesperson - Hotdogger**

Position Type Full Time, Paid, 1-Year Assignment

Location(s) Various, Multi-State

Description Looking for a Job You Can Relish? Here is a Job with all the fixings!



Who? - You! We need outgoing, creative, friendly, enthusiastic, graduating college seniors who have an appetite for adventure and are willing to see the country through the windshield of the Oscar Mayer Wienermobile. Applicants should have a BA or BS, preferably in public relations, journalism, communications, advertising, or marketing, though applicants are not limited to these degrees.

Se Habla Espanol? - Bilingual candidates are encouraged to apply.

What? - To represent Oscar Mayer as a brand ambassador through radio and television appearances, newspaper interviews, grocery retail and charity functions. To “meat” and greet people from coast to coast. To maintain company car (Oscar Mayer Wienermobile). To work with internal and external consumer promotions, marketing and sales professionals. To manage your own traveling public relations firm; organizing promotions, contributing to brand social content and pitching TV, radio and print media.

Where? - The Hot Dog Highways of America. Wienermobile vehicles travel through all regions of the country visiting big cities and small towns alike, bringing miles of smiles to millions.

Why? - The Oscar Mayer Wienermobile has become an American icon for over 78 years and provides a Wiener Whistle and a smile for all. Oscar Mayer uses the Wienermobile at special events throughout the country and they need people like you to coordinate all aspects of Wienermobile travel and event management.

Condiments-

Competitive salary, plus expenses, benefits and team apparel.

Experience being your own traveling public relations firm.

Experience in a self-managed position with many responsibilities.

Be a mini-celebrity in small towns and big cities through event appearances and media interviews, and being the driver of the Oscar Mayer Wienermobile.